



Launching Ceremony

LOGISMED TRAINING ACTIVITIES

BACKGROUND

The need for competitiveness of the logistic transport sector in the Mediterranean region has been demonstrated by several studies: the very low level of regional economic integration, the fragmented economic markets, the high costs, the insufficient number of logistics operators, and the lack of qualified personnel in the logistics sector are the major issues and weaknesses that affect trade in the region.

To contribute in a concrete way to solve the main problems in the logistics sector in the Mediterranean region, a “Program on the Development of a Network of Euro-Mediterranean Logistics Platforms (LOGISMED)” was launched by the European Investment Bank (EIB), with the aim of creating a network of Euro-Mediterranean Logistics Platforms working under common quality criteria and developing a private sector-friendly environment, with the public authorities playing a support and coordination role.

In this comprehensive framework, the

project “LOGISMED Training Activities” (LOGISMED-TA), labelled by the Union for the Mediterranean Senior Officials in November 2011, aims at increasing the training offer and improving the level of qualifications of logistics platforms’ operators and managers, thus reinforcing transport and trade in the Mediterranean and contributing to the creation of a more competitive network of Euro-Mediterranean logistics platforms.

The project, funded by the European Commission and the Deauville Partnership Transition Fund, will last six years (2013-2018) and will involve ten Mediterranean partner countries and five planned new logistics platforms. It comprises seminars, training courses and national awareness plans. The first training activities will be initially implemented in Tunisia, Morocco and Egypt.

LOGISMED-TA will contribute to streamline trade flows, increase qualified staff, reduce logistics costs, and reinforce transport.

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Transition Fund



PROGRAMME

Monday 17 June

10:30-11:00 *Arrival & Registration*

11:00-12:30 Opening Remarks by Mr. Fathallah Sijilmassi
Secretary General of the Union for the Mediterranean

Remarks by Mr. Štefan Füle

European Commissioner for Enlargement and Neighbourhood Policy,
European Commission

Remarks by H.E. Mr. Aziz Rabbah

Minister of Equipment and Transport of Morocco

Remarks by H.E. Mr. Abdelkarim Harouni

Minister of Transport of Tunisia

Remarks by Dr. Walid Abdel Ghafar

Senior Advisor of the Ministry of Transport of Egypt

Remarks by Mr. Philippe de Fontaine Vive

Vice-President, European Investment Bank

Remarks by Mr. Jonathan Walters

Executive Secretary, Deauville Partnership Transition Fund Steering Committee

Presentation of LOGISMED Training Activities

Transport and Urban Development Division of the Secretariat of the Union for the Mediterranean

12.30-12.50 Remarks

13:00-15:00 *Lunch*

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