



## Draft Agenda

# UfM Conference on "enhancing MSMEs resilience in face of future shocks" *Nicosia (Cyprus) 6 and 7 October 2022*

### DAY 1

| Time          | Agenda Item                                                                                                                                                                                                                                                                                         |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 – 09:30 | <b>Welcoming remarks</b><br>UfM Secretariat, host country                                                                                                                                                                                                                                           |
| 09:30 – 11:00 | <b>Panel I: MSMEs as providers of decent jobs drivers of economic development in SEMED region.</b><br>- <b>Topics: stocktaking of MSMEs economic contribution and main faced constraints</b><br><br><b>Moderator</b><br><br><b>Panelists</b>                                                        |
| 11:00 – 11:15 | <b>Coffee Break</b>                                                                                                                                                                                                                                                                                 |
| 11:15 – 12:45 | <b>Panel II: Impact and challenges of the pandemic crisis on MSMEs</b><br>- <b>Topics: The negative effects of the pandemic in the form of business disruption, much harder trading conditions, scarcer financial resources, risk of bankruptcy</b><br><br><b>Moderator</b><br><br><b>Panelists</b> |
| 12:45 – 14:00 | <b>Lunch Break</b>                                                                                                                                                                                                                                                                                  |
| 14:00 – 15:30 | <b>Panel III: Scrutiny of the support and recovery policies for MSMEs during the crisis</b><br>- <b>Topics: How effective and timely have been the adopted policy measures, what worked and what didn't</b>                                                                                         |



| Time | Agenda Item                                     |
|------|-------------------------------------------------|
|      | <p><b>Moderator</b></p> <p><b>Panelists</b></p> |

## DAY 2

| Time          | Agenda Item                                                                                                                                                                                                                                                                                                                                                                                        |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 – 10:30 | <p><b>Panel IV: Towards innovative strategies for more resilient MSMEs</b><br/>           - Topics: internalized digitalization, automation, greener business model, business environment reforms, more sustainable supply chains, skills development (digital and green skills), support to young and women entrepreneurs, better use of FTAs</p> <p><b>Moderator</b></p> <p><b>Panelists</b></p> |
| 10:30 – 10:45 | <b>Coffee Break</b>                                                                                                                                                                                                                                                                                                                                                                                |
| 10:45 – 12:15 | <p><b>Panel V: The role of international cooperation in shaping adapted MSMEs strategies</b><br/>           - Topics: The role of international cooperation in identifying more conducive strategies for MSMEs based on best practices sharing and mutual learning as well as development cooperation.</p> <p><b>Moderator</b></p> <p><b>Panelists</b></p>                                         |
| 12:15 – 12:45 | <b>Closing Remarks</b>                                                                                                                                                                                                                                                                                                                                                                             |
| 12:45 – 14:00 | <b>Lunch Break</b>                                                                                                                                                                                                                                                                                                                                                                                 |
| 14:00 – 18:00 | <b>Cultural visit</b>                                                                                                                                                                                                                                                                                                                                                                              |