



Union pour la Méditerranée Union for the Mediterranean الإتحاد من أجل المتوسط



# Media Facing Tensions and Transitions in the Mediterranean

# A Euro-Med Media Meeting Barcelona, 1st - 2nd March 2013

The Anna Lindh Foundation, the Secretariat of the Union for the Mediterranean (UfM) and the European Institute of the Mediterranean (IEMed) are organizing a Euro-Med Media meeting gathering renowned journalists, media practitioners and civil society representatives. The meeting is taking place in partnership with the Euro-Med Media Network and the European and Economic and Social Committee in the Palau de Pedralbes of Barcelona.

The Euro-Med Media meeting will debate about actions aimed at supporting journalists in facing the challenges of the new social and cultural landscape which is emerging in the region. Media and journalists are facing the consequences of the transformations and turmoil affecting the region, and the Meeting will focus on the challenges related to this new context, particularly for ensuring Media Freedom and reporting across cultures. It will be also an opportunity for discussing the role of Media in reporting about the ongoing democratic transitions in the Arab countries and the economic and social crisis affecting the European societies.

The meeting will be a unique encounter to explore how journalists and media can elaborate new and effective ethical practices in a context of changing trends and realities affecting the notions of dialogue, diversity, democracy and development. The format of the meeting will combine panel discussions on relevant topics, with the presentation of inspiring best practices such as the "Mapping of the Euro-Mediterranean Media Project", the primary results of the Anna Lindh Report 2013, the Mediterranean Journalist Award, or other projects developed by the institutions involved in the organisation. The meeting will have an advocacy role providing solutions and recommendations for the institutional agenda and for the three institutions involved.

The Euro-Med Media meeting is conceived as a preparatory event of the Anna Lindh Mediterranean Forum 2013, which will be a landmark gathering 1000 leading civil society actors and policy makers following the Arab Awakening and the crisis in Europe. The inputs and the reflections of the participants will constitute an intellectual and operational base for setting a new Media Agenda for the future of the Euro-Mediterranean which will be presented at the Anna Lindh Forum.





With the support of



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The Anna Lindh Mediterranean Forum is a unique gathering that brings together 1000 youth leaders and civil society organisations, in addition to influential policy-makers and intercultural experts from across the Euro-Mediterranean region. Convoked every three years by the Anna Lindh Foundation, its goal is to provide an innovative and participative space for debate, networking and good practice exchanges on intercultural dialogue initiatives.



The second edition of the Anna Lindh Forum will take place from 4th to 7th April in the French city of Marseille, European capital of culture for 2013.

The Forum will welcome unique perspectives, and the participation of people from diverse origins, cultures and beliefs who can turn new ideas into action following the Forum. In the new Mediterranean context, following historic Arab Awakening and the social impact of the economic crisis in Europe, the 2013 Forum will be a landmark event for re-launching dialogue at the regional level. More specifically, the Forum will be an opportunity to address the major Trends, Tensions and Transitions facing the Euro-Mediterranean societies, and for adapting intercultural dialogue as a tool for citizenship and participation.





## PROGRAMME

#### Thursday, 28th February

#### 7.30 pm Reception at the Palau de la Generalitat (Government of Catalonia)

Welcome address by

Roger Albinyana, Secretary General of Foreign Affairs

#### Friday, 1st March

#### 9 am - 9.30 am Opening

Fathallah Sijilmassi, Secretary General of the Union for the Mediterranean (UfM)
Ignacio Ybáñez, Director-General of Foreign Policy for the Maghreb, Africa, Mediterranean and Middle East, Spain
Senén Florensa, Executive President, European Institute of the Mediterranean (IEMed)
André Azoulay, President, Anna Lindh Foundation

#### 9.30 am - 11.00 am Plenary Debate 1

#### New challenges for media freedom and reporting across cultures

Moderator Xavier Vidal Folch, Deputy Director, El País (Spain)

Speakers Aidan White, Director, Ethical Journalism Network (United Kingdom) Francesca Caferri, Foreign Correspondent, La Repubblica (Italy) Sami Kohen, Senior Foreign Affairs journalist and columnist, Milliyet (Turkey)

