







# **Union for the Mediterranean**

Promoting regional dialogue and cooperation

#### **Presskit**

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# About Us O

#### What is the Union for the Mediterranean?

The Union for the Mediterranean (UfM) is a unique intergovernmental Euro-Mediterranean organisation which brings together all 28 countries of the European Union and 15 countries of the Southern and Eastern Mediterranean. The UfM provides a forum to enhance regional cooperation, dialogue and the implementation of concrete projects and initiatives with tangible impact on our citizens, with an emphasis on young people, in order to address the three strategic objectives of the region: stability, human development and integration.

#### 43 Members

Albania • Algeria • Austria • Belgium • Bosnia and Herzegovina • Bulgaria • Croatia • Cyprus • Czech Republic • Denmark • Egypt • Estonia • Finland • France • Germany • Greece • Hungary • Ireland • Israel • Italy • Jordan • Latvia • Lebanon • Lithuania • Luxemburg • Malta • Mauritania • Monaco • Montenegro • Morocco • Netherlands • Palestine • Poland • Portugal • Romania • Slovakia • Slovenia • Spain • Sweden • Syria\* • Tunisia • Turkey • United Kingdom

The members of the Union for the Mediterranean meet on a regular basis at the level of Senior Officials from the Ministries of Foreign Affairs of the 43 UfM countries, EU institutions and the League of Arab States. The Senior Officials Meetings (SOM) provide the framework to discuss the current political context and coordinate the work of the UfM Secretariat.

\*Syria suspended its membership in December 2011

\*\*Libya has an observer status

#### 2 Co-Presidents

The EU and Jordan have assumed the Northern and Southern co-presidency since 2012, embodying the UfM principle of co-ownership.

#### 1 Secretariat

The Secretariat of the Union for the Mediterranean is the platform to operationalise decisions taken by the Member States, implementing strategic regional projects through a specific methodology based on dynamic multi-partner networks and the exchange of best practices and innovative methodologies.



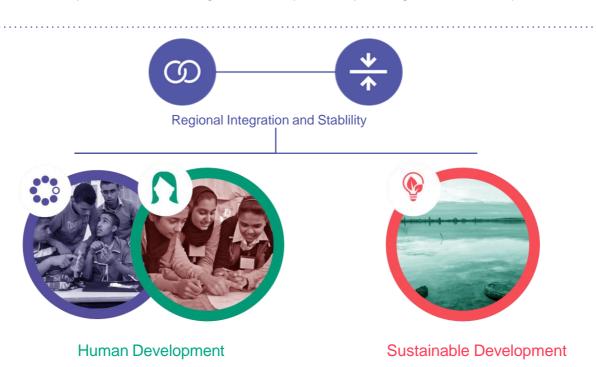
The UfM Co-Presidents Ms. Federica Mogherini, High Representative of the European Union for Foreign Affairs and Security Policy and Vice-President of the European Commission and Mr. Ayman Safadi, Minister of Foreign Affairs and Expatriates of Jordan with the UfM Secretary General, Mr. Fathallah Sijilmassi, at the Second UfM Regional Forum "Mediterranean in Action: Youth for Stability and Development"

#### 2015-2016 **Milestones** 2010-2012 2008 47 regional cooperation projects 1995 • 10+ Ministerial Meetings • 200+ regional dialogue fora Set up of UfM Roadmap the UfM Consolidation UfM Regional Creation of the Secretariat Forum (UfM MFAs) Union for the Barcelona Process • UfM role in ENP Mediterranean • UfM - UN Observer status



# Main priorities O

The UfM activities tackle the main strategic objectives of the region: Regional Integration and Stability, specifically focusing on two main pillars of action, fostering human development and promoting sustainable development.



Both areas are addressed through projects and initiatives in 6 sectors mandated by the UfM members:





With 47 labelled projects, 10 ministerial meetings, over 200 expert for gathering 20,000 stakeholders, the UfM activities illustrate the strong belief that regional challenges call for regional solutions and that there is no security without development. In this regard, youth is at the heart of the Mediterranean agenda.

