

Global Initiative on Innovative Labour Market Services for Youth

1. Preparatory Workshop & Practitioners' Dialogue - MENA

October 14-16, 2015

University of Milan-Bicocca
Via Vizzola, 5; Milan / Italy

Background

Around the world far too many young people are not in employment, education or training (NEET). Roughly one third of the world's youth are unemployed, looking for work or they are discouraged and therefore inactive. Unemployment rates among young people are particularly high in the Middle East and North Africa.

In general, the youth is more vulnerable in economic crises and is disadvantaged on the labour market because they have less working experience and are less skilful in application processes than adults. Besides, one cause for high rates of youth unemployment is the mismatch between labour supply and labour demand. This goes along with a lack of labour market services focussed on the needs of young people.

The Initiative

The new *Global Initiative on Innovative Labour Market Services for Youth* shall serve policy makers, private sector representatives and civil society to initiate an ongoing dialogue on innovative solutions to address the challenge of bringing youth into sustainable employment. It aims at promoting regional and global peer learning and knowledge-sharing in the field of youth employment.

In detail, the initiative shall

- establish regional and global networks on labour market services for youth employment,
- reinforce cooperation and knowledge-sharing between stakeholders on different levels, especially public/private operational relations, and serve as a platform for peer learning,
- support network peers in matching local challenges with innovative solutions from within the network,
- identify the most promising solutions and innovative labour market services for youth and put lessons learnt on the global agenda for youth employment promotion,
- help complement existing employment services by developing and piloting innovative approaches of labour market services for youth with a particular emphasis on young women.

The project is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ). In the MENA region, the first priority region of the *Initiative*, activities shall be realised in close cooperation with the Union for the Mediterranean (UfM).

Objectives of the Workshop

This workshop is the first event for the MENA region; further events are to follow.

The workshop aims at bringing together key stakeholders and practitioners from the field of labour market services in the MENA region, offering a forum for knowledge sharing and discussing the way forward of the new *Global Initiative*. Starting point of the discussions shall be the issues raised by the participants of the workshop.



Moreover, the workshop shall give participants the opportunity to gain insight into the topic of labour market information by partially taking part in a parallel meeting of the *European Network on Regional Labour Market Monitoring* (EN RLMM) and reflecting implications for the *Global Initiative*.

Objectives in Detail:

14 and 15 October 2015

- Inform key stakeholders and practitioners in the field of labour market services in MENA countries about the new Global Initiative and related GIZ project activities
- Exchange information and discuss major challenges and opportunities of labour market policies and services for youth in MENA countries
- Examine possible synergies with existing initiatives in the MENA region, e.g. *Med4Jobs Initiative* of the Union for the Mediterranean
- Define potential cornerstones and topics for joint reflection and working areas within the new *Global Initiative*

16 October 2015

- Learn about approaches to labour market monitoring in European regions and localities
- Reflect on labour market monitoring as an approach to gain labour market information and to identify suitable labour market policies and services for youth based on the information.

PRELIMINARY PROGRAMME

Tuesday, 13 October 2015

Time	Content	Who?
Afternoon / evening	Arrival of participants in Milan Check-in at the hotel	all
19:00	Informal get-together; Welcome Dinner	all

Wednesday, 14 October 2015

Time	Content	Who?
09:00	Registration of participants – Welcome Coffee	GIZ; all
09:30	Opening Presentation of participants	Heike Höss, Jens Adam (GIZ) Sherif Younis (UfM) all
10:45	Keynote Speech	tba
11:15	Coffee Break	
11:45	<u>Introduction:</u> - The new <i>Global Initiative on Innovative Labour Market Services for Youth</i> - The <i>Med4Jobs Initiative</i> of the Union for the Mediterranean (UfM) Questions and Answers	Jens Adam / Astrid Vochtel (GIZ) Sherif Younis (UfM) all



Time	Content	Who?
12:45	<u>Welcome Note & Introduction:</u> <i>The European Network on Regional Labour Market Monitoring (EN RLMM) and the “European Day”-Agenda on 16 October 2015</i>	Christa Larsen, EN RLMM, tbc
13:15	Lunch	
14:15	<u>Working Groups:</u> Regional challenges with regard to labour market policies resp. employment services for youth; current interventions, opportunities and risks	all Peer level groups
15.45	Coffee Break	
16:00	<u>Presentation and Plenary Discussion:</u> Working Group results, detailing views from different stakeholder perspectives	“Speakers” of Working Groups; All
17:30	Closing Remarks for Day 1 and Outlook to Day 2	Harald Küppers (GIZ) Jens Adam (GIZ)
18:00	City tour of Milan including Dinner	

Thursday, 15 October 2015

Time	Content	Who?
09:00	Wrap up Day 1	Harald Küppers (GIZ) Jens Adam (GIZ)
09:15	<u>Inputs by Practitioners from the MENA region</u> Optional labour market topics (tbd): <ul style="list-style-type: none"> - Labour Market Policy Development - Labour Market Information - Matching Services - Job Orientation 	tba
11:00	Coffee Break	
11:15	Continuation of <u>Inputs by Practitioners</u> Questions and Answers	tba all
13:00	Lunch	
14:00	<u>Working Groups</u> Potential cornerstones and topics for joint reflection and working areas within the new <i>Global Initiative</i>	all
15.45	Coffee Break	
16:00	<u>Presentation and Plenary Discussion:</u> Working Group results	“Speakers” of Working Groups; all
17:30	Reflection on the whole Workshop, way forward with the <i>Initiative</i> and closing remarks	All Harald Küppers (GIZ) Jens Adam (GIZ)
18:00	Evening Programme including Dinner	all



Friday, 16 October 2015

Time	Content	Who?
09:00	Registration of Participants for the 5 th EUROPEAN DAY of the <i>European Network for Regional Labour Market Monitoring</i> (EN RLMM)	all
09:30 – 13:15	5th EUROPEAN DAY – Speeches and Presentations “ <i>Supporting Sustainable Labour Market Development: The Role of Observatories and Intermediaries in European Regions and Localities</i> ” (<i>see attached separate programme of EN RLMM</i>)	EN RLMM; Speakers
13:15	Lunch	
14:15	Continuation of 5 th EUROPEAN DAY	
17:00	End of programme Departure <u>or</u> Time for individual use	

Logistics and accommodation

Arrival in Milan shall be on 13 October 2015. GIZ will cover accommodation cost from 13 October (earliest check-in) through 17 October (latest check-out).

GIZ will support visa application, flight and hotel booking as well as travel insurance. Meals will be provided throughout the event.

Detailed information will be provided promptly.

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Annex:

Programme for 16 October 2015 (EN RLMM)