



The Group Knowledge for Development (GK4D) is offering through MEDEV “A Generation of We Can”: a core activity on communication and capacity building for sustainable development to increase the awareness of the themes of Stockholm +40 and Rio+20 and build the capacity at Mediterranean level of media and knowledge activists to engage with the UN preparatory process, the RIO+20 itself and its forthcoming outcomes.

A GENERATION OF WE CAN

Media as partner for sustainable development

4th of June 2012 (UfM, Barcelona)

Agenda

11h00 – 12h00

Mireia Cañellas (Head of Sustainable Development, Government of Catalonia), **Andreu Bassols** (Director General of the European Institute of the Mediterranean - IEMed) and **François Guerber** (Senior Advisor for Environment and Water, Union for the Mediterranean - UfM)

12h00 – 13h30

“Are we paving the way for Sustainability in the Mediterranean?”
Delegate tbc (UNEP-MAP)*

“The role of co-management in achieving sustainable Fisheries in the Mediterranean” by **Sergi Tudela** (Head of Fisheries at WWF Mediterranean Program)

“Joint Messages of Local Governments to Rio+20” by **Susana Rivero Braughman** (Co-Chair of the Network of Regional Governments for Sustainable Development - nrg4SD)

13h30 – 15h00 **2nd Press Conference**

“Rio+20: Civil Society Engagement and Corporate Sustainability” by **Farooq Ullah** (Executive Director of Stakeholder Forum for A Sustainable Future)

Media, science and sustainability by **Gemma Revuelta*** (Deputy-Director of the Observatori de la Comunicació Científica / UPF)

15h00-16h30 Lunch Break

16h30 – 18h30 or 19h00

“Building the Peoples Summit RIO+20” **Manuel Manonelles** (Director of Fòrum UBUNTU, Global Civil Society Network), “¿que se puede esperar y que no de la cumbre oficial de RIO+20” by **Miquel Ortega** (Observatorio de la Deuda en la Globalización – ODG) , “Green economy and green jobs” by **Jérémie Fosse** (President of eco-union, Global Green Economy Coalition) and “Ethical and sustainable finance” by **Rodérick Egal** (President of Innovació i Economia Social a la Mediterrània - lesMED)

Education for Sustainable Development (EfSD) by **delegate tbc** (UNESCO EfSD)*, **Silvia Albareda** (Lecturer EfSD, Director of Sustainability UIC), **Jesús Granados** (Research and Content Coordinator at Global University Network for Innovation - GUNi/UPC), and **Joan Poch** (Euro-Mediterranean Geoparks Network - UAB)

Place

Union for the Mediterranean – UfM Headquarters

Palacio de Pedralbes

Pere Duran Farell 11

08034 Barcelona

<http://www.ufmsecretariat.org/en/contact/>



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Organized by

GK4D^{4D}

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In collaboration with