**UfM Secretary General - Fathallah Sijilmassi** 





### Policies in Action O

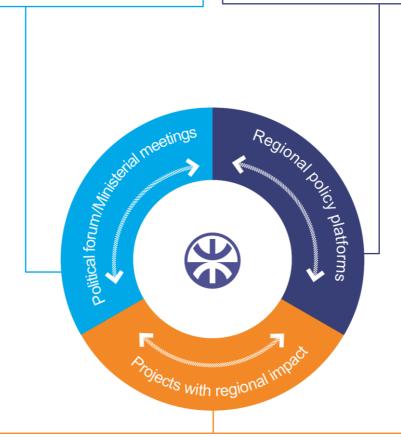
#### **Building thematic common agendas**

Declarations adopted by consensus by the 43 Ministers define the scope and objectives of a common regional agenda by sectors.

10+ Ministerial meetings have taken place since 2012 on key areas: Strengthening the role of Women in society •Transport • Energy • Industrial Cooperation • Environment and Climate Change • Digital Economy • Blue Economy • Regional Cooperation • Employment.

#### Fostering regional dialogue

Ministerial Declarations allow the UfM Secretariat to structure accordingly platforms for regional dialogue and cooperation. These regional platforms have involved a cooperative network of over **20,000** stakeholders including governments and members of parliament, international organisations, financial institutions, the private sector, civil society, universities and international experts through more than **200** Expert fora since 2012.



#### Translating the policy dimension into concrete projects

The added value of the UfM lies in the interrelation created between the policy dimension and its operational translation into concrete projects on the ground. The UfM Secretariat is currently promoting the implementation of more than 45 regional cooperation projects valued at over €5 billion.

#### **Labelled projects**

Social & Civil Affairs

(2)

8% Water & Environment

#

45+

18%

Higher Education & Research



20%









Transport & Urban
Development





## How UfM projects work O

As a regional platform, the UfM is a catalyst accompanying project promoters throughout the project lifecycle. The UfM Secretariat mentors project promoters with proposal finalisation, financial planning and fund-raising, as well as technical assistance, project launching and providing access to a large network of stakeholders.



#### 1- PROMOTING REGIONAL DIALOGUE



UfM promotes regional dialogue to create the synergies for partnerships. National, regional, public and private entities with proven experience in implementing projects apply to become project promoters within the 3 UfM strategic thematic areas.

#### **UfM Project Promoters:**













#### 2- ENGAGING IN OPERATIONAL RESPONSES



**Appraisal** of project proposals



The key characteristics of a UfM project are:



A regional, sub-regional or transnational scope to enhance regional A regional, sub-regional of transflational scope to similar integration and encourage North-South and South-South cooperation



A clear, independent financial perspective



Addressing key regional challenges in one of the UfM mandated areas

#### 3 -SECURING POLITICAL ENDORSEMENT



UfM labelling of projects



43 UfM country representatives gather every 3 months to endorse projects and initiatives by unanimous decision.

Once awarded, UfM labelling provides:



Solutions for complex regional projects with a wide network of technical and financial partners



Strong political commitment from 43 countries



Regional recognition and visibility at the highest level

Potential replication and best practice sharing of successful projects

#### 4- DELIVERING RESULTS WITH A DIRECT IMPACT ONCITIZENS



**Implementation** and impact of projects



beneficiaries



Women's empowerment 8 projects labelled 50.000+ beneficiaries



Sustainable development 20+ projects labelled Investments of more that €4bn



## Voices from the Mediterranean O

Looking for human interest stories? Do not hesitate to contact us! Let's give a voice to inspiring experiences happening in the Mediterranean.



I'm currently working as a young entrepreneur in my own country. I've just set up my own company, with the aim of building a private school to provide pre-school, primary, junior and secondary education in a rural area of Morocco."

Soukeina El Bouj - Beneficiary of the Young Women as Job Creators project



"The value of the UfM is that they create platforms, events where you meet people from the North and the South, and where companies and countries in the South can work together. I think it is very important as well that the inter-regional relations in the MENA region are encouraged and in some ways optimised."

Rainier Ptok - Head of Foreign Relations at German SME association BVMW



Since 2009 our company has recycled more than 395 tonnes of electronic waste, avoiding its introduction into landfill sites. This activity allows us to reduce CO2 emissions and greenhouse gases on our planet. The technical support of the Union for the Mediterranean can help us to better export hazardous wastes."

Ines Temmi-Covi - General Manager Collectun d3e Recyclage, Beneficiary of the SwitchMed Programme



Before I joined the programme, I was missing practical skills.
I lacked self-confidence and was afraid to make the leap into business ... I have learned a lot in these last weeks. I will leave better equipped to join the labour market."

