



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

YOUNG WOMEN AS JOB CREATORS

OBJECTIVES

To promote self-employment and entrepreneurship among young female university students who are interested in starting their own businesses.

Students will participate in Women Entrepreneurship Days, a series of seminars hosted by local universities, faculties and higher education centres offering coaching, advice and tools to set up a company. They will also receive specific business mentoring through programmes provided by national businesswomen associations.

BENEFICIARIES

Young female university students who are about to graduate from one of the participating universities, faculties or higher education centres.

LOCATION

- Jordan
- Morocco
- Palestine
- Spain
- Egypt
- Tunisia
- Albania



DURATION

- Phase I: May 2013 – November 2013
- Phase II: 2015

TOTAL COST

- Phase I: €300,000
- Phase II: €350,000

PROMOTER

AFAEMME – Association of Organisations of Mediterranean Businesswomen.

PROJECTS FOR PROGRESS



ACTIONS

- Phase I of the project was successfully implemented between May and November 2013 at a total of 32 universities in Morocco, Jordan, Palestine and Spain. Some 800 young women benefitted directly from the project's specific advice on how to become successful entrepreneurs.
- The best business idea, submitted by a young Jordanian student, was recognised with the "UfM-AFAEMME Young Women as Job Creators Prize" and presented during the conference "Women's Socio-Economic Empowerment: Projects for Progress", held at the UfM headquarters in March 2014.
- During Phase II, in addition to the Women Entrepreneurship Days, national businesswomen associations from the 7 participating countries are expected to provide training sessions in management, marketing and finance, as well as specific mentoring programmes to help young female entrepreneurs achieve the goal of starting their own business projects.

RESULTS

- Approximately 2,000 young female students are expected to participate in Women Entrepreneurship Days.
- A minimum of 70 young women are expected to successfully start their business projects by the end of the programme.



PARTNERS

Implementation partners:

- Jordan Forum for Business and Professional Women (JFBPW).
- Ramallah Club – Business and Professional Women International (BPWI).
- Association des Femmes Chefs d'Entreprises du Maroc (AFEM).
- Professional & Businesswomen Association of Albania (SHGPA).
- Egyptian Businesswomen Association (EBWA).
- Chambre Nationale des Femmes Chefs d'Entreprises Tunisie (CNFCE).
- Catalan Businesswomen Association (ACEE).

Institutional partners:

- European Investment Bank (EIB).

CONTRIBUTIONS

- Royal Norwegian Ministry of Foreign Affairs.
- Gas Natural Fenosa.

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