



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

MEDITERRANEAN INITIATIVE FOR JOBS MED4JOBS

OBJECTIVES

Med4Jobs is a project-based, cross-sector initiative aimed at promoting and replicating effective and visible private sector job creation projects. It covers both the supply and demand sides of the labour market, with an approach built on three pillars of action:

- **Employability:** enhancing the employability of priority sections of society – women, young people – by identifying and up-scaling successful training experiences across the region, which address the mismatch between skills and labour market needs.
- **Job intermediation:** improving information flows between job seekers and employers by replicating successful job facilitation and intermediation experiences.
- **Business-enabling infrastructure:** providing coaching to start-ups and SMEs through the development of business enabling infrastructures (incubators, coaching programmes, etc.).

Med4Jobs also serves as a regional platform for dialogue on employment, sharing of best practices, stakeholder interaction and collaboration.

IMPACT ON POPULATION

Med4Jobs will increase the employability of young people and women, helping to bridge the gap between labour demand and supply and fostering a culture of entrepreneurship and private sector development. The main beneficiaries include women, young people, the unemployed, SMEs and entrepreneurs.



LOCATION

- Algeria
- Morocco
- Tunisia
- Egypt
- Jordan
- Lebanon
- Palestine

PROMOTER

Initiative developed by the Secretariat of the Union for the Mediterranean



ACTIONS

Since February 2012, a number of actions have been carried out under Med4Jobs as the first UfM framework initiative:

- Mapping of regional activities and projects through missions to Tunisia, Jordan, Egypt and Morocco.
- Close cooperation with authorities and partners in Palestine, Lebanon and Algeria to identify common goals and synergies.
- The 43 member states of the Union for the Mediterranean officially endorsed the initiative in December 2012.
- The initiative was launched on the occasion of the Mediterranean Economic Conference, held in Tunisia in September 2013.

The UfM Secretariat acts as project facilitator, accompanying project promoters throughout the entire project cycle. Promoters and best practice entities are invited to submit project proposals under the Med4Jobs initiative to the UfM Secretariat for potential labelling and promotion.

EXPECTED RESULTS

- Increased number of private sector job creation projects.
- Creation of new job opportunities and enhanced regional development.
- Positive impact on the unemployment rate among young people and women.



PARTNERS

- **Public sector actors:** Ministries of Higher Education, Ministries of Industry, Ministries of Employment and other concerned Ministries.
- **Private sector actors:** The Association of the Mediterranean Chambers of Commerce and Industry (ASCAME), business associations, private sector corporations.
- **EU and international institutions:** DG NEAR, DG Employment, DG Grow, OECD.
- **Financial partners:** European Commission (EC), European Investment Bank (EIB), Spanish Agency for International Development Cooperation (AECID).
- **Institutions with technical expertise:** International Labour Organization (ILO), European Training Foundation (ETF), United Nations Industrial Development Organization (UNIDO), universities.

With the support of:



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