



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

YouMatch -

TOOLBOX PROJECT

OBJECTIVES

The new Global Initiative on Innovative Labour Market Services for Youth – YouMatch aims at setting up a regional demand-driven toolbox for youth-orientated employment services to assess existing labour market tools, enable peer learning and knowledge exchange on a regional and international level, and encourage innovation and transfer of promising approaches within and among the participating countries.

The “Toolbox Project” will focus on selected employment services for young people as pilot examples. Based on case studies of existing approaches within the MENA region, a peer group together with a facilitators’ team will analyze substantial criteria and success factors for the implementation of the identified tools and help in their development and elaboration towards implementing innovation and transferring projects in one or more partner countries.

LOCATION

- Algeria
- Egypt
- Jordan
- Morocco
- Palestine
- Tunisia

DURATION

May 2016 – March 2018

TOTAL COST

1.05 M EUR

BENEFICIARIES

“YouMatch” offers stakeholders and practitioners from labour ministries, business associations, civil society organizations and employment promotion programmes a platform to discuss the universal success factors of existing employment services for young people.



PROJECTS FOR PROGRESS

ACTIONS

- Establish a platform for stakeholders and practitioners on employment promotion programmes and existing labour market services for young people.
- Develop a demand-driven toolbox together with the participants in the platform to support this process.
- Launch a virtual platform to enhance innovative labour market solutions and address young people as the main target group and beneficiaries of these services.

EXPECTED RESULTS

- Promoting innovative employment services
- Building on knowledge generated within the focus regions
- Sharing good practices and lessons learnt
- Increasing the visibility of the own approach
- Finding partners to advance on the adaption and implementation of promising solutions

Following its global network approach, “YouMatch” builds equally on the experience of numerous practitioners in the beneficiary countries and on the political support from key stakeholders.

Furthermore, “YouMatch” encourages young people to engage in the development and application of innovative matching services and to take their chance on the labour markets.



PROMOTER



PARTNERS

- Federal Ministry for Economic Cooperation and Development of Germany (BMZ)

CONTRIBUTION

Funded by the Federal Ministry for Economic Cooperation and Development of Germany (BMZ)

The YouMatch – Toolbox Project is promoted under the framework of the [Mediterranean Initiative for Jobs \(Med4Jobs\)](#). Med4Jobs is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation. It has been developed by the UfM Secretariat to help increase the employability of young people and women, close the gap between labour supply and demand, and foster a culture of entrepreneurship and private sector development.

Med4Jobs
Creating Job Opportunities
Promoting Inclusive Growth



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