



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط



# Med4Jobs

Creating Job Opportunities  
Promoting Inclusive Growth

13

projects benefitting over **100,000**  
young people and supporting the  
development of over **800** SMEs



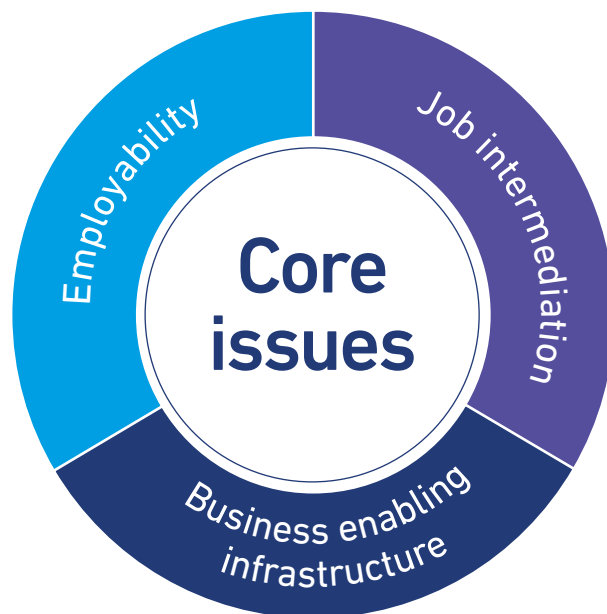
The UfM Secretariat  
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# The Mediterranean Initiative for Jobs

**Med4Jobs** is a cross-sectorial flagship initiative of the Union for the Mediterranean driven by the need for an integrated regional approach to job creation.

The aim is to help increase the employability of youth and women, close the gap between labour demand and supply, and foster a culture of entrepreneurship and private sector development by promoting and replicating a number of visible private sector job creation projects in the Southern and Eastern Mediterranean region.

Med4Jobs contributes to bringing job creation to the centre of the socio-economic development debate, notably by shedding light on employment at a local and national level. As a project-based initiative and employment platform, the initiative covers both the supply and demand side of the labour market.



*Young Women as Job Creators*

**Med4Jobs**

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## Regional context

Almost 60% of the regional population is currently under the age of 30, and the number of under-15s is expected to increase by over 18% by 2020. 2.8 million young people enter the job market each year in the MENA region. With an average of about 30% youth unemployment, the Middle East and North Africa region has one of the highest youth unemployment rates in the world.

Youth employability is a key issue, both for Southern Mediterranean countries and for the EU. Thus, there are solid grounds for regional cooperation, and action taken by the Union for the Mediterranean in this area consists in boosting efforts to achieve a higher impact on youth employability, higher education and vocational training, through developing exemplary projects and replicating best practices.

UfM launched the **Mediterranean Initiative for Jobs (Med4Jobs)** in 2013 to create jobs and tackle the adverse effects high unemployment has on society. Med4Jobs aims to build a sustainable employment environment in the region by promoting projects in line with employment, employability and decent work and, in cooperation with the relevant actors, to enhance, visibility, ownership and access to finance.



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of the population are under 30 years old (142 million people)



11%

General unemployment rate in the MENA region

30%

Youth unemployment rate in the MENA region



YouMatch -Toolbox Project

in the next five years over

52 MILLION new people will be of working age + 27 MILLION will seek jobs



## A UfM Ministerial Mandate

The UfM Ministerial meetings on Employment and Labour (Portugal 2019 & Jordan 2016) provide a policy framework for the UfM endeavors in the field. Ministers from the 42 Member States welcome the UfM Secretariat's contribution to implementing the UfM action plan on employment, coordination among donors and enhancing policy dialogue by labelling and promoting cooperation projects in the area of youth employability and inclusive growth, under its Med4Jobs integrated regional programme.

UfM Ministers have called on the UfM Secretariat to continue its active contribution to improving the employment situation in the region to promote projects further in line with employment, employability and decent work priorities and to enhance, in cooperation with relevant actors, visibility, ownership and access to finance.

# Advisory Board

The initiative benefits from the expertise of the **Med4Jobs Advisory Board**, whose members include the ILO, UNIDO, OECD, ETF, GIZ and UNCTAD. Regular meetings bring the Advisory Board together with other influential organisations and institutions working in employability, job creation and with SMEs in the region.

