



UfM launches Young Women as Job Creators project to promote entrepreneurship and job creation among young female university students

The project intends to inform, motivate and train about 10.000 young female university students to become future successful businesswomen and employers. It will be implemented between May and November 2013 in Morocco, Palestine, Jordan and Spain.

The Secretariat of the Union for the Mediterranean will hold the *Launching Conference of the Young Women as Job Creators* project on Tuesday, 30 April 2013, at the Palace of Pedralbes, in Barcelona.

The Conference will be attended, among others, by the Secretary General of the Union for the Mediterranean, Fathallah Sijilmassi, the President of the Association of Organisations of Mediterranean Businesswomen (*AFAEMME*), Maria Helena de Felipe Lehtonen, the Spanish General Deputy Director for Women's Professional Promotion of the Ministry of Health, Social Services and Gender Equality, Begoña Suárez Suárez, the Coordinator for Africa of the Norwegian Ministry of Foreign Affairs, Arne Gjermundsen, the representative of Gas Natural Fenosa, Enrique Berenguer Marsal, and the Secretary for Foreign Affairs of la Generalitat de Catalunya, Roger Albinyana.

Young Women as Job Creators is promoted by *AFAEMME* and endorsed by the 43 Member States of the UfM. The project promotes self-employment and entrepreneurship among young female university students who are about to graduate and have an interest in starting their own business. A series of seminars called the *Women Entrepreneurship Days* (*WEDs*) will be organized to provide the participants with specific training and coaching to start their own businesses. The seminars will be hosted by local universities, faculties, businesswomen associations and partner institutions. More information about the project <u>here</u>.

The meeting is open to the media and will be followed by press declarations by the Secretary General of the Union for the Mediterranean, Fathallah Sijilmassi, and the President of the Association of Organisations of Mediterranean Businesswomen (AFAEMME), Maria Helena de Felipe Lehtonen.

Day	30 April 2013
Time	10:00h Opening session
	11:15h Project presentation
	12:15h Press Declarations
Place	Palace of Pedralbes
	C/Pere Duran Farell - Side entrance to the park (grey door) - 08034 Barcelona

Accreditations

To confirm assistance and accreditation, kindly send an email to <u>communication@ufmsecretariat.org</u> with the following information: confirmation of assistance to the opening session and/or project presentation, name, surname, media, ID and position, as well as the number plate of the vehicle (vehicles entrance limited to mobile units). Please, confirm your accreditation not later than Monday 29 April at 16:00. **Media**

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