



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

CEED GROW: GROWING AND SCALING SMALL AND MEDIUM-SIZED BUSINESSES (SMEs)

OBJECTIVES

The project aims to support women-led businesses (small and medium sized) and empower women entrepreneurs and managers as a way to foster job creation in Albania, Morocco and Tunisia. Specifically, the objectives are:

- Enhance the leadership, management and entrepreneurial skills of small and medium-sized businesses (SMEs) headed by women.
- Increase the number of women entrepreneurs and managers who own/manage SMEs.
- Scale up companies in order to increase the number of jobs created.

CEED GROW is promoted under the framework of the [Mediterranean Initiative for Jobs \(Med4Jobs\)](#). Med4Jobs is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation. It has been developed by the UfM Secretariat to help increase the employability of youth and women, close the gap between labour demand and supply, and foster a culture of entrepreneurship and private sector development.

LOCATION

- Albania
- Morocco
- Tunisia

DURATION

24 months

TOTAL COST

€1 million

PROMOTER

CEED Global

BENEFICIARIES

Women entrepreneurs as well as top and middle-level managers of 300 small and medium-sized companies.

PROJECTS FOR PROGRESS



ACTIONS

- Provide tailored practical business and entrepreneurial training to enhance entrepreneurial skills. The trainings are led by experts and qualified professionals.
- Provide individual mentoring by local and international business leaders who give concrete professional business development advice and feedback, based on a needs evaluation carried out beforehand.
- Organise networking events to build long-term relationships with various entrepreneurs so as to explore new business opportunities and connect with prospective clients, strategic partners and potential investors.



EXPECTED RESULTS

- 60 training sessions provided to companies in the three countries over two years (10 training sessions per programme per country each year).
- 50+ networking events hosted for the beneficiaries.
- Over 100 mentoring relationships forged through the project.
- 300 companies trained and connected to mentors and other resources in the CEED network.

PARTNERS

- CEED Morocco
- CEED Tunisia
- CEED Albania

CONTRIBUTION

€234,000 by the promoter

Med4Jobs
Creating Job Opportunities
Promoting Inclusive Growth



Contact details

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