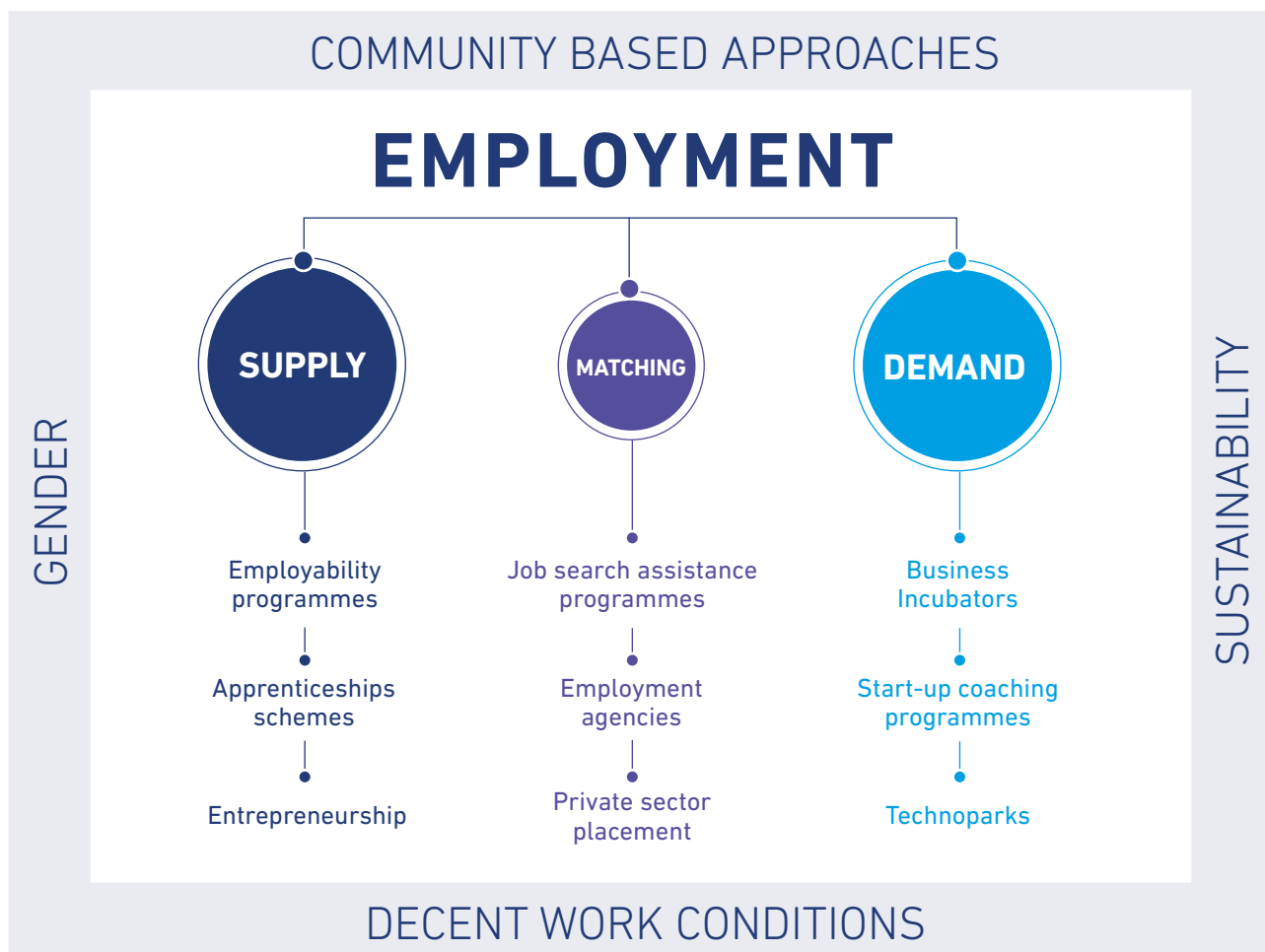
The Board's objective is to:

- Select **good practices** that address gaps in the region's labour markets for the Med4Jobs

initiative, whilst providing feedback on project proposals submitted for UfM labelling.

