



Agenda

Second Regional Workshop on Mobile Financial Services

UfM Secretariat premises, Palau de Pedralbes, Barcelona

Monday 07 September 2015 *

09:30-09:45

Welcome and introductory remarks

- *Claudio Cortese, Senior Deputy Secretary General of the Union for the Mediterranean*

09:45-11:00

Effectiveness of alternative financial service distribution models based on mobile finance/branchless banking implemented in the Southern Mediterranean region. The challenge for Microfinance Institutions.

- *Francesc Prior, Consultant, FIR Advisors*

11:00-11:30

Coffee Break

11:30-13:00

Mobile Financial Services in the MENA region: The challenge of making partnerships effective.

- *Nadine Chehade, Regional Representative for Middle East North Africa Region, Consultative Group to Assist the Poor – CGAP*
- *Claire Scharwatt, Senior Market Engagement Manager for MENA & West Africa, GSMA Mobile Money*
- *Yisr Barnieh, Chief of Financial Markets Division, Arab Monetary Fund (tbc)*

13:00- 14:00

Mobile Financial Services in Morocco and Tunisia: Updates on the regulatory framework and MFS implementations.

- *Fatima Bennani, Responsible for licensing and payment institutions regulation, Bank Al-Maghrib*
- *Ali Kedhaj, Deputy Director General of General Fund and Payments, Central Bank of Tunisia*

14:00-15:00

Networking lunch

15:00-16:00

Mobile Financial Services in Egypt and Jordan: Updates on the regulatory framework and MFS implementations.

- *Ahmed Faragallah, Head of Payment Systems Department, Central Bank of Egypt*
- *Maha Bahou, Executive Manager of Payments Systems & Domestic Banking Operations Department, Central Bank of Jordan*

16:00-17:00

Open discussion

17:00-17:30

Wrap up and final conclusions