



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

ESTABLISHMENT OF A REGIONAL PLATFORM FOR THE DEVELOPMENT OF CULTURAL AND CREATIVE INDUSTRIES AND CLUSTERS IN THE SOUTHERN MEDITERRANEAN

OBJECTIVES

The UfM Secretariat will complement the EU-UNIDO programme (€5.6 million) *“Support the Development of Culture and Creative Industries and Clusters in the Southern Mediterranean”* with a project aiming to:

- Establish a regional platform for dialogue, exchange of experiences and dissemination of best practices within the cultural and creative business field.
- Foster entrepreneurial cooperation within the Southern Mediterranean region, with a particular focus on gender affairs.
- Leverage the potential of the national and regional development of cultural and creative industries in the region.
- Promote new employment opportunities and inclusive growth in the region.

LOCATION

Southern
Mediterranean
countries



DURATION

July 2014 – December 2018

TOTAL COST

€300,000 (for the UfM-labelled project)

BENEFICIARIES

- Micro, small and medium-sized enterprises and relevant stakeholders from the Southern Mediterranean region.
- National and regional government institutions.

PROJECTS FOR PROGRESS





ACTIONS

- Mapping and analysis of the current challenges faced by the eight cultural industries clusters selected by EU/UNIDO's programme.
- Identification of relevant enterprises and stakeholders within the same industries clusters identified by UNIDO in other Southern Mediterranean countries.
- Organisation of workshops (one per cluster) gathering all the enterprises and stakeholders selected by UNIDO and the UfM Secretariat.
- These workshops will provide an opportunity to identify common challenges across the region and define training needs for all the industries clusters.
- In cooperation with the project's partners and in liaison with national and financial institutions, a Regional Workshop will be organised by the UfM Secretariat with the aim of disseminating best practices within the Southern Mediterranean region.

RESULTS

- Identification of the priority needs of the creative and cultural industries clusters at national and regional levels in terms of support services and capacity building.
- Promotion of employment opportunities and synergies in the Southern Mediterranean region.
- Establishment of a sustainable regional platform for policy dialogue, exchange of experiences and dissemination of best practices in the context of cultural and creative industries.



PROMOTER

United Nations Industrial Development Organization (UNIDO)

PARTNERS

European Commission

CONTRIBUTION

€300,000 by UNIDO (European Union grant)

The project is promoted under the framework of the [Mediterranean Initiative for Jobs \(Med4Jobs\)](#). Med4Jobs is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation. It has been developed by the UfM Secretariat to help increase the employability of young people and women, close the gap between labour supply and demand, and foster a culture of entrepreneurship and private sector development

Med4Jobs
Creating Job Opportunities
Promoting Inclusive Growth



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