Salma Mustapha – Tunisian Beneficiary pf the project New Chance Mediterranean.



Upon completion of this internship in France and my return to Morocco, I will have the chance to continue working in the same company, but this time as an employee."

Youssef Barghane - Beneficiary of the HOMERe: High Opportunity for Mediterranean Executive Recruitment project



The effects of climate change and the phenomenal shift towards urbanisation – 6 out of every 10 people in the world are expected to reside in urban areas by 2030 – are already being felt and are bound to intensify in the coming years. There is thus a need to mobilise all actors to ensure the growth of cities is turned into opportunities. The UfM has a central role in furthering these goals in the Mediterranean region"

Joan Clos - UN-Habitat Executive Director



The establishment of this University has been carried out thanks to the support of the UfM. I highly doubt that we would receive significant contributions from the European Commission, the European Investment Bank and other donors without the technical assistance provided by the UfM. In addition, the UfM has helped us to build numerous partnerships with renowned higher education and research institutions from across the Euro-Mediterranean region, which has been key to reinforce the regional dimension of the University while creating mobility opportunities for our students and staff."

Prof. Mostapha Bousmina, President of the Euro-Mediterranean University of Fes



# SECTORIAL FACTSHEETS





- UfM Ministerial Conference on Labour and Employment (Jordan, 27 September 2016);
- Ministerial Conference on Digital Economy (Brussels, 30 September 2014);
- UfM Ministerial Conference on Industrial Cooperation (Brussels, 19 February 2014).

#### **PRIORITIES**

- \* Foster job creation and support the development of SMEs through the UfMMediterranean Initiative for Jobs (Med4Jobs);
- Develop a strategy for private sector development;
- Advance the digital economy and support creative industries in the region.



The development of the private sector, the fostering of job creation, the fair distribution of economic benefits as well as the strengthening of regional cooperation and integration are key factors contributing to socioeconomic development. Therefore a concrete action, tangible results on the ground, projects with a real impact on the citizens' wellbeing are paramount. For all these reasons, the UfM Secretariat is positioning itself as a trusted adviser and a credible knowledge broker."

Amb. Sudqi Al-Omoush - Deputy Secretary General for Business Development Jordan



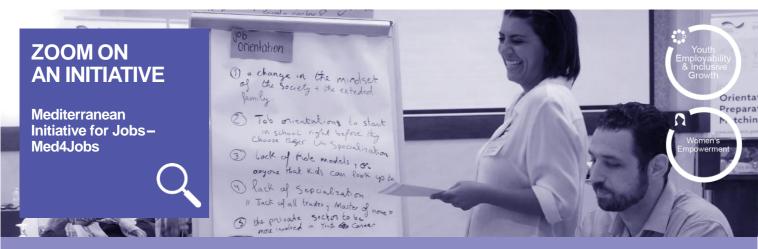
In the Southern Mediterranean countries 70% of the working-age population is under 30 years old



**80%** of jobs are created by SMEs



\$25 billion by 2018: The potential increase in the region's Gross Domestic Product if youth unemployment is cut in half



**Med4Jobs** is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation. It has been developed by the UfM Secretariat to help increase the employability of youth and women, close the gap between labour demand and supply, and foster a culture of entrepreneurship and private sector development. It covers both the supply and demand sides of the labour market, with an approach built on three pillars of action:

- Employability: enhancing the employability of priority sections of society women, young people by identifying and up-scaling successful training experiences across the region, which address the mismatch between skills and labour market needs.
- **Solution** Job intermediation: improving information flows between job seekers and employers by replicating successful job facilitation and intermediation experiences.
- Business-enabling infrastructure: providing coaching to start-ups and SMEs through the development of business enabling infrastructures (incubators, coaching programmes, etc.).

