



## Reinforcing Transport in the Mediterranean: UfM launches LOGISMED Training Activities (LOGISMED-TA) project

- The Secretariat of the Union for the Mediterranean (UfM) will host the Launching Conference of the **LOGISMED Training Activities (LOGISMED-TA)** project on 17 June, 2013 at the Palace of Pedralbes, in Barcelona.
- LOGISMED-TA aims at reinforcing the logistics sector and will serve as a vector for development in the Southern Mediterranean countries in view of facilitating transport and strengthening trade flows in the region.

The Launching Conference will be opened by the Secretary General of the Union for the Mediterranean, Fathallah Sijilmassi, welcoming the Ministers of Transport of Egypt, Morocco and Tunisia, as well as the European Commissioner for Enlargement and European Neighbourhood Policy, Štefan Füle, and the Vice-President of the European Investment Bank (EIB), Philippe de Fontaine Vive.

Endorsed by the 43 countries of the Union for the Mediterranean, the **LOGISMED-Training Activities (LOGISMED-TA)** project is promoted by the European Investment Bank (EIB) and funded by the European Commission (€3 million) and the Deauville Partnership Transition Fund (€3.4 million).

The need for competitiveness in the logistics transport sector in the Mediterranean region has been demonstrated by several studies: the insufficient number of logistics operators and the lack of qualified staff in the logistics sector are the major weaknesses that affect trade in the region.

The core objective of **LOGISMED-TA** is to increase the training offer and improve the level of qualifications of logistics platforms' operators and managers, thus reinforcing transport and trade in the Mediterranean and contributing to the creation of a more competitive network of Euro-Mediterranean logistics platforms. The project will last six years (2013-2018) and will involve ten Mediterranean partner countries and five planned new logistics platforms. It will be initially implemented in Tunisia, Morocco and Egypt.

[More information on the project is available here.](#)

The opening session and presentation of LOGISMED-TA will be open to the media.

**Day: 17 June 2013**

**Time: 11: 00h Opening Session + Presentation LOGISMED-TA**

**Place: Palace of Pedralbes, C/Pere Duran Farell - Side entrance to the park (grey door)**

### Accreditations

To confirm assistance and accreditation, kindly send an email to [communication@ufmsecretariat.org](mailto:communication@ufmsecretariat.org) with the following information: name, surname, media, ID and position, as well as the number plate of the vehicle (vehicles entrance limited to mobile units). Please, confirm your accreditation not later than Friday 14 June at 18:00h.

### Media

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