

# CHALLENGES OF URBAN DEVELOPMENT IN THE MEDITERRANEAN: TOWARDS A SUSTAINABLE AND INTEGRATED ECONOMIC DEVELOPMENT OF CITIES

29th of September 2011, Alicante  
Alicante Chamber of Commerce, Industry & Navigation  
C/ Cervantes, 3. 03002 Alicante

## CONTEXT

The Mediterranean cities will be facing in the next years a strong increase of their population. This perspective, together with the impact of the climate change and the consequences of the economic crisis, makes evident the challenge of the urban development in the Mediterranean.

From this perspective, Casa Mediterraneo in collaboration with Medcities, ArtGold-PNUD, Marseilles Centre for Mediterranean Integration and the Secretariat of the Union for the Mediterranean, organizes the seminar "Challenges of urban development in the Mediterranean: towards a sustainable and integrated economic development of cities"

## DESCRIPTION OF THE ACTIVITY

This seminar will gather experts, academics and main authorities linked with the development of

regions and cities of the Mediterranean basin, emphasizing the need to strengthen ties of cooperation and to better coordinate actions ensuring a strategic and planned urban development allowing the economic growth, respecting the environment and adapting it to the population needs.

## OBJECTIVES

First of all, this seminar wish to give a valuation of the general situation of the urban development in the Mediterranean basin, and the possible consequences short, medium and long term about the economic and social welfare of the sea shore countries and those close to them. On the other side, this seminar aims to offer the keys for urban development to foster the economic capacities of the region from the environmental and socio-politic sustainability.

Organizes:



In collaboration with:



Secretariat of the Union for the Mediterranean  
Secrétariat de l'Union pour la Méditerranée



MARSEILLES CENTRE FOR MEDITERRANEAN INTEGRATION

Public consortium formed by



MINISTERIO DE ASUNTOS EXTERIORES Y DE COOPERACION



## Program: Morning session

8:30-9:00 h.: **Participants welcome**

9:00-9:30 h.: **Official opening**  
Representative for the Ministry of Public Works  
Government of Spain

Mr. Mehmet Yigit. Deputy Secretary-General of the UpM  
Mr. Juan José Escobar. Spanish Ambassador in Special  
Mission on Mediterranean Affairs  
Mrs. Yolanda Parrado. General Director of Casa  
Mediterráneo

9:30-10:30 h.: **Sustainable Urban  
Development in the Mediterranean**  
Moderator: Mr. Antonio Maciá. President of the Architects  
Association of Alicante

Mr. Félix. General Director of Lands and Urban Policy Ministry of  
Public Works. Government of Spain. *Public policy for an  
integrated program of sustainable urban development*

Mr. Anwar Zibaoui. Coordinator of ASCAME. *The challenges  
of urban development in the Mediterranean: towards a  
sustainable and integrated economic development of cities*

Mr. Guy Fleuret. Member of the UpM Expert Group in Urban  
Development and expert of the European Investment Bank  
*The criteria of the Union for the Mediterranean, development  
of sustainable urban projects*

Mr. Alfonso Alcolea. Committee of the Regions. *Instruments  
of transborder cooperation in the Mediterranean area*

10:30-11:00 h.: **Coffee break**

11:00-13:00 h.: **Panel 2. Economic and social  
cohesion of the urban development in  
Mediterranean cities: dimensions, perspectives  
and tools**

Moderator: Mr. Carlos Rebato. Economy and Development  
Casa Mediterráneo. *Introduction: Economic cohesion and  
politic and social stability in the Mediterranean*

Mr. Nadel Ghazal. Mayor of Tripoli (Lebanon). *Urban  
development strategies towards the new economic and  
social challenges*

Mr. Mohamed Idamar. Mayor of Tetouan. *Economic  
promotion and socio-environmental justice in city centres of  
the Mediterranean*

Mrs. Alberta Basaglia. Responsible for Cooperation  
Municipality of Venice. *The fight against exclusion, unemploy-  
ment, integration of immigrants, equality of opportunities*

Mr. Guillermo Vázquez. Ex- General Corporative Director of  
INECO-TIFSA. *Urban transport infrastructures: territorial  
cohesion and structuring*

Mr. Pablo Fornet. Deputy Director of the Master Plan for the  
Comprehensive Revitalization of the Old Habana. *Influencias  
mediterráneas en el Plan de Revitalización de la Mediterra-  
nean influences in the Old Habana Revitalization Plan.*

13:00 h.: **Cocktail**

## Afternoon session

14:30-16:30 h.: **Panel 3. Economic implications  
of the environment in the Mediterranean cities**

Moderator: Mr. Gilles Pipien. Environmental Responsible  
CMIM (Marseilles Centre for Mediterranean Integration)  
*Introduction: Economic implications of the environment in  
the Mediterranean cities*

Mr. Alfredo Sánchez Monteseirín. Ex-mayor of Seville  
(1999-2011). *The economic and social keys of a sustainable  
urban development*

Mrs. Hynd Bouhia. Advisor "Caisse de Dépôt et de Gestion"  
(Morocco) and consultant of the World Bank. *World Bank  
Report 2012 "Economic implications of the environment in  
the Mediterranean" Measuring actions in the urban  
environment*

Mr. Maan Chibli. Ex -mayor of Aleppo, Syria. *Implications of  
a sustainable urban management: the urban services*

Mrs. Janine Bellante. Vice-president "Conseil français des  
urbanistes", ex- Director of "L'aménagement et de l'habitat de  
l'agglomération d'Aix-en-Provence" (Francia). *The Eco-town,  
the future of a sustainable town planning. (European project  
CATMED)*

Mrs. Myriam Bakhroum. Adviser ORASCOM (Egypt). *The role  
of private sector in the sustainable urban development: the  
example of Gouna*

16:30-18:30 h.: **Inter-urban Mediterranean  
networks: instrument of urban development  
integrated in the region**

Moderator: Mr. Joan Parpal. Secretary General Medcities  
*Introduction: Strategic urban planning in the Mediterranean*

Mr. Olivier Lavinal. CMIM (Marseilles Centre for Mediterra-  
nean Integration). *Program UD1 Working in nets for the urban  
development: Territorial development, Strategic planning,  
Climate change adaptation, Medines, Transports, etc.*

Mr. Jean Pierre Hannequart. Director ACR+. *Working in  
nets in the Mediterranean for the solid wastes management*

Mr. Cristiano Pedraza. Director Art-Gold PNUD Morocco  
*Communal development plans in Morocco*

Mrs. Margarida Barcelo. Representative Council of Barcelona  
*Decentralized cooperation and territorial marketing*

Mr. Carlos Lozano. RED ESEMED Coordinator. *Supporting  
entrepreneurs and promoting the socio economy*

18:30-19:00 h.: **Conclusions and closing**

Mr. Gilles Pennequin. Responsible of Territorial  
Development. Mission for the Mediterranean Union

Mr. Joan Parpal. Secretary General Medcities

Mr. Cristiano Pedraza. Director Art-Gold PNUD Morocco

Mr. Gilles Pipien. Responsable Medio Ambiente CMIM

Mr. Carlos Rebato. Economy and Development Casa  
Mediterráneo

Simultaneous translation: english, french

CASA MEDITERRANEO is a public consortium promoted by the Spanish Ministry of Foreign Affairs and Cooperation, in collaboration with the Generalitat Valenciana and the town councils of Alicante, Benidorm and Xàbia. Its main objective is to foster public diplomacy as a key for establishing relations of mutual confidence through dialogue and boosting of personal, institutional and governmental relations between Spain and the riverside countries.