**Med4Jobs** also serves as a regional platform for dialogue on employment, sharing of best practices, stakeholder interaction and collaboration

#### **EXPECTED RESULTS**

- Increased number of private sector job creation projects
- & Creation of new job opportunities and enhanced regional development
- Positive impact on the employment rate among young people and women

EXPERTS To interview the UfM experts, please contact us at <a href="mailto:media@ufmsecretariat.org">media@ufmsecretariat.org</a> / +34 935 214 198



Sherif Younis
Senior Financial
& Trade Advisor
Egypt



Fawzi Dib Senior Advisor for Economic Development and SMEs Algeria



**Kevin Bortz**Managing Director of Financial Operations

Seconded from

#### **Med4Jobs PROJECTS**

- Beneration Entrepreneur Sustaining an environment of entrepreneurship by providing business skills training to youth
- Maharat Med Developing youth employability & entrepreneurial skills to transform job seekers into job creators
- MedNC-New Chance Mediterranean Network Promoting exchange of best practices among centres working for the socio-professional integration of young people
- HOMERe High Opportunity for Mediterranean Executive Recruitment Using internship mobility to combat the skills mismatch
- Mediterranean Entrepreneurship Network Mentoring and support for new-business starters
- Young Women as Job Creators Promoting entrepreneurship among young women about to graduate from university
- Euro-Mediterranean University of Fes New regional centre of excellence for higher education, research and innovation
- Skills for Success Employability skills focusing on disadvantaged and unemployed women
- Romoting women empowerment for inclusive and sustainable industrial development in the MENA region
- & CEED GROW Growing and scaling SMEs with a particular focus on women
- **YouMatch Toolbox Project /** Knowledge-share platform to improve sustainable job matching for young people.
- Regional Platform for the Development of Cultural and Creative Industries and Clusters





- UfM Ministerial Meeting on Sustainable Urban Development (Cairo, 21-22 May 2017);
- ☐ UfM Ministerial Conference on Transport (Brussels, 14 November 2013);
- ☐ Ministerial Conference on on Sustainable Urban Development (Strasbourg, 10 November 2011).

#### **PRIORITIES**

- Develop a regional transport network fostering socio-economic development and regional integration.
- Advance the new UfM Urban Agenda, fostering inclusive, safe, resilient and sustainable urban development.
- Enhace regional dialogue efforts bringing together UfM Member States and key parters and stakeholders for effective cooperation.
- Support flagship projects with structuring and regional long-term impact
- A Provide technical support and mobilise financing instruments in particular from IFIs



as best practice examples, remains as one of the main priorities on the UfM agenda'

Amb. Ihab Fahmy - Deputy Secretary General for Transport and Urban Development Egypt



Insufficient logistics can cause a loss estimated at **6%** per year in trade volume between countries



The low-level economic integration in the Maghreb region has been estimated to result in a loss of **2-3%** of the annual **GDP** 



#### €60 million

investement in urban infrastructures is the estimated amount the region will need in the next 20

years



# ZOOM ON AN INITIATIVE

Imbaba Project in the framework of the Urban Projects
Finance Initiative (UPFI)



#### **OBJECTIVES**

- The main objective is to strenghthen the integration of Imbaba, one of the most populated and unplanned urban areas of Egypt in the city of Cairo
- This urban redevelopment project will provide new basic public facilities, job and revenue-creating activities as well as public spaces. Two public service centres will thus be created in Kawmeya and neighbouring zones will be developed through restoration of buildings, improved roads and upgrading of essential services (water, energy, sanitation, etc.). The project is also exploring the feasibility of a development plan for the urban zone to the west of the ring road, which has been strongly impacted by the expansion of irregular settlements.
- The Imbaba project is the first flagship project to be carried out within the scope of the Urban Projects Finance Initiative (UPFI). The Initiative is aimed at promoting and developing sustainable and innovative urban projects in the Euro-Mediterranean region that serve as best practice examples and are potentially replicable.

#### **EXPECTED RESULTS**

- The project is a model of sustainable urban redevelopment of a precarious neighbourhood in Cairo, which is also the most densely inhabitated in Egypt.
- Redevelopment of 70 hectares of the district.
- 3 1 million inhabitants benefitting from the project.

