



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

COMMON APPROACHES AND PLANNING TOOLS TO BOOST SUSTAINABLE COASTAL AND MARITIME TOURISM IN THE MEDITERRANEAN

(MED COASTS FOR BLUE GROWTH)

OBJECTIVES

The general objective of Med Coasts for Blue Growth (MedCoast4BG) is to analyse and promote the co-evolution of human activities and natural systems in coastal areas particularly or potentially devoted to tourism, taking into consideration climate change effects, sustainable development of tourist activities, and basing its analysis and actions on the principles of Integrated Coastal Zone Management (ICZM) and Maritime Spatial Planning (MSP).

BENEFICIARIES

Public administrations, national/regional/local private operators, citizens of coastal areas across the Mediterranean, research institutions/universities, International Organizations & networks.

ACTIONS

- Analysis on threats and enabling factors for sustainable tourism at Mediterranean and local scale (7 pilot areas)
- Collection of relevant data
- Use of adapted set of selected sustainable indicators
- Indications on strategic planning for pilot areas
- Formulation of the local Action Plans through participatory processes with stakeholders

LOCATION

- Croatia
- France
- Greece
- Italy
- Montenegro
- Spain
- Tunisia

DURATION

2018-2020

TOTAL COST

€ 3.085 million



EXPECTED RESULTS

At Mediterranean level:

- Studies and analysis reports on threats and enabling factors for the co-evolution of human activities (tourism economy) and natural systems in coastal areas;
- Portals, Interoperable Databases, Decision Support Tools at Med and local (pilot area) scale;
- Set basis for a Mediterranean Joint Observatory on coastal erosion and sediment resources, and “best practices” in coastal adaptation and sustainable tourism.

At local level:

The main results will be the specific Integrated Plans for sustainable tourism development and for the protection, management and adaptation of coastal areas. These plans will consider the following aims:

- Developing knowledge basis on the coastal and marine areas;
- Following an eco-system based approach;
- Including coastal erosion cost & risk in planning and investment decisions;
- Increasing coastal systems resilience;
- Identifying opportunities and fostering sustainable economic and tourism related activities and job creation;
- Identifying smart eco-system based solutions for coastal adaptation to climate change, that could include, limited interventions, “building with nature” approach, etc.;
- Setting conditions and support the design/implementation of coastal adaptation interventions, on the basis of ICZM and MSP principles.



PROMOTER

CPMR Intermediterranean Commission (lead promoter)

PARTNERS

- Emilia-Romagna Region, Italy
- Institute of Marine Sciences - Italian National Research Council (CNR)
- Priority Actions Programme Regional Activity Centre (PAP/RAC), Croatia
- Region of East Macedonia and Thrace - REMTH
- Department of Hérault, France
- IUAV (Venice University)
- University of Thessaly
- Po Delta Park Veneto Region
- Dubrovnik Neretva Regional Development Agency (DUNEA)
- Public Institution for Coordination and Development of Split Dalmatia County (RERA SD)
- Foundation Valencia port

CONTRIBUTION

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