

EURO-MEDITERRANEAN INDUSTRIAL COOPERATION

23 February 2016

Conference Centre "Albert Borschette" Rue Froissart 36, B-1040 Brussels, ROOM AB-2D

DRAFT AGENDA (state of play: 26-01-2016)

WORKING PARTY ON EURO-MEDITERRANEAN INDUSTRIAL COOPERATION

Tuesday, 23 February 2016 from 09:00 to 18:00

Reviewing progresses and discussing next steps in implementing the 2014-2016 work programme on Euro-Mediterranean industrial cooperation

08.30 Registration

09.00 **Welcome, overview of achievements in 2015, next steps and objectives of the meeting** by Ms. Lowri Evans, Director-General for Internal Market, Industry, Entrepreneurship and SMEs, (DG GROWTH), European Commission

09.10 **Welcome speech**, Mr. Christian Danielsson, Director-General for Neighbourhood and Enlargement Negotiations (DG NEAR), European Commission

09.20 **Welcome speech** by Jordanian co-chair of the Union for the Mediterranean (tbc)

09.30 **1st chapter - Improving the business climate, promoting entrepreneurship, innovation and SMEs [Politics]**

Chair: Mr. Lluís PRATS, Head of Unit "International Affairs", DG GROWTH

- **Reviewing progress achieved in 2015 and moving forward** by Tom DIDERICH, Policy Officer, DG GROWTH [p.m.: including outlook A2F seminar]
- **"Enhancement of the Business Environment in the Southern Mediterranean"** (EBESM project) **state of play in MED countries and way forward**, by Ms. Marie-Jo CHAR, Project Manager, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- **Monitoring the developments of SME policies in MED countries based on the SBA**, by Mr. Antonio FANELLI, Deputy Head, Private Sector and Global Relations, Organisation for Economic Cooperation and Development (OECD) (tbc)
- Intervention from each MED partner country on the achievements (5 minutes each max)
- Open debate: expectations, proposals, comments.

11.05 Overall framework for **Euro-Mediterranean economic cooperation**, by Ms. Ingrid SCHWAIGER, Deputy Head of Unit, DG NEAR

11.15 Coffee break

11.30 **2nd chapter – Instruments - Encouraging SMEs to innovate, export and become international**

Chair: Jordanian co-chair of the Union for the Mediterranean (tbc)

- **Reviewing progress achieved in 2015 and moving forward** by Tom DIDERICH, Policy Officer, DG GROWTH, European Commission

- **State of play in MED countries and way forward**, by Mr. Patrick DE SMEDT, Deputy Head of Unit, Enterprise Europe Network and Internationalisation of SMEs, DG GROWTH, , European Commission
- **Euromed Invest project**, by Mr. Emmanuel NOUTARY, General Delegate, ANIMA investment network
- **Intervention** concerning internationalisation policies in place in MED partner countries by each **MED Business Support Organisations** (5 minutes each max.)
- Open debate: expectations, proposals, comments.

13.00 Lunch

14.30 3rd chapter - Establishing a large pan-Euro-Mediterranean market for industrial products – ACAAs (Agreement on Conformity Assessment and Acceptance of industrial products), technical barriers to trade, notification of technical regulations for the WTO, standards for industrial products

Chair: Mr. Christos KYRIATZIS, Deputy Head of Unit "International Affairs", DG GROWTH

- **Reviewing progress achieved in 2015 and moving forward**, by Mr. Daniel BUNCH, Deputy Head of Unit for "Internal Market for Goods and Market Surveillance", DG GROWTH (tbc)
- **Trade and Investment Facilitation Mechanism** (EuroMed TIFM), Mr Peter YOUNG, Deputy Head of Unit, Directorate-General for Trade – European Commission (DG TRADE) (tbc)
- **Regional Convention on Pan-Euro-Mediterranean preferential rules of origin**, State of play, by Ms Evelyne HANIA, Policy Officer, DG GROWTH
- Intervention from each MED partner country on the achievements (5 minutes each max.)
- Open debate: expectations, proposals, comments.

16.00 Coffee break

16.15 4th chapter - Sectoral activities – Creative industries

Chair: Jordanian co-chair of the Union for the Mediterranean (tbc)

- **Development of Clusters in Cultural and Creative Industries in the Southern Mediterranean**, State of play, by Gerardo PATACCONI, Chief of Clusters and Business Linkages Unit, UNIDO
- **SwitchMed project**, by Mr. Christophe YVETOT, Head, United Nations Industrial Development Organisation (UNIDO) Liaison Office to the European Union
- Interventions from each MED partner country on the achievements (5 minutes each max.)
- Open debate: expectations, proposals, comments.

17:15 10th Ministerial Meeting on Euro-Mediterranean industrial cooperation in 2017, by Mr. Tom DIDERICH, Policy Officer, DG GROWTH and Mr. Sherif YOUNIS, Trade Advisor, Secretariat of the Union for the Mediterranean (tbc)

- Open debate: expectations, proposals, comments. Inputs from MED Business Support Organisations

17.45 Conclusions by Mr. Lluís PRATS, Head of Unit "International Affairs", DG GROWTH

18.00 End of the meeting and networking cocktail