



SERVICE PRIOR INFORMATION NOTICE

Communications and Visibility

**Main site or location of works, place of delivery or of performance: Barcelona /Spain – UfMS
Member States**

Common procurement vocabulary (CPV)

Main object:

39294100 Information and promotion products; RC05 In information technology

Additional object(s):

79822500 Graphic design services

79824000 Printing and distribution services

72500000 Computer-related services

92400000 News-agency services

1. Publication reference

UfMS/iRP/0001/2016

2. Procedure

Restricted

3. Programme title

ENPI

4. Financing

Financed through UfMS annual budget. This tender procedure will be launched under suspensive clause, i.e. provision of the services concerned is subject to availability of the budget funds.

5. Contracting Authority

Secretariat of the Union for the Mediterranean (UfMS)

6. Nature of contract

Fee-based

7. Contract description

Service framework contract to support communication activities and other related services for the UfMS activities. The general aim of the framework contract is to increase the UfMS' visibility. For this purpose, technical services will be commissioned to implement the communication, visibility and information strategy of the UfMS, thereby guaranteeing its enhanced recognition among governmental bodies, other donors (in particular, the Member States), academic centres, the media (print, radio and television) and the general public. It will promote a better understanding of the UfMS as institution. Special emphasis will be placed on the use of social networks and digital media.



8. Indicative budget

The estimated total value for the entire duration of the framework agreement: EUR 1,650,000.00 (VAT not included) per 3 years

9. Intended timing of publication of the contract notice

August 2015

10. Additional information

The aim of this international restricted invitation to tender is to identify 3 companies that, in response to specific requests for services, may draw up and carry out visibility, communication and information activities of the UfMS.

Numbers and titles of Lots: No, one lot only

11. Legal basis

European Neighbourhood and Partnership instrument (Regulation (EC) N° 1638/2006 of the EP and of the Council - OJ L 310/1 of 9.11.2006)

12. Date of Dispatch of this notice:

01/07/2015

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Remarks:

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.