



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط



Promoting women empowerment for Inclusive and Sustainable Industrial Development in North Africa and Middle East

UfM and UNIDO High-Level Conference

Amman, Jordan, 20th July 2016

A High-Level Conference on “Promoting women empowerment for Inclusive and Sustainable Industrial Development in North Africa and Middle East” will be taking place in Amman, Jordan, on 20th July 2016 (Hotel Le Meridien), organized by the United Nations Industrial Development Organization (UNIDO) and the Union for the Mediterranean (UfM).

The Conference, which includes addresses and panel discussions, will present an update report on constraints faced by women entrepreneurs in the region, discuss measures and policies needed to promote women economic empowerment, demonstrate the potential of Cultural and Creative Industries (CCI) in creating economic opportunities for women; facilitate sharing of best practices of successful women entrepreneurs as role model.

Speakers from , Algeria, Egypt, Jordan, Lebanon, Morocco, Tunisia, Palestine, and Europe, will include prominent representative of public and private sector, women’s business associations, successful women entrepreneurs, NGOs and international organizations.

Stimulating interactive sessions will

Identify priority policies and measures needed to facilitate women in business in the 7 South Mediterranean countries (at least one per country)

Issue recommendations on how to boost the creation and the expansion of successful women-led enterprises in key sectors such as Cultural and Creative Industries

Provide the platform for investment promotion, knowledge sharing and networking

ABOUT THE ORGANIZERS: UFM AND UNIDO

The **Union for the Mediterranean (UfM)** is an intergovernmental organisation bringing together 43 countries: 28 EU member states and 15 Southern and Eastern Mediterranean countries. It provides a platform for political dialogue, coordination, and regional cooperation.

The **Secretariat of the Union for the Mediterranean**, established in Barcelona in 2010, focuses on enhancing regional cooperation and integration through the implementation of regional cooperation projects and initiatives. The Secretariat works in close collaboration with government agencies, key international institutions and cooperation structures to achieve this objective.

The **United Nations Industrial Development Organizations (UNIDO)** is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability. The mission of UNIDO, as described in the *Lima Declaration* adopted at the fifteenth session of the UNIDO General Conference in 2013, is to promote and accelerate *inclusive and sustainable industrial development* (ISID) in developing countries and economies in transition.