

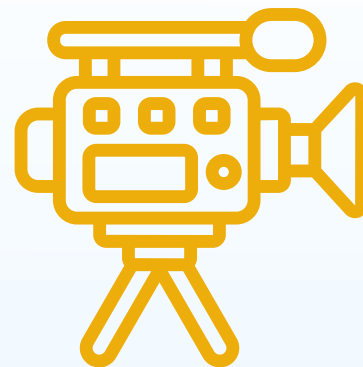
Mediterranean Pavilion and Presentation of MedECC Reports at COP29



Daily livestreams

covered **36 hosted events** and featured **197 speakers**, broadcasted on the **Mediterranean Pavilion YouTube Channel**. In total, the livestreams garnered **3.4K views**, highlighting strong remote participation.

Media



291 articles, from **33 different countries**, covered the Med Pavilion, with a potential audience reach of **79 million people**.

Op-eds published in



Social Media

It is estimated that UfM COP29 content reached approximately **365,000 individuals** in UfM countries.



1 press conference held to present the latest **MedECC reports**.



The dedicated website to the Med Pavilion,

recorded **7,664 views** and nearly **24,000 interactions**.

medpavilion.com