

**Workshop on
Support for Euro-
Mediterranean industrial
cooperation regarding
Dimension 7 of the Euro-
Mediterranean Charter for
Enterprise: Public-Private
Dialogue**

IM 47955

organised in co-operation with

Directorate General for Enterprise and Industry, European
Commission and
the Secretariat of the Union for the Mediterranean

Venue :

Palau de Pedralbes
Avinguda Diagonal, 686

**Barcelona
16-17 April 2012**

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Aim of the workshop:

SMEs' interests have to be strengthened in the policy and law making process. Effective mechanisms enabling public-private consultation are essential to improve the quality of government policy towards the private enterprise sector. This workshop will examine the ways to enhance the capacity and efficiency of SMEs and their representatives in public decision-making.

Day 1: Monday 16 April 2012

09.00	Registration
09.30	Welcome Chair of the meeting, Ms Victoria Petrova , Head of Unit SME Policy Development and Crafts, Directorate General for Enterprise and Industry, European Commission (DG ENTR, COM) Welcoming speech, Mr Fathallah Sijilmassi , Secretary General of the Union for Mediterranean (UfM) Objectives of the workshop – Ms Marie Corman , International Affairs Unit, DG ENTR, COM

Session 1: Public – private consultations

09.50	Framework for public-private consultation – first round table Chair: Ms Victoria Petrova , DG ENTR, COM Evaluation performed in 2008 : indicators, levels of performance, scores and findings, Mr Antonio Fanelli , Deputy Head, Private Sector Development Division, Directorate for Enterprise and Financial Affairs, OECD Consultation with EU SME business associations – practical examples, Mr Wojciech Sopinski , Policy officer, DG ENTR, COM H.E. Dr. Loai Sehwal , the Jordanian experience in public-private consultation, Jordan Industrial Estates Company Comments, Ms Israela Mani , The Israeli Chamber of Commerce, Israel
10.35	Debate
	Conclusions: Ms Victoria Petrova , DG ENTR, COM
11.30	Coffee break
11.45	Frequency of the consultations – second round table Chair: Mr. Lino Cardarelli , Senior Deputy Secretary General of the UfM Evaluation performed in 2008: indicators, levels of performance, scores and findings, Mr Antonio Fanelli , OECD The Tunisian experience, Mr Noureddine Taktak , Directeur Général Adjoint de l'Agence de Promotion de l'Industrie et de l'Innovation, Tunisia A practical example of the Catalan Business Council, Mr Joan Romero , Executive Secretary of ACC10, the Catalan Agency for Business Competitiveness, Spain Comments by Mr Anwar Zibaoui – Coordinator – ASCAME

12.30	Debate
	Conclusions: Mr Lino Cardarelli , UfM
13.30	Lunch
15.00	<p>Openness and transparency of the consultations – third round table Chair: Mr. Antonio Fanelli, OECD</p> <p>Evaluation performed in 2008 : indicators, levels of performance, scores and findings, Mr Jacob Fexer, Private Sector Development Division, Policy Analyst, OECD</p> <p>Luxembourg experience, Ms Bernadette Friederici, Luxembourg SME Envoys, Luxembourg</p> <p>Presentation by Palestinian Authority</p> <p><i>(coffee served in the room)</i></p>
16.30	Debate
	Conclusions by Mr Antonio Fanelli
17.00	End of 1 st day

Day 2: Tuesday 17 April 2012

Session 2: Enterprise networks and private business associations

09.00	<p>Advocacy functions and governance rules – fourth round table Chair: Ms Victoria Petrova, DG ENTR, COM</p> <p>Evaluation performed in 2008: indicators, levels of performance, scores and findings, Mr Antonio Fanelli, OECD</p> <p>Swedish experience, Mr Håkan Hillefors, Ministry of Enterprise, Energy and Communications, Sweden</p> <p>Panel discussion:</p>
09.30	<p>Mr Hossam Hassanein Farid, Egyptian Junior Business Association, Egypt Mr Rabih Sabra, Chamber of Commerce and Industry, Beirut, Lebanon Mr Eduardo Royo, Chairman's Representative for Euro-Mediterranean matters, UEAPME Mr Dirk Vantghem, Director, International Affairs, Eurochambres/Med Alliance Ms Helena De Felipe, President, AFAEMME</p>
10.45	Debate
11.45	Coffee break
12.00	<p>Independent evaluation of policies and programmes – fifth round table Chair: Ms Victoria Petrova, DG ENTR, COM</p> <p>Presentation, Mr Jacob Fexer, OECD</p> <p>Independent evaluation of SME programmes – Slovak experience, Mr Daniel Pitonak, The Slovak National Agency for Development of SMEs</p> <p>SME test and impact assessment- a view from business association, Mr Dirk Vantghem, Eurochambres</p> <p>Guidelines for evaluating enterprise policies and programs at national level (practical examples based on IEMed paper on Economic Policy Reforms in Egypt, Morocco and Tunisia), Mr Andreu Bassols, Director General, Institut Europeu de la Mediterrania (IEMed)</p>
12.50	Debate
13.30	Lunch
15.00	Continuation of Debate
15.45	TAIEX presentation, Ms Diletta Dischinger , DG Enlargement, European Commission

	<p>Summary of the workshop and concluding remarks, Mr Wojciech Sopinski, DG ENTR, COM</p> <p>Evaluation of workshop, dissemination of results and next steps, Ms Marie Corman, DG ENTR, COM</p> <p>Closing remarks, Mr Roger Albinyana, SUfM <i>(coffee served in the room)</i></p>
17.00	Closing remarks by the workshop Chair, Ms Victoria Petrova , DG ENTR, COM
17.15	End of workshop