1. Publication reference
   07 - PRO220CPA-2018

2. Procedure
   Restricted

3. Programme title
   ENPI

4. Financing
   Financed through UfMS annual budget.

5. Contracting Authority
   Secretariat of the Union for the Mediterranean (UfMS)

6. Nature of contract
   Fee-based/Unit prices

7. Contract description
   The contract will support communication activities and other related services for the UfMS activities. The general aim of the contract is to increase the UfMS' visibility in the region and promote a better understanding of the UfMS as institution. For this purpose, technical services will be commissioned to implement the communication, visibility and information strategy of the UfMS, thereby guaranteeing enhanced recognition and engagement with its key audiences (Government, ministers, senior officials, parliamentarians, civil servants, International organisations. Financial Institutions, Opinion leaders, Non-governmental stakeholders and civil society organisations, Private sector, Influential journalists and media actors, youth and the general public).

   The services included within this contract will mainly range from support on media activities and public affairs, to digital communication and design and printing services.

8. Indicative budget
   EUR 1,650,000.00 (VAT not included)

9. Intended timing of publication of the contract notice
   24 December 2018

10. Additional information
    N.A.
11. **Legal basis**


12. **Date of Dispatch of this notice:**

   23/11/2018

**Remarks:**

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.