#### EXPERTS To interview the UfM experts, please contact us at media@ufmsecretariat.org / +34 935 214 198



Guy Fleuret
Managing Director
for Urban Development
France



Francesc Carbonell
Project Manager
for Transport
Spain



Victoria Jimenez
Project Manager
for Urban Development
Spain



Pakize Adalioglu Expert Turkey

- **LOGISMED Training Activities** Reinforcing transport and logistics competitiveness and improving the qualifications of logistics personnel.
- Trans-Maghreb Motorway Axis Improving regional integration and socio-economic development through the completion of the motorway corridor between Agadir in Morocco and Ras Jedir in Libya.
- Jordanian Railway Network Integrating the Jordanian railway system with a future regional network.
- Motorway of Sea services between Turkey, Italy and Tunisia Fostering trade relations though intermodal connectivity.
- Optimed Implementation: Towards a New Mediterranean Corridor Optimising trade connections among the ports of the Mediterranean region.
- BUPFI Sfax-Taparura Ambitious integrated urban development creating a new-mixed use neighbourhood.
- **WPFI Bouregreg Valley** An integrated and sustainable development approach strengthening territorial cohesion in Morecco
- **WPFI Jericho** A multi-site urban regeneration project in Palestine.
- **WPFI Izmir** Implementing exemplary, innovative and environmentally sound waste management in Turkey





UfM Ministerial Conference on Strengthening the Role of Women in Society (Paris,11-12 September 2013).

#### **PRIORITIES**

- Build and consolidate a regional common agenda to empower youth and women as main drivers for the region's development and stability.
- Enhance economic, social and civic participation of women and youth, as a key human development asset to build more inclusive and sustainable societies.



The UfM is a regional platform to enhance human development especially through the empowerment of youth and women. It is a place to share ideas and good practices and to implement tangible projects. Youth and women are at the heart of the Mediterranean agenda because they can act as catalysts for economic growth and social welfare if the right environment is developed for them in the region. Responding to youth's and women's needs, and enhancing civil society participation are the main priorities of the UfM Secretariat, which aims at putting the human being at the heart of its mission.

Amb. Delphine Borione - Senior Deputy Secretary General for Social and Civil Affairs
France



The MENA region could increase its GDP per capita nearly 25% by promoting women's economic empowerment



Companies with the highest percentages of women board directors obtain 66% higher Return on Invested capital



Only **1.2** % of managers in the MENA region are women, compared to the worldwide average of **18.6** %





The project, promoted by UNIDO, is seeking to enhance women's economic inclusion and create favourable conditions for sustainable and inclusive growth by harnessing the great potential of women entrepreneurs in the targeted countries.

The project will offer technical assistance to the women entrepreneurs to create and grow their businesses, through national business women associations. It will facilitate and accompany an inclusive policy dialogue between the key stakeholders to produce a set of recommendations and actions endorsed by all parties to promote an enabling environment for women's entrepreneurship in the region. It will also promote women-led investments through training, coaching, identification and facilitation of business partnership opportunities and access to finance.

#### **BENEFICIARIES**

\$\text{2000 female entrepreneurs and 7 national business women's associations.}

#### RESULTS

- **2000** women entrepreneurs trained and counselled on entrepreneurship development and business plan formulation.
- & A MENA Mediterranean Consortium of Women Business Associations is created.
- **500 women-led promising business opportunities promoted** through national, regional and international business networks and investment banks.
- **800 new jobs created** by assisted women-led companies.

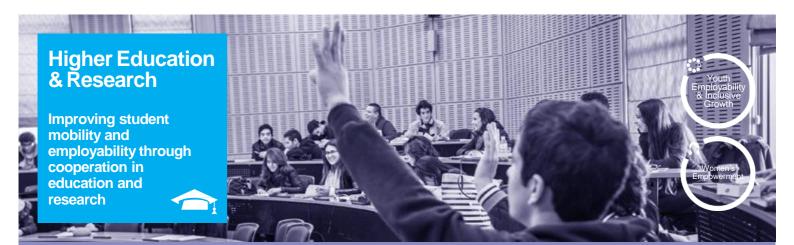
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Fatiha Hassouni Programme Manager Morocco

# Meriem El Hilali Diplomatic Advisor Morocco

- Skills for Success Employability Skills for Women focusing on disadvantaged, unemployed and secondary-level educated women
- Beveloping Women Empowerment strategic, long-term approach to foster gender equality in the region
- Torming Responsible Citizens Promoting citizenship education to prevent school violence, particualrly against girls
- CEED Grow Growing and scaling Small and Medium sized businesses
- **WOMED** Next generation of leaders
- **Women's Economic Empowerment** in the MENA Region
- ★ Women's right to health The WORTH Project





- Image: Ministerial Conference on Strengthening Euro-Mediterranean cooperation through Research and Innovation (Valletta, 4 May 2017);
- Euro-Mediterranean Conference on Research and Innovation (Barcelona, 2 April 2012);
- First Euro-Mediterranean Ministerial Conference on Higher Education and Scientific Research (Cairo, 18 June 2007).

