



Union pour la Méditerranée
Union for the Mediterranean
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REPÚBLICA
PORTUGUESA



UfM Women Conference 2018 Women build inclusive societies Lisbon, Portugal. 10-11 October 2018

CONFERENCE AGENDA

10 OCTOBER

8:00-9:00 Registration

9:00-10:00 Opening ceremony

High-level keynote speakers will give a warm welcome to conference participants and speak about key opportunities and challenges for women in the Mediterranean region today in the context of recent economic and political developments. They will explore the important role of the young generations for tackling challenges, and the role of women and men for bringing positive change through social innovation and leadership.

Moderator: Ms. Dominique Laresche, Journalist, TV5 Monde.

Welcoming remarks by Ms. Leonor Beleza, Head, Champalimaud Foundation.

High Level Segment Session 1:

- H.E. Marie-Louise Coleiro Preca, President, Republic of Malta.
- H. E. Marcelo Rebelo de Sousa, President, Portuguese Republic.

High Level Segment: Session 2:

- H.E. Maria M. Leitão Marques, Minister of Presidency and Administrative Modernisation, Portuguese Republic.
- H.E. Hala Lattouf, Minister of Social Development, Hashemite Kingdom of Jordan.

- H.E. Neziha Labidi, Minister of Women, Family and Childhood, Republic of Tunisia.
- H.E. Marlène Schiappa, Secretary of Equality between women and men, French Republic.
- H.E. Maya Morsy, President, Egyptian National Council of Women.
- H.E. Nasser Kamel, Secretary General, Union for the Mediterranean.
- H.E. Federica Mogherini, High Representative of the European Union for Foreign Affairs and Security Policy, Vice-President of the European Commission. *(Video message)*.

FAMILY PHOTO

10:00-10:30 Coffee/ networking break

10:30 -12:00 Plenary session 1: Mediterranean women leading for change

This session will explore the positive contribution of women to create change and build inclusive societies in the Mediterranean region through leadership and innovative initiatives in the private and public sectors and in civil society. In two panel discussions, experts and outstanding women and men who engage in the cause for gender equality and women empowerment will discuss key challenges and opportunities, strategies and achievements for leading positive change by women.

Moderator: Ms. Nicola Ehlermann, Head, Middle East and North Africa, the Organisation for Economic Co-operation and Development (OECD) Competitiveness Programme.

Keynote speaker: H.E. Marie-Louise Coleiro Preca, President, Republic of Malta.

Panel 1: Driving women's participation in public life and decision making

- Ms. Leonor Belezza, Head, Champalimaud Foundation.
- Dr. Laila Ghannam, Governor Ramallah and al-Bireh, Palestine
- Amb. Véronique Roger-Lacan, Ambassador of France at the Organization for Security and Co-operation in Europe (OSCE).
- Ms. Hafida Benchehida, Senator, People's Democratic Republic of Algeria.

Testimonials

Panel 2: Women leaders in business and social changes

- Ms. Raghida Dergham, Founder and Executive Chairman, the Beirut Institute.
- Ms. Saida Neghza, President, BusinessMed.
- Ms. Katja Iversen, President & CEO, Women Deliver.
- Ms. Hakima Fassi Fihri, Director of International Relations, International University of Rabat.

Testimonials

12:00-13:00: Lunch break

13:00-16:00: Plenary session 2: Shifting stereotypes and social barriers

Gender roles are social roles. However, just like we do not speak about racial roles or class roles, we should not think about gender roles as "given" or as "fair" or "natural". This plenary session explores what are ways to question and deconstruct gender roles in order to achieve more equality between men and women. Three panel discussions embark on discussing the role of men and private sector including media to shift stereotypes and create more equal and inclusive societies.

Moderator: Ms. Nada Abdelsamad, Journalist, British Broadcasting Corporation (BBC).

Keynote speaker: Ms. Sarah Poole, Deputy Regional Director for Arab States, United Nation Development Program (UNDP).

Panel 3: The role of men

- Mr. Ritxar Bacete González, Researcher and Senior Fellow, Promundo Global and member of the Network, Hombres por la Igualdad.
- Ms. Blerta Aliko, Country Representative in Egypt, UN Women.
- Ms. Leila Younis, President of the NGO StatusM and member of the board of MenEngageEurope.
Mr. Hassan Joumaa, Masculinity Officer, Abaad MENA.
- Mr. Faisal Awartani, Member and CEO, Alpha International for Research, Polling & Informatics.

Testimonials

Panel 4: The role of private sector & Media

- Ms. Nicole Ameline, President, Committee on the Elimination of Discrimination against Women (CEDAW).
- Ms. Mercedes Giovinazzo, Director, InterArts: SouthMed WiA project “Enhancing the image of women in the film sector in MENA”.
- Ms. Liliana Rodrigues, Vice-President, Committee on Women's Rights and Gender Equality, European Parliament.
- Ms. Neila Benzina, CEO, Business & Decision Middle East & Africa.
- Ms. Paola Parri, Deputy Secretary General, COPEAM

Testimonials

Panel 5: Combating violence against women and girls

- Mr. José Rui Caroco, Executive Director, South-North Center of the Council of Europe.
- Amb. Katri Viinikka, Ambassador for Gender Equality, Ministry for Foreign Affairs, Finland.
- Ms. Lina Khalifeh, Founder, SheFighter.
- A representative from the European Union: the Regional campaign to prevent violence against women in Southern Mediterranean Countries.
- Ms. Amarsanaa Darisuren, Senior Advisor on Gender Issues, Organization for Security and Co-operation in Europe (OSCE).

