



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

EMIPO

EUROMED INVEST PROMOTION & OBSERVATORY

OBJECTIVES

The EMIPO project is part of the regional programme launched and funded by the European Commission to support development of the private sector in the Mediterranean region, as an extension of EUROMED Invest. EMIPO aims to:

- Develop investments and business partnerships in the region by building partner relationships, promoting the region to foreign investors, providing training or technical assistance to entrepreneurs and incubation projects;
- Evaluate and optimise the economic and social impact of international investments and partnerships through the existing observatory;
- Promote and generate regional economic integration in the Mediterranean region.

BENEFICIARIES

- Investment promotion agencies,
- SME development agencies,
- Chambers of commerce and industry,
- Organisations representing the private sector,
- Industry associations,
- Public and private investors and funding bodies,
- Diaspora networks.

LOCATION

- Union for the Mediterranean countries

EU 28 countries + Mediterranean region

DURATION

2 years

TOTAL COST

€3.4 M

PROMOTER

ANIMA Investment Network

PROJECTS FOR PROGRESS



ACTIONS

- Business Roadshows (12 Business Roadshows - 150 participants per roadshow including 30 foreign companies)
- Mediterranean Workshops (9 workshops with more than 15 enterprises from the South matched with companies from the North and 10 representatives from investment promotion agencies from the South)
- Young Entrepreneurs Masterclasses (10 Masterclasses)
- Mentoring programme for entrepreneurs (20 mentoring sessions)
- Mentoring programme for Business Support Organisations (20 mentoring sessions)
- EMIPO Academies (18 seminars)



RESULTS

- Support the sustainability and durability of projects.
- Increase the synergies with all stakeholders to improve inclusive growth.
- Boost the flow of FDIs quantitatively and qualitatively (create jobs, transfer knowledge, improve productivity).
- Provide public decision-makers with better tools to allow them to get to grips with regional economic integration.
- Act as catalyst for better access to funding.

PARTNERS

MedAlliance networks:

- EUROCHAMBRES
- ASCAME - Association of Mediterranean Chambers of Commerce
- BUSINESSMED - Union of Mediterranean Confederations of Enterprises
- EMDC Foundation - Euro-Med Development Center for Micro, Small and Medium Enterprises
- GACIC - German-Arab Chamber of Commerce
- EABC - Euro-Arab Business Council

CONTRIBUTION BY THE PROMOTER AND PARTNERS

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