#### **PRIORITIES**

- Build a new regional strategy on university cooperation and youth mobility;
- Section Foster regional initiatives and projects in the field of vocational training;
- © Consolidate regional centers for Euro-Mediterranean Education and Higher Education, in particular the newly established Euro-Mediterranean University of Fes;
- & Facilitate Scientific Research integration across the Mediterranean.

The UfM Secretariat is committed to deepen cooperation and integration in research and innovation among UfM countries and to consolidate the role of the UfM as a regional platform, facilitator and driving force of cooperation between Higher Education Institutions,. Their contribution to counteracting radicalization, promoting a Euro-Mediterranean identity for new generations of students and equipping them with the skills needed in the region is central and needs to be further supported."

Emmanuelle Gardan - Programme Manager for Higher Education and Research



40% of employers in the MENA region identify **skills** shortages as a major constraint to their business operations and growth



Young people not enrolled in education, employment or training ("NEETs") is a growing concern in the region, with national rates ranging from 15% to 31% for the 15-29 age group



By 2030 gross enrolment rates in higher education are expected to rise up to 40%



Union for the Mediterranean Union pour la Méditerranée الإتحاد من أجل المتوسط



The Euro-Mediterranean University of Fes stands as a new regional centre of excellence contributing to regional stability and integration through the promotion of dialogue, intercultural exchange, sharing of knowledge and cooperation in the fields of higher education, research and innovation. Its particular regional approach is reflected in the diversity of nationalities of the students and staff as well as in the contents of study programmes, which focus on important topics for the integrated development of the Mediterranean region.

Framed within the UfM cross-sectorial <u>Mediterranean Initiative for Jobs (Med4Jobs)</u>, it aims at building a new generation of young people with a unique Euro-Mediterranean profile, who can actively play a role towards transforming the region from their future positions in an effective and cooperative way between both shores of the Mediterranean.

#### **RESULTS**

- 7,000 students from across the Euro-Mediterranean region and Sub-Saharan Africa enrolled in 2024.
- 650 highly qualified professors, researchers, administrative and technical personnel employed.
- 80% of students participate in mobility experiences abroad.
- 20% of students granted with full or partial scholarships.
- 26ha eco-friendly and world-class campus constructed.
- MAD 70,000 (approx. EUR 6,250): annual tuition fees.

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Emmanuelle Gardan Programme Manager France



Project Analyst Spain

- Euro-Mediterranean Master and PhD programmes (EMUNI).
- BEMIS Eastern Mediterranean International School.
- \* HOMERe High Opportunity for Mediterranean Executive Recruitment Using internship mobility to combat the skills mismatch.
- Higher Education on Food Security and Rural Development.
- MedNC-New Chance Mediterranean Network Promoting exchange of best practices among centres working for the socio-professional integration of young people.
- UfM regional dialogue on higher education internationalisation and academic mobility in the Euro-Mediterranean area.





- UfM Ministerial Meeting on Water (Valleta, 27 April 2017).
- UfM Ministerial Conference on Blue Economy (Brussels, 17 November 2015).
- UfM Ministerial Conference on Environment and Climate Change (Athens, 13 May 2014).
- Horizon 2020 Initiative for a Cleaner Mediterranean (previously called H2020 Initiative for the De-pollution of the Mediterranean Sea).
- Euro-Mediterranean Ministerial on Water (Jordan, December 2008).

#### **PRIORITIES**

- Promote access to water resources and water management;
- Protect the Mediterranean Sea and environment, contributing to de-pollution and pollution prevention efforts in the region;
- Promote green/blue economy.



