



SERVICE PRIOR INFORMATION NOTICE
Communication services - 01 - PRO377CPA-2022
Location - Barcelona /Spain – UfM Member States

1. Publication reference

01 - PRO377CPA-2022

2. Procedure

Restricted

3. Programme title

ENPI

4. Financing

Financed through UfM annual budget¹.

5. Contracting Authority

Secretariat of the Union for the Mediterranean (UfM Secretariat)

6. Nature of contract

Fee-based/Unit prices

7. Contract description

The contract will provide support on overall communication services for the UfM activities. The general aim of the contract is to increase the UfM visibility in the region and promote a better understanding of its role. For this purpose, technical services will be commissioned to implement the communication, visibility and information strategy of the UfM Secretariat, thereby guaranteeing enhanced recognition and engagement with its key audiences (Government reps, ministers, senior officials, parliamentarians, International and regional organisations. Financial Institutions and development agencies, opinion leaders, non-governmental stakeholders and civil society organisations, Private sector, Influential journalists and media actors, youth and the general public).

The services included within this contract will mainly range from support on media relations and public affairs, to digital communication and design and printing services.

8. Indicative budget

The estimated total value for the entire duration of the framework agreement: EUR 1,650,000 (VAT not included)

9. Intended timing of publication of the contract notice

April 2022

¹ Budget co-financed by EU funds



10. Additional information

Duration in months: 36 months

One lot only

All current available information regarding the contract is contained in this notice and interested parties should not contact the Contracting Authority for more information. Full details of the contract and how to apply will be published in the Contract Notice and tender dossier in the upcoming months.

11. Legal basis

European Neighbourhood and Partnership instrument (Regulation (EC) N° 1638/2006 of the EP and of the Council - OJ L 310/1 of 9.11.2006)

12. Date of Dispatch of this notice:

17/03/2022

Remarks:

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.