

Union pour la Méditerranée Union for the Mediterranean الإتحاد من أجل المتوسط

# Union for the Mediterranean Stimulating employment and supporting SMEs

ZOOM ON A PROJECT MAHARAT MED



## **UfM ACTION LINES:**

- To foster job creation and support the development of SMEs through the UfM Mediterranean Initiative for Jobs (Med4Jobs)
- To develop a strategy for private sector development
- To advance the digital economy and support creative industries in the region

# **POLICY FRAMEWORK:**

UfM Ministerial Conference on Industrial Cooperation (Brussels, 19 February 2014);

UfM Ministerial Conference on Digital Economy (Brussels, 30 September 2014).



# Zoom on a project MAHARAT MED Developing Youth Employability & Entrepreneurship Skills



DURATION

3 years

### TOTAL COST

€3.8 Mil

### **BENEFICIARIES**

9.420 students across the 4 countries will receive Maharat youth employability programme over three years.

360 Professional trainers in the framework of the Training of Trainers (ToT) programme.

**P**ROJECTS FOR **P**ROGRESS



#### **OBJECTIVES**

- Foster youth employment and build capacity by providing structured training on employability skills
- Allow young people to realise their aspirations and potential
- Guide young people towards choosing the right career path
- Embed an entrepreneurship spirit amongst youth
- Increase youth participation and economic benefits in participating countries, with particular emphasis on women in the private sector, both in wage-employment and selfemployment jobs

#### **ACTIONS**

- Transferring the Maharat Model to partners.
- Transferring delivery methods to service providers (ToT).
- Standard operating procedures among partners.
- Regional follow up activities.

#### RESULTS

- Expansion of regional advanced employability outreach services for both BDC andits partners
- Ease of access for youth in selected countries to market-driven training programmes
- Soft skills development amongst university and college students
- Change in behavior and attitudes through gained skills oriented to labour market needs
- Development and implementation of a structured package to transfer Maharat youth employability programme to 3 countries in the region
- Sustain upscale efforts through platforms oftrained service providers



#### PROMOTER

Business Development Centre - BDC

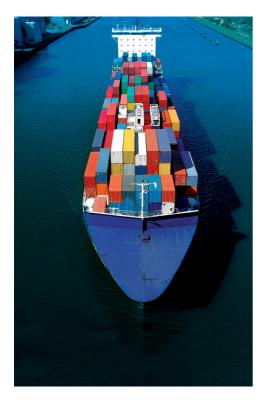
#### PARTNERS

- Egyptian Junior Business Association (EJB)
- Palestine Technical University
- The Moroccan Women Mentoring/ Networking Association

# **UfM Secretariat in short**

Strategic Objective

Enhance regional cooperation and integration in the Euro-Mediterranean region through the implementation of concrete projects and initiatives with tangible impact on the region's citizens



### 43 Members

28 EU members and 15 Southern and Eastern Mediterranean countries. Their Senior Officials meet regularly to oversee and coordinate the activities of the UfM.

### 2 Co-Presidents

The EU and Jordan assume the Northern and Southern copresidency since 2012, embodying the UfM principle of co-ownership.

## 1 Secretariat

Based in Barcelona, the Secretariat is the operational platform of the UfM.

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