



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

MAHARAT MED DEVELOPING YOUTH EMPLOYABILITY & ENTREPRENEURIAL SKILLS

OBJECTIVES

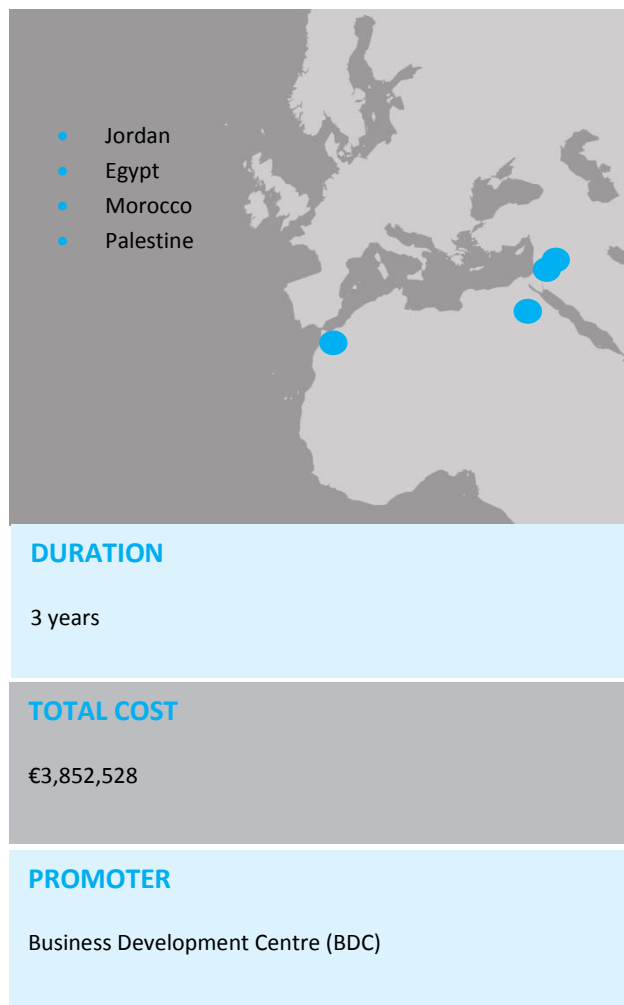
- Foster youth employment and build human capacity by providing structured training on employability skills.
- Encourage an entrepreneurial spirit in young people.
- Provide guidance to young people in choosing the right career path.

Increase the participation and economic benefits for young people in the beneficiary countries, particularly for women, in the private sector, both employees and the self-employed.

Maharat MED forms part of the framework of the [Mediterranean Initiative for Jobs \(Med4Jobs\)](#). Med4Jobs is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation. It has been developed by the UfM Secretariat to help increase the employability of youth and women, close the gap between labour demand and supply and foster a culture of entrepreneurship and private sector development.

BENEFICIARIES

- 9,420 students across the 4 countries, who will be taking part in the Maharat youth employability programme over three years.
- 360 professional trainers under the Training of Trainers (ToT) programme.



PROJECTS FOR PROGRESS



ACTIONS

The programme covers four areas:

- Employment: training to build knowledge and practical skills.
- Entrepreneurship: behavioural training.
- Education: implementing the Maharat model in vocational schools, community colleges and universities.
- Engaging Maharat beneficiaries in social work and community service activities.

In addition to the above, the programme includes the development and implementation of a structured package to transfer the Maharat youth employability programme to 3 additional countries in the region.



PARTNERS

- Egyptian Junior Business Association (EJB)
- Palestine Technical University
- Moroccan Women Mentoring/Networking Association

EXPECTED RESULTS

- Expansion of regional advanced employability outreach services for both BDC and its partners.
- Easier access for youth in selected countries to market-driven training programmes.
- Development of employability skills amongst university and college students.
- Change in behaviour and attitudes through the acquisition of skills oriented to labour market needs.
- Sustained upscaling efforts through trained service provider platforms.

CONTRIBUTION

€806,557

Med4Jobs
 Creating Job Opportunities
 Promoting Inclusive Growth



Contact details

Union for the Mediterranean
 + 34 93 521 41 21 business@ufmsecretariat.org
<http://ufmsecretariat.org/business-development/>



The UfM Secretariat
 is co-funded by the
 EUROPEAN UNION