



**SERVICE PRIOR INFORMATION NOTICE**  
**Communication services - 07 - PRO220CPA-2018**  
**Location - Barcelona /Spain – UfM Member States**

**1. Publication reference**

07 - PRO220CPA-2018

**2. Procedure**

Restricted

**3. Programme title**

ENPI

**4. Financing**

Financed through UfMS annual budget.

**5. Contracting Authority**

Secretariat of the Union for the Mediterranean (UfMS)

**6. Nature of contract**

Fee-based/Unit prices

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**7. Contract description**

The contract will support communication activities and other related services for the UfMS activities. The general aim of the contract is to increase the UfMS' visibility in the region and promote a better understanding of the UfMS as institution. For this purpose, technical services will be commissioned to implement the communication, visibility and information strategy of the UfMS, thereby guaranteeing enhanced recognition and engagement with its key audiences (Government, ministers, senior officials, parliamentarians, civil servants, International organisations, Financial Institutions, Opinion leaders, Non-governmental stakeholders and civil society organisations, Private sector, Influential journalists and media actors, youth and the general public).

The services included within this contract will mainly range from support on media activities and public affairs, to digital communication and design and printing services.

**8. Indicative budget**

EUR 1,650,000.00 (VAT not included)

**9. Intended timing of publication of the contract notice**

24 December 2018

**10. Additional information**

N.A.



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط

**11. Legal basis**

European Neighbourhood and Partnership instrument (Regulation (EC) N° 1638/2006 of the EP and of the Council - OJ L 310/1 of 9.11.2006)

**12. Date of Dispatch of this notice:**

23/11/2018

**Remarks:**

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.