

Organization and Coordination of the SIEMed Network Support for Entrepreneurship Initiatives in the Mediterranean

OBJECTIVES

The objective of the project is to further the work of the 'SIEMed network of Support for Entrepreneurial Initiatives in the Mediterranean', which supports entrepreneurship and SMEs through networking events, capacity building and the sharing of best practices.

The project aims to develop North-South and South-South partnerships for business creation support, and further synergies for local economic development and the fight against poverty. The project is oriented around three axes:

- Strengthening the effectiveness of the involved actors;
- 2. Promoting the networking of the actors, and
- 3. Raising entrepreneurial awareness among youth, women, and the diaspora community in the region.

BENEFICIARIES

Direct beneficiaries: At least 50 support organisations that create and sustain entrepreneurship and job creation, and the members of the SIEMed network. Indirect beneficiaries: In the network countries over 100 young graduates and young people with no qualifications who are educated about entrepreneurship; over 100 female entrepreneurs supported; over 300 project owners or entrepreneurs monitored throughout the course of their support.



DURATION

March 2017 - March 2020

TOTAL COST

€750.000 Euros



ACTIONS

The project encompasses a set of capacity building and awareness raising measures that are designed to ensure a technical and pedagogical environment that fosters the creation and sustainability of SMEs, VSBs and microenterprises in the Mediterranean region. Actions include:

- Creating a Mediterranean mentoring academy and 3 key pathways: entrepreneurial coach, Social and Solidarity Economy mentor and women's entrepreneurship mentor
- Creating a web platform for mapping, exchange of views and sharing of entrepreneurship support tools
- Raise awareness among young people and women of entrepreneurship by launching national measures that are followed up with awarenessraising workshops on the ground
- Develop and improve support specific to the diaspora and facilitate the creation of links between support organizations and diaspora project-owners living predominantly in Europe

EXPECTED RESULTS

- 50 support organizations have become active in the SIEMed network
- The network acts as a stronghold for collective entrepreneurial intelligence in the Mediterranean
- An entrepreneurial support academy has been created, 3 pathways have been recognized and tools are fully understood and applied in the target countries
- The SIEMed has been recognized throughout the Mediterranean and is active on the internet
- Entrepreneurship has been promoted and disseminated among women and young people, and local and national stakeholders have a raised awareness within the entrepreneurial ecosystem
- The network organizations have increased awareness about the different support characteristics in the diaspora



PROMOTER

ACIM – Agency for International Cooperation and Local Development in the Mediterranean

PARTNERS

SIEMed Network: 50 public and private aid and support organisations promoting job and business creation in the Mediterranean

