

UfM in short

Mission

To enhance regional cooperation, dialogue and the implementation of concrete projects and initiatives with tangible impact on our citizens, mainly our youth, in order to address three strategic objectives for the region: human development, stability and integration.



43 Members

28 EU members and 15 Southern and Eastern Mediterranean countries. Their Senior Officials meet regularly to oversee and coordinate the activities of the UfM.

2 Co-Presidents

The EU and Jordan have assumed the Northern and Southern co-presidency since 2012, embodying the UfM principle of co-ownership.

1 Secretariat

Based in Barcelona, the Secretariat is the operational platform of the UfM.

Milestones



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The UfM Secretariat
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Union pour la Méditerranée
الإتحاد من أجل المتوسط

Promoting
sustainable and
innovative urban
projects

Zoom on a project
IMBABA URBAN UPGRADING PROJECT





Zoom on a project

Imbaba urban Upgrading project



LOCATION
• Giza, Egypt

Promoter

- Ministry of Housing, Utilities, and Urban Communities, Egypt
- Governorate of Giza, Egypt

Financial partners

- European Commission (EC)
- Agence Française de Développement (AFD)
- Contacts with other financial partners are on-going

Beneficiaries

The project will positively impact the lives of around 2 million inhabitants of the Imbaba and al-Warraaq neighbourhoods within the Giza Governorate

UfM action lines

- To ensure sustainable urbanization
- To identify and promote innovative urban projects along with UfM institutional partners under the framework of the Urban Projects Finance Initiative (UPFI)



Policy framework

- First UfM Ministerial Conference on Sustainable Urban Development (Strasbourg, 10 November 2011)
- Second UfM Ministerial Conference on Sustainable Urban Development (Cairo, 21-22 May 2017)

Objectives

The main objective of the Imbaba Urban Upgrading Project is to upgrade urban facilities, provide new job opportunities, revenue-creating activities and public spaces. The project aims to strengthen the integration of Imbaba and al-Warraaq, two of the most populated and unplanned urban areas of Egypt, with the rest of Greater Cairo. In addition, the project aims to explore the feasibility of a development plan for the urban zone to the west of the Ring Road, which has been strongly impacted by the expansion of irregular settlements.

The Imbaba Urban Upgrading Project was labelled by the UfM on 2 June 2014, and officially launched on the occasion of the Second UfM Ministerial Conference on Sustainable Urban Development, held in Cairo, Egypt on 21 and 22 May 2017.

It is the first flagship project to be carried out within the scope of the Urban Projects Finance Initiative (UPFI). UPFI is funded by the European Commission and is aimed at promoting and developing sustainable and innovative urban projects that serve as best practice examples and that are potentially replicable in the region

Actions

The project is part of a wider integrated urban regeneration project launched by the Governorate of Giza and plans are now underway for the development of the Kawmeya sector, including the Imbaba and al-Warraaq neighbourhoods.

The project includes the following actions:

- Transformation of the old Imbaba airport site into a mixed-use urban zone
- Creation of two public service centres and green spaces for leisure
- Development of neighbouring zones
- Restoration of buildings
- Improvement of pedestrian and road connections
- Upgrading of essential services (water, energy, sanitation, etc.)



Duration

Implementation phase from 2017 to 2022

Total cost of the labelled project

€100 million

Phase 1

(Kawmeya):
€50 million

Phase 2

(Rod Elfarag/West of Imbaba):
€50 million

Results

• The continuation of one of the biggest urban development projects in Egypt, supported by both the Egyptian Ministry of Housing, Utilities and Urban Communities and the Giza Governorate.

• A best practice example of sustainable urban redevelopment of 70 hectares of land with a view to improving the living conditions of the resident population of Greater Cairo's most densely inhabited area.

• The identification of a methodology for developing unplanned urban areas by providing and mixing new basic facilities, upgraded infrastructure and revenue-generating activities that can be easily replicated in other cities in Egypt and beyond.