# 11.00 am - 11.30 am Coffee Break

#### 11.30 am - 1.00 pm Simultaneous Working Groups

Reporting on economic and social crisis Albert Closas, Journalist, Television of Catalonia (Spain) Sanaa Al Aji, Journalist and Writer, Assabah (Morocco)

Reporting on conflicts and crisis with intercultural dimensions Lisa Goldman, Freelance Writer and Journalist, 972mag.com (Israel) Rima Marrouch, Journalist, ARTE (Syria)

The role of social media in democratic transitions Donatella Della Ratta, Creative Commons (Italy) Nourredine Miftah, Al Ayyam (Morocco)







# 1.00 pm - 2.00 pm Lunch

2.00 pm - 3.30 pm Plenary Debate 2

How are crisis and transitions reshaping intercultural perceptions across the Mediterranean?

Moderator Giselle Khoury, Journalist, Host of the political talk show "Bil Arabi", Al Arabiya (Lebanon)

Speakers

Adelheid Feilke, Head of the Culture Department, Deutsche Welle (Germany) Naomi Sakr, Professor of Media Policy, Westminster University (United Kingdom) Robert Manchin, Managing Director, Gallup Europe (Hungary)

3.30 pm - 4.00 pm Coffee break

4.00 pm - 5.30 pm Simultaneous Working Groups

The potential of new media in shaping mutual perceptions

Lina Ben Mhenni, blogger (Tunisia) Anas Fillali, blogger (Morocco)

How media contributed on democratic transitions in the region

Karim El Shenaoui, Free-lance Director, BBC Arabic (Egypt) Essia Atrous, Journalist, Assabah (Tunisia)

# 7 pm - 8.30 pm Reception at the Barcelona City Council

Welcome address by

Joaquim Forn, first deputy-mayor, Barcelona City Council

Saturday, 2nd March

9.00 am - 10.30 am Debate in Focus 1

How are crisis and transitions changing the media?

Moderator Ignacio Cembrero, North Africa Correspondent, El País, (Spain)

Speakers Jörg Lau, Journalist, Die Zeit (Germany)





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Lotfi Hajji, Director of the Tunisia Office, Al Jazeera (Tunisia) Nourredine Fridhi, Al Arabiya (Belgium)

# 10.30 am - 11.00 am Coffee break

#### 11.00 am - 12.30 pm Debate in Focus 2

The media and the perspective of a Euromed integration

Moderator Pier Luigi Malesani, Secretary General, COPEAM (Italy)

Speakers Hesna El Ghaoui, Journalist (Hungary) Karin Osswald, Audiovisuel Extérieur de la France Taieb Zahar, Réalités (Tunisia)

## 12.30 pm - 1.30 pm Conclusions Session

Presentation: "Euro-Med Media Mapping, Good Practices and Action Plan"

**Paul Gillespie**, Journalist, Irish Times (Ireland) **Rasha Abdullah**, Associate Professor and Chair Journalism & Mass Communication, The American University in Cairo (Egypt)

Moderator Andreu Claret, Director, Anna Lindh Foundation (Egypt)

Speakers Thomas McGrath, European External Action Service (Belgium) Andreu Bassols, Director General, IEMed Simon Derry, BBC Media Trust (United Kingdom) Pedro Narro, European Economic and Social Committee (Belgium) Moez Sinaoui, Director Communication & Public Affairs, UfM