- Contribute to the promotion of **job creation** and the **development of SMEs** through identifying potential synergies with other related programmes.

- Render more effective and **coordinate action** across the range of available tools, programmes and policies in the Mediterranean region.



# Med4Jobs UfM-labelled projects

## Generation Entrepreneur

Sustaining an environment of entrepreneurship by providing business skills training to youth  
from: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

## Maharat Med

Developing youth employability & entrepreneurial skills to transform job seekers into job creators  
Egypt, Jordan, Morocco and Palestine

## MedNC-New Chance Mediterranean Network

Promoting exchange of best practices among centres working for the socio-professional integration of young people

Algeria, Egypt, France, Lebanon, Morocco, Portugal, Spain and Tunisia

## HOMERe - High Opportunity for Mediterranean Executive Recruitment

Using internship mobility to combat the skills mismatch

Algeria, Egypt, France, Greece, Italy, Lebanon, Morocco, Spain and Tunisia.

## Mediterranean Entrepreneurship Network

Mentoring and support for new-business starters

Morocco and Tunisia

## Young Women as Job Creators

Promoting entrepreneurship among young women about to graduate from university

Albania, Egypt, Jordan, Morocco, Palestine, Spain and Tunisia

## Euro-Mediterranean University of Fes

New regional centre of excellence for higher education, research and innovation

All UfM countries

## Skills for Success

Employability skills focusing on disadvantaged and unemployed women

Egypt, Jordan, Lebanon, Morocco and Tunisia

## Promoting women empowerment for inclusive and sustainable industrial development in the MENA region

Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia

## CEED GROW

Growing and scaling SMEs with a particular focus on women

Albania, Morocco and Tunisia

## YouMatch - Toolbox Project

Knowledge-share platform to improve sustainable employment services for young people

Algeria, Egypt, Jordan, Morocco, Palestine and Tunisia

Establishment of a **Regional Platform for the Development of Cultural and Creative Industries and Clusters** to leverage these industries' potential to create new employment opportunities  
Southern Mediterranean

## Incorpora - A labour integration programme

Facilitating access to employment for vulnerable people

Morocco and Tunisia



MedNC-New Chance Mediterranean Network

For more information

<https://ufmsecretariat.org/project/mediterranean-initiative-for-jobs-med4jobs/>

# UfM in short

## Mission

To enhance regional cooperation and dialogue through the implementation of concrete projects and initiatives addressing human development, stability and integration.



### 42 Members

27 EU members and 15 Southern and Eastern Mediterranean countries. Their Senior Officials meet regularly to oversee and coordinate the activities of the UfM.

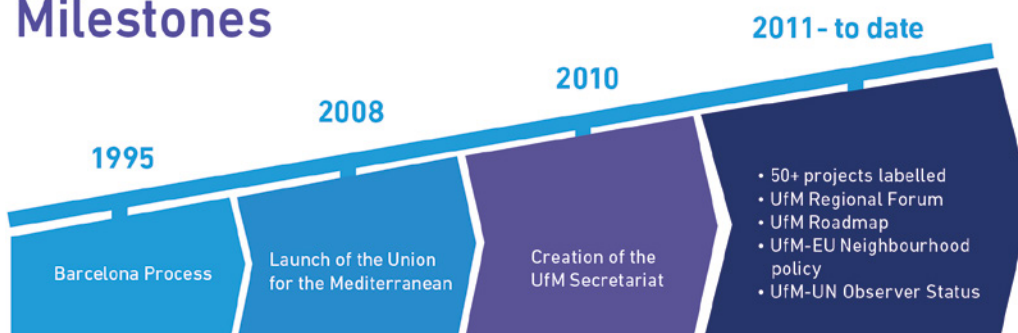
### 2 Co-Presidents

The EU and Jordan have assumed the Northern and Southern co-presidency since 2012, embodying the UfM principle of co-ownership.

### 1 Secretariat

Based in Barcelona, the Secretariat is the operational platform of the UfM.


## Milestones





[www.ufmsecretariat.org](http://www.ufmsecretariat.org)

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Generation Entrepreneur