



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

INCORPORA

A Labour Integration Program

OBJECTIVES

The objective of the program is to facilitate access to employment to vulnerable people in the Mediterranean region by taking stock of previous successful experiences of the INCORPORA model in Spain, Poland, Hungary and Morocco. INCORPORA aims to offer companies an alternative form of corporate social responsibility in occupational insertion, creating more employment opportunities for vulnerable people in ordinary companies; enhance the professionalization and training of professionals within social organizations participating in the program, and promote socially responsible regions that help provide solutions to the needs of clients at risk or marginalized from society and promote equal opportunity.

BENEFICIARIES

- **Vulnerable persons:** people at risk or in actual situation of socio-economic exclusion, especially youth and women.
- **Companies:** the program offers companies a resource for Corporate Social Responsibility in integration into work, with the collaboration of the network of “la Caixa” branches (CaixaBank) throughout the local area.
- **Social organizations:** the program, along with the social entities belonging to it, create greater employment opportunities in ordinary companies through the network of job placement officers.
- **Professionals in job placement:** the program reinforces the professionalization, the capacity for job placement of all the social entities belonging to it and the professional training of the job placement officers.

LOCATION

- Morocco
- Tunisia

DURATION

February 2017 – February 2018 (with the possibility of annual renewal).

TOTAL COST

€327.400,- Euros

PROJECTS FOR PROGRESS

ACTIONS

The vulnerable beneficiaries will receive as a preliminary step towards their social integration:

- Training in basic skills and work-culture values;
- Vocational job-seeking guidance adapted to their profile;
- Support throughout the job-placement and work-post adaptation process.

The program selects social organizations specialized in the social integration of vulnerable people. These are organizations that have a specific target audience profile, always people from groups or at risk of exclusion (unemployed people, people from peripheral districts, women victims of violence, youth at risk, etc.) The organizations, with a long and deep background and experience on the field and geographically rooted, are the ones which select the final beneficiaries.

EXPECTED RESULTS

Expected results for Tunisia:

- 450 individuals attended training;
- 150 individuals with job-places in a company;
- 300 companies visited.

Results expected for Morocco:

- 1.750 individuals attended training;
- 650 individuals with job-places in a company;
- 850 companies visited.

Expected results in Morocco are far more than the ones in Tunisia, because as long as the program is renewed year by year, there are more companies involved, and the impact multiplies.

incorpora

de "la Caixa"

PROMOTER

"la Caixa" Banking Foundation

PARTNERS

The project will be implemented within the framework of the MedConfederation and counts on the collaboration of:

- Caisse de Dépôt et de Consignations
- International Office for Migration (Tunisia)
- Confédération Générale des Entreprises du Maroc (Morocco)

CONTRIBUTION

- **Morocco:** Promoter - "la Caixa" Banking Foundation: 180.000 €
- **Tunisia:** Promoter - "la Caixa" Banking Foundation: 85.000 €
- Associated Promoter: Caisse de Dépôt et de Consignations: 45.000 €.
- Associated Promoter: International Office for Migration: 17.400 €

The Incorpora – A Labour Integration Program Project is promoted under the framework of the [Mediterranean Initiative for Jobs \(Med4Jobs\)](#). Med4Jobs is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation. It has been developed by the UfM Secretariat to help increase the employability of young people and women, close the gap between labour supply and demand, and foster a culture of entrepreneurship and private sector development.

Med4Jobs

Creating Job Opportunities
Promoting Inclusive Growth



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