OBJECTIVES

Implemented in the framework of the ENPI CBC MED programme (financed by the European Commission), the project aims to:

- Formulate a regional approach to identifying and supporting investments and best practices with high local impact.
- Create a rating tool of socio-economic indicators to measure the inclusiveness of investment projects associated with a label (EDILE label);
- Reinforce the capacities of national and local authorities involved in the regulation of investment;
- Support enterprises in enhancing the social and economic impact of their investment projects.

BENEFICIARIES

- Public administrators and local authorities
- Investment promotion agencies, regulatory bodies, local development agencies, SME support agencies
- Civil society
- Private sector
- Financial institutions

LOCATION

Algeria
Egypt
Jordan
Lebanon
Morocco
Palestine
Tunisia

DURATION

3 years

TOTAL COST

€2.9 M

PROMOTER

ANIMA Investment Network
**ACTIONS**

Reinforce the capacities and governance processes of local authorities, economic bodies and companies to assess and improve investment projects through an innovative process that involves designing a measurement tool for the evaluation and monitoring of the projects.

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**RESULTS**

- Deliver a rating methodology (evaluation and monitoring) of socio-economic indicators to implement the EDILE label, endorsed by the project partners.
- Prepare the establishment of national and regional partnerships to implement and promote the EDILE label.
- Improve governance processes and the empowerment of local/regional authorities.
- Act as a catalyst to secure funding.

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**PARTNERS**

- CCIA Beirut-Mount Lebanon
- Agence pour la Promotion de l’Industrie (API), Tunisia
- Iesmed, Spain
- Toscana Promozione, Italy
- Office de coopération économique pour la Méditerranée et l’Orient (OCEM0), France
- Class M, France
- Palestine Investment Promotion Agency - PIPA

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**CONTRIBUTIONS BY THE PROMOTER AND PARTNERS**

€35 000 funded by the promoter

€1 M funded by the ENPI CBC Med Programme