



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط

# YOUNG WOMEN AS JOB CREATORS

## OBJECTIVES

To promote self-employment and entrepreneurship among young female university students who are interested in starting their own businesses.

Students will participate in Women Entrepreneurship Days, a series of seminars hosted by local universities, faculties and higher education centres offering coaching, advice and tools to set up a company. They will also receive specific business mentoring through programmes provided by national businesswomen associations.

Young Women as Job Creators is promoted under the framework of the [Mediterranean Initiative for Jobs \(Med4Jobs\)](#). Med4Jobs is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation. It has been developed by the UfM Secretariat to help increase the employability of youth and women, close the gap between labour demand and supply, and foster a culture of entrepreneurship and private sector development.

## BENEFICIARIES

Young female university students who are about to graduate from one of the participating universities, faculties or higher education centres.

### LOCATION

- Jordan
- Morocco
- Palestine
- Spain
- Egypt
- Tunisia
- Albania

### PROMOTER

- AFAEMME – Association of Organisations of Mediterranean Businesswomen



## ACTIONS

- Phase I of the project was successfully implemented between May and November 2013 at a total of 32 universities in Morocco, Jordan, Palestine and Spain. Some 800 young women benefitted directly from the project’s specific advice on how to become successful entrepreneurs.
- The best business idea, submitted by a young Jordanian student, was recognised with the “UfM-AFAEMME Young Women as Job Creators Prize” and presented during the conference “Women’s Socio-Economic Empowerment: Projects for Progress”, held at the UfM headquarters in March 2014.
- During Phase II, in addition to the Women Entrepreneurship Days, national businesswomen associations from the 7 participating countries are expected to provide training sessions in management, marketing and finance, as well as specific mentoring programmes to help young female entrepreneurs achieve the goal of starting their own business projects.

## RESULTS

- Approximately 2,000 young female students are expected to participate in Women Entrepreneurship Days.
- A minimum of 70 young women are expected to successfully start their business projects by the end of the programme.



## PARTNERS

### Implementation partners:

- Jordan Forum for Business and Professional Women (JFBPW)
- Ramallah Club – Business and Professional Women International (BPWI)
- Association des Femmes Chefs d’Entreprises du Maroc (AFEM)
- Professional & Businesswomen Association of Albania (SHGPA)
- Egyptian Businesswomen Association (EBWA)
- Chambre Nationale des Femmes Chefs d’Entreprises Tunisie (CNFCE)
- Catalan Businesswomen Association (ACEE)

### Institutional partners:

- European Investment Bank (EIB)

## CONTRIBUTIONS:

- Royal Norwegian Ministry of Foreign Affairs
- Gas Natural Fenosa

### With the support of:



# Med4Jobs

Creating Job Opportunities  
Promoting Inclusive Growth



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