Mediterranean countries face growing challenges due to the increasing water scarcity and depletion of natural resources, further exacerbated by climate pressures. With a view to contributing to the sustainable development agenda and goals, the Union for the Mediterranean is uniquely placed as an intergovernmental organization to address common threats to our environment and to support the socio-economic development of the region. Along with the policy recommendations and lines of action agreed by the 43 UfM countries, the UfM Secretariat will work towards a reinforced partnership to promote access and sustainable management of water resources, support efforts for a cleaner Mediterranean, as well as to promote a healthy and sustainable model of growth for the whole region tapping on the potential offered by blue and green economy"

Miguel Garcia-Herraiz - Deputy Secretary General of Water and Environment Spain



#### Marine debris:

The estimated cost for coastal and beach clean-ups across the EU is of approx. €630 million per vear



More than 180
million people
in the region
are considered
water poor and
an additional 60
million face water
stress



Countries in the Southern Mediterranean receive only 10% of the total annual rainfall average



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Through an integrated approach tackling all main sources of pollution, the project aims to rehabilitate the environment and water quality of Lake Bizerte through depollution efforts and improving aquatic life as well as living conditions for the surrounding populations.

The project will help to eliminate the main sources of pollution contaminating the lake and affecting the bordering communities to guarantee a healthy environment and allow for a better quality of life and for the development of sustainable urban and economic activities, such as agriculture, industry, tourism, aquaculture and fisheries.

#### **RESULTS**

- Improved sanitary and environmental conditions for an estimated 400,000 inhabitants living close to the sources of pollution (531,000 in the entire Governorate)
- Improved conditions for sustainable industrial production for three large state-owned and more than 20 public and private companies
- Access to sanitation for 10,000 people in urban areas and 26,000 in rural areas
- Development of activities and local employment opportunities in the fields of sewage, waste management, fisheries and agriculture
- Strengthened know-how of actors as well as potential for initiatives from local NGOs

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Almotaz Abadi Managing Director Palestine



Alessandra Sensi Senior Programme Manager Italy



Raffaele Mancini Blue Economy Expert Italy

- A Desalinisation Facility for the Gaza Strip
- **Governance and Financing in the Mediterranean Water Sector**
- Mediterranean Knowledge Platform for Water
- Mediterranean Post Rio+20 supporting the adoption of resource efficiency and sustainable consumption and production
- Blue Green Networking Civil Society in the Mediterranean through environment and water issues
- Capacity Building Programme on Water Integrity in the Middle East and North Africa





- ☐ UfM Ministerial Meeting on Energy (Rome, 1 December 2016);
- Energy Regional Cooperation, UfM Senior Officials Decision (Brussels, 31 March 2015);
- UfM Ministerial Meeting on Environment and Climate Change (Athens, 13 May 2014);
- UfM Ministerial Meeting Energy (Brussels, 11 December 2013).

#### **PRIORITIES**

- Reinforce a structured regional dialogue on energy and climate change among Member States, regional organisations, financial institutions, industry and experts
- Support project promotion from identification of priorities until implementation with appropriate resources
- Promote the replicability of the projects in the region



Renewable energies and energy efficiency offer a unique opportunity for countries to reduce their vulnerability in terms of energy security—which is at the top of the international political agenda-, building climate resilience in our societies and fostering the transition to new sustainable development models. Thanks to its regional policy dialogue platforms as well as its flagships projects, the UfM offers a unique opportunity to support a comprehensive approach, including markets issues and national policies, towards the energy transition challenges."

Jorge Borrego - Deputy Secretary General Energy and Climate Action
Portugal



23.3 million:

The number of people without access to electricity in the MENA region



Over the next 30 years, the total estimated investment on energy needed in the MENA region will be over \$30 billion per year



The implementation of renewable energy projects will increase its production by 365% in 2020 based on national targets



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- Stimulate the development of private renewable energy markets in Morocco, Tunisia, Egypt and Jordan
- Act as a facility to provide efficient financing mechanisms and targeted technical cooperation support for the implementation of renewable energy projects in the region
- Support countries to meet their renewable energy targets and avoid CO2 emissions

#### **RESULTS**

- SPREF is expected to lead to an increase in the amount of electricity generated from renewable sources by private companies
- Burning Increase the number of private sector players in the electricity sectors of the four countries in the electricity sectors of the four countries.
- Contribution to the development of renewable energy targets set by beneficiary countries
- SPREF is projected to avoid 780,000 tons of CO2 emissions annually

#### **BENEFICIARIES**

- Private international and local energy companies
- & Companies or individuals who purchase electricity directly from the producer (also known as off-takers).
- Policymakers

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- UfM Climate Change Expert Group
- UfM Energy Platforms (Gas; Regional Electricity Markets;
   Renewable Energy and Energy Efficiency)
- UfM Energy University by Schneider Electric 200 free online course for professionals





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