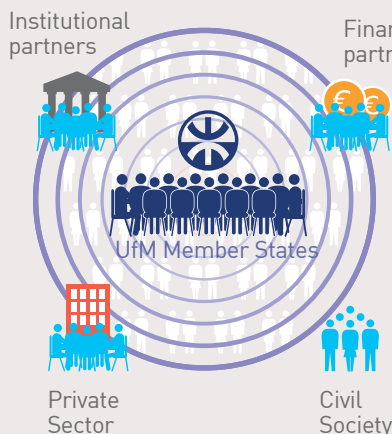


1. IDENTIFICATION OF PROJECTS

PROMOTING REGIONAL DIALOGUE



Identification of regional priorities and relevant projects within 3 strategic thematic areas



INCLUSIVE GROWTH & YOUTH EMPLOYABILITY

- Foster job creation
- Promote youth mobility
- Support skill development and vocational training
- Encourage entrepreneurship



WOMEN'S EMPOWERMENT

- Promote equal rights of women and men
- Fight violence and discrimination
- Change in attitudes and behaviour
- Strengthen women's economic participation



SUSTAINABLE DEVELOPMENT

- Improve living conditions in urban areas
- Establish an integrated transport network
- Promote renewable energy and energy efficiency
- Protect and preserve environmental resources
- Promote universal access to water

Check UfM Public Agenda here:
<http://ufmsecretariat.org/events/>



2. APPRAISAL OF PROJECT PROPOSALS BY PROMOTER

ENGAGING IN OPERATIONAL RESPONSES



Project proposal

Projects should be presented by experienced promoters and comply with the following **criteria for UfM-labelling**:

- ✓ Address key regional challenges in one of the six UfM mandated sectors: Business Development, Energy & Climate Action, Environment & Water, Higher Education & Research, Social & Civil Affairs, Transport & Urban Development
- ✓ Present a regional, sub-regional or transnational scope
- ✓ Enhance regional integration
- ✓ Encourage North-South and South-South cooperation
- ✓ Present a clear financial perspective (the UfM label is a political and not a financial commitment)

Find UfM project guidelines and official templates here:
<http://ufmsecretariat.org/how-to-submit-a-project/>



3. UfM LABELLING OF PROJECTS

SECURING POLITICAL ENDORSEMENT



Projects are labelled

The labelling by UfM countries provides:

- ✓ Strong political commitment from 43 countries
- ✓ Regional visibility & recognition
- ✓ Access to dynamic partnerships with a wide range of financial & technical partners
- ✓ A pragmatic approach based on variable geometry, which allows replicating successful projects and sharing best practices throughout the region

See all UfM projects & initiatives here:
<http://ufmsecretariat.org/projects/>



4. IMPLEMENTATION OF PROJECTS AND RESULTS

DELIVERING RESULTS WITH A DIRECT IMPACT ON CITIZENS

40+ UfM-labelled projects across the region worth more than 5 billion euros



INCLUSIVE GROWTH & YOUTH EMPLOYABILITY

- 15+ projects labelled
- 100,000+ beneficiaries



WOMEN'S EMPOWERMENT

- 8+ projects labelled
- 50,000+ beneficiaries



SUSTAINABLE DEVELOPMENT

- 18+ projects labelled
- Investments of more than €4bn

For queries on UfM initiatives, label and project cycle, contact: project.info@ufmsecretariat.org