1.30 pm - 2.30 pm Farewell Lunch







# List of participants

ABDULKARIM, Jaafar. Deutsche Welle, Germany. ABDULLAH, Rasha. American University of Cairo, Egypt. AGEJAS, María José. Cadena SER, Spain. AGUILAR, Miguel Ángel. European Journalists Spanish Association, Spain. AIMONE, Laura. Mediterranean Yearbook and Euromed Documentary Sources Support, IEMed, Spain ATROUS, Essia. Assabah, Tunisia. AUBARELL, Gemma. Anna Lindh Foundation, Egypt. AZOULAY, André. President, Anna Lindh Foundation, Egypt. B'CHIR, Fathi. Agence Europe, Belgium. BAJALICA, Nevena. Terraforming, Sweden. BASSOLS, Andreu. Director General, IEMed, Spain. BENGTSSON, Sandra. European Youth Press, Belgium. BEN MHENNI, Lina. Blogger, Tunisia. BEN YAHMED, Béchir, Jeune Afrique, France. \* BERTRAN, Jordi. Communication Officer, IEMed, Spain. BETIOUI, Hatim. Al Shark Al Awssat, Morocco. CAFERRI, Francesca. La Repubblica/Mondadori, Italy. CEMBRERO, Ignacio. El País, Spain. CIUCCARELLI, Elisabetta. afkar/ideas and Arab and Mediterranean World Support, IEMed, Spain CLARET, Andreu. Director General, Anna Lindh Foundation, Egypt. CLOSAS, Albert. Televisió de Catalunya (TVC), Spain DABBOR, Haithem. Al Watan, Algeria. **DE BENITO, Esther.** Union for the Mediterranean, Spain. DELLA RATTA, Donatella. Creative Commons, Italy. DERRY, Simon, BBC Media Trust, United Kingdom. El AJI, Sanaa. Assabah, Morocco. EL DAHSHAN, Mohamed. Harvard University, United Kingdom. EL GENEIDY, Suzanne. Al Ahram, Egypt. EL GHAOUI, Hesna, ALF Advisory Council, Hungary.





El SHENAWY, Karim. BBC Arabic, Free-lance Director, United Kingdom.

EMAM, Sana. Arab Women Media Centre, Jordan.

FEILCKE, Adelheid. Deutsche Welle, Germany.

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FILALI, Anas. Big Brother-Blogger, Morocco.

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FRIDHI, Noureddine. Al Arabiya, Belgium.

GALLEGO, Hugo. Executive Officer for Planning and Mediterranean Yearbook, IEMed, Spain

GHORBAL, Sami. Courrier de l'Atlas, France.

GILLESPIE, Paul. Irish Times, Ireland.

GOLDMAN, Lisa. Blogger, 972mag.com, Israel.

HAJJI, Lofti. Al Jazeera, Tunisia.

HORSLEY, Gary. AC Marketing, United Kingdom.

KAZUSA, Agnija. Forum for European Journalism Students (FEJS), Latvia.

KHOURY, Gisele. Al Arabiya, Lebanon.

KOHEN, Sami. Milliyet, Turkey.

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LARHZIOUI, Mohktar. Al Ahdath Al Maghribia, Morocco.

LAU, Jörg. Die Zeit, Germany.

LEPIC, Sidik. Promente Social Research, Bosnia-Herzegovina.

MALESANI, Pier Luigi. COPEAM, Italy.

MANCHIN, Robert. Gallup, Belgium.

MANSOUR, Fateh. Center for Defending Freedom of Journalists, Jordan.

MARIANI, Mario. Executive Director Projects, Union for the Mediterranean, Spain

MARQUET, Xavier. TV5 Monde, France.

MARROUCH, Rima. ARTE - ALF Journalist Award Winner 2012, Syria.

MATRAIA, Tomas. European Commission, DG Research and Innovation, Belgium

MCGRATH, Thomas. European Union External Action Service, Belgium.

MENESES, Rosa. El Mundo, Spain.

MENET, Jean Christophe. Head of Cabinet, Union for the Mediterranean, Spain

MEZGHANNI, Samar. UNFPA, Tunisia.

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(OCEMO), France.

SHAHIN, Yara. DEDI, Denmark.

SHUKRALLAH, Hani. Al Ahram Online, Egypt.

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SINAOUI, Moez. Union for the Mediterranean, Spain.

STANISIC, Misko. Terraforming, Sweden.

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TAYAH, Latifa. Panos Institute, France.

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VIDAL FOLCH, Xavier. El Pais, Spain

VIDAL, Lurdes. Editor-in-Chief of afkar/ideas and Chief Officer for Arab and Mediterranean World,

European Institute of the Mediterranean, Spain.

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WHITE, Aidan. Ethical Journalism Network, United Kingdom.

YOUSSEF, Alaa. Political Advisor, Union for the Mediterranean, Spain.

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ZAAIMI, Sarah. Press Officer & Media Specialist, Anna Lindh Foundation, Egypt.

