



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

CEED GROW: GROWING AND SCALING SMALL AND MEDIUM-SIZED BUSINESSES

OBJECTIVES

- Enhance the leadership, management and entrepreneurial skills of 300 small and medium-sized businesses (SMEs) headed up by women.
- Increase the number of women entrepreneurs and managers who own/manage SMEs.
- Scale companies in order to increase the number of jobs created.

BENEFICIARIES

Women entrepreneurs as well as top and middle-level managers of 300 small and medium-sized companies.

LOCATION

- Albania
- Morocco
- Tunisia



DURATION

24 months

TOTAL COST

€1 million

PROMOTER

CEED Global

PROJECTS FOR PROGRESS



ACTIONS

- Provide tailored practical business and entrepreneurial training to enhance entrepreneurial skills. The trainings are led by experts and qualified professionals.
- Provide individual mentoring by local and international business leaders who give concrete professional business development advice and feedback, based on a needs evaluation carried out beforehand.
- Organise networking events to build long-term relationships with various entrepreneurs so as to explore new business opportunities and connect with prospective clients, strategic partners and potential investors.



RESULTS

- 60 training sessions provided to companies in the three countries over two years (10 training sessions per programme per country each year).
- 50+ networking events hosted for the beneficiaries.
- Over 100 mentoring relationships forged through the project.
- 300 companies trained and connected to mentors and other resources in the CEED network.

PARTNERS

- CEED Morocco
- CEED Tunisia
- CEED Albania

CONTRIBUTION

€234.000 by the promoter



Contact details

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