



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

GENERATION ENTREPRENEUR

OBJECTIVES

The project seeks to develop and sustain an environment of entrepreneurship throughout North Africa and the Levant by providing training to youth across the Southern and Eastern Mediterranean region, with a special focus on support to the creation of youth business enterprises. The project has three components and aims to support and develop an entrepreneurial eco-system at multiple levels, from grassroots business education in primary and secondary schools to hands-on training on business creation. The other components of the project concern private sector mentorship and seed funding for real enterprises.

BENEFICIARIES

- 79,000 students across the 7 countries who will receive INJAZ entrepreneurship training over three years and therefore become more employable.
- Approximately 500 job opportunities, created upon successful completion of mentorship, incubation and graduation of the start-up program.

LOCATION

- Algeria
- Egypt
- Jordan
- Lebanon
- Morocco
- Palestine
- Tunisia



DURATION

- Three years in conjunction with the regular school calendar.
- Project implementation is expected to start in 2015.

TOTAL COST

€3.4 million

PROJECTS FOR PROGRESS



ACTIONS

- Selection of entrepreneurship education programmes, material preparation, school selection and training volunteers to carry out training of students.
- Private sector mentoring.
- A start-up programme in six countries (this component will build on the successful experience pioneered by INJAZ in Egypt).
- A national/regional competition in which leaders from the private sector serve on a judging panel to evaluate the student company's concept, business plan and performance during the programme.



RESULTS

- Entrepreneurially minded youth and employable graduates are trained.
- Young people receive the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.
- 50 start-ups are supported and funded in their launch.

PROMOTER

INJAZ Al-Arab.

PARTNERS

- Ministries of Education of participating countries.
- Private Sector companies engaged in the programme.

CONTRIBUTION

€380,000 by INJAZ Al-Arab.



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