



European Union



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط



The
Hashemite
Kingdom of
Jordan

UfM Blue Finance Conference: Investing in a Sustainable Blue Economy in the Mediterranean

*June 22nd, 2022, 09:00-18:30 CET
World Trade Center Barcelona*

Advanced Draft Agenda

| 08.30-9.00 (Registration/arrival at the venue) | |
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| 09:00-09:30 | <p>Opening session</p> <p>Welcoming remarks</p> <ul style="list-style-type: none"> • UfM EU Co-Presidency – Video message from Commissioner Virginijus Sinkevičius • UfM Jordan Co-Presidency – Mr Hussein Safadi, CEO of Aqaba Development Corporation • UfM Secretariat – Amb. Nasser Kamel, UfM Secretary-General <p>Setting the scene / State of the art</p> <ul style="list-style-type: none"> • EC DG MARE – Mr Christos Economou, Acting Director <p><i>*Pre-scheduled matchmaking Sessions will run throughout the day</i></p> |
| 09:30-10:30 | <p>Session 1 - Access to finance: Opportunities and Modalities for Investments in Blue Economy Sectors</p> <ul style="list-style-type: none"> • <i>Panel composition:</i> <ul style="list-style-type: none"> ○ EC DG NEAR– Mr Simone Ruadino, Programme Manager ○ European Investment Bank (EIB) – Mr Lars Anwandter, Managerial advisor, Lending operations ○ European Investment Fund (EIF) – Mr Miguel Alves, CFA ○ European Bank for Reconstruction and Development (EBRD) – Mr Adonai Herrera, Director of Environment and Sustainability <p><i>Interactive session with Slido and Q&A (15 minutes)</i> <i>Moderator: Mr Andrea Tinagli, Senior Advisor and EIB Representative to the UfM</i></p> |

Matchmaking Sessions

Coffee break (10:30-11:00)

11:00-12:45

Session 2 - Access to finance: Opportunities and Modalities for Investments in Blue Economy Sectors *(continued)*

- *Panel composition:*
 - Cassa Depositi e Prestiti – Mr Francesco Masera, Responsible for Business Development and International Cooperation
 - AFD (tbc)
 - Compañía Española de Financiación del Desarrollo (COFIDES) – Mr Rafael Matos, Head of Sustainability and Impact Investing
 - National Bank of Egypt – Mr Sobhy Mahfouz, Deputy General Manager
 - Hellenic Development Bank of Investments (HDBI) – Mr Alexander Panagiotopoulos, Investment Director

Interactive session with Slido and Q&A (15 minutes)

Moderator: Mr Andrea Tinagli, Senior Advisor and EIB Representative to the UfM

Lunch break (12:45-13:45)

13:45-15:00

Session 3 - Private Investment

- *Panel composition:*
 - World Ocean Council – Mr Paul Holthus, Founding President and CEO
 - Docks Innovation – Ms Maayan Rosenboim, Associate
 - Ammera Capital Management – Mr Thor Talseth, CEO, Avramar
 - UNDP Regional Bureau for Arab States (RBAS) Regional Hub – Mr Vito Intini, Regional Lead Economist

Interactive session with Slido and Q&A (15 minutes)

Moderator: Ms Sevtap Özdoğan Maritime Expert at the Ministry of Transport and Infrastructure, Turkey

Coffee break (15:00-15:30)

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|----------------------------|---|
| <p>15:30-16:45</p> | <p>Session 4 - Enabling conditions and initiatives</p> <p><i>Presentations</i></p> <ul style="list-style-type: none"> • European Economic and Social Committee (EESC) – Mr Dimitris Dimitriadis, President of the External Relations Section • Blue Economy/Maritime strategy – Algeria, <i>Ministère de la Pêche et des Productions Halieutiques</i> • Portuguese National Blue Fund (DGPM) – Ms Sandra Silva, Programming Services Director • BlueInvest EU and BlueInvest Africa – Mr Claus Schultze, Policy Officer Maritime Policy - Blue Growth and Innovation, EC DG MARE • Med Accelerator based on Clusters – <i>WestMed</i> <p><i>Interactive session with Slido and Q&A (15 minutes)</i> <i>Moderator: Ms Sevtap Özdoğan Maritime Expert at the Ministry of Transport and Infrastructure, Turkey</i></p> |
| <p>16:45-17:00</p> | <p>Wrap-up and closing remarks</p> <ul style="list-style-type: none"> • UfM Jordan Co-Presidency – Mr Mohammad Al-Sakran, Executive Director of Aqaba Development Corporation |
| <p>17:00 -18:30</p> | <p>Further Matchmaking Sessions</p> <p>Countries/Industry – Financial partners <i>(On demand and upon presentation of concrete project proposals)</i></p> <p><i>*Matchmaking sessions will take place throughout the Day. This final round will provide additional opportunities in this regard.</i></p> |