Testimonials

16:00-16:30 Coffee/Networking break

16:30-18:30 Parallel workshops

Workshop 1: Empowering women in rural and agriculture areas

Moderator: Ms. Wafa Dikah Hamze, International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM).

Keynote speaker: Ms. Blanca Moreno-Dodson, Managing Director, World Bank/Center for Mediterranean Integration – CMI, France

Panel:

- Ms. Sarah Toumi, Founder, Acacias for All.
- Ms. Gaëlle Ferrant, Development Centre, Organisation for Economic Co-operation and Development (OECD).
- Ms. Monica Carco, Senior Expert, United Nations Industrial Development Organization (UNIDO).
- Ms. Rima Tarabay, Vice-President, NGO Bahr Loubnan.
- Ms. Belouahri Houria, in charge of El Ghaith project. *to be confirmed*

Testimonials

Workshop 2: Women in Sciences, Technologies and Innovation (STEM)

Moderator: Ms. Sanaa El Aji, Sociologist and Founder and Publishing Director of Marayana.com, Morocco

Keynote speaker: Ms. Leila Serhan, Regional General Manager, Microsoft.

Panel:

- Ms. Isabel Lousada, AMONET, Member of the European Platform of Women Scientists (EPWS).
- Ms. Susan Schorr, Head, Digital Inclusion Division, International Telecommunication Union - ITU.
- Ms. Samira Negm, Founder, Raye7.com
- Ms. Hayfa Sdiri, Founder, Entr@crush.

Testimonials

Workshop 3: Investing in sexual and reproductive health

Moderator: Dr. Andreas Ullrich, Former Adviser to the Assistant Director General, World Health Organization, (WHO).

Keynote speaker:

Panel:

- Ms. Flavia Bustreo, Special Consultant, International Federation of Gynecology and Obstetrics (FIGO).
- Ms. Monica Ferro, Regional Director, United Nations Population Fund (UNFPA).
- Ms. Gülhan Inci, Gynecologist, Charité – Universitätsmedizin Berlin.
- Ms. Ana Alcalde, General Director, Alianza por la Solidaridad.
- Ms. Nesrine Talbi, Programme Advisor chez International Planned Parenthood Federation (IPPF). *to be confirmed*

Testimonials

20:00 **DINNER** hosted by the Government of Portugal

11 OCTOBER

9:00-9:30 Presentation of Workshops' outcomes

9:30-11:00 Tomorrow's change makers – Youth for women's empowerment

This session will give the stage to young leaders engaged in advancing gender equality and women's empowerment: the first part features the outcomes of the Youth Forum held on October 9th in which representatives from youth organizations discuss and develop innovative solutions and recommendations for women's empowerment. In the second part of the session, outstanding young change makers from the Euro-Mediterranean region will present their projects and initiatives.

Moderator: Ms. Sanaa El Aji, Sociologist and Founder and Publishing Director of Marayana.com, Morocco

Keynote speaker: H.E. Juan Pablo De la Iglesia y González de Peredo, Secretary of State, Kingdom of Spain. *to be confirmed.*

Panel:

- Ms. Sarah Zouak, Social Entrepreneur, Chief-editor founder of Womensensetour and – documentary filmmaker.
- Ms. Sarah Diouri, Head of Espace Bidaya, Social Green Tech incubator.
- Mr. Gili Roman, Director, Eastern Mediterranean International School (EMIS).
- Ms. Maha Amro, Co-founder of DreamTechs for digital Solutions. *to be confirmed.*
- Debrief and recommendations of the “Euro-Mediterranean Youth Forum: Shaping the digital future”.
- Debrief and recommendations of the meeting “WoMED – Women of the Mediterranean: Next Generation of Leaders”.

Testimonials

11:00-11:30 Coffee/Networking break

11:30-12:30 Closing ceremony

Moderator: Ms. Dominique Laresche, Journalist, TV5 Monde.

Wrap-up of the conference's outcomes

- Ms. Laurence Pais, Deputy Secretary General, Union for Mediterranean.

Key Speakers:

- H.E. Rosa Monteiro, Secretary of State for Citizenship and Equality, Portuguese Republic.
- H.E. Juan Pablo De la Iglesia y González de Peredo, Secretary of State, Kingdom of Spain.
- Ms. Regina Tavares Da Silva, former President, Commission for Equality and Women's Rights, Portugal.
- Mr. Placido Plaza, Secretary General Ad. Interim, International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM).

Farewell lunch

SIDE EVENTS

09 OCTOBER

09:00-18:30 [Room Porto](#) Regional Dialogue on Women Empowerment

09:00-18:30 [Room Lisbon](#) WOMED – Women of The Mediterranean: Next Generation of Leaders

09:00-18:30 [Room Coimbra](#) Euro-Mediterranean Youth Forum Shaping the Digital Future

9-11 OCTOBER 2018

WOMEN ENTREPRENEURS' FORUM: PROMOTING WOMEN BUSINESS PARTNERSHIP IN THE MEDITERRANEAN:

Roundtable: Information and Communication Technologies for gender equality and women empowerment. 10 October 2018. 10:30 -12:00 [Room Lisbon](#)

Roundtable: Women shaping the future of food technologies. 11 October 2018. 09:00-11:00. [Room Lisbon](#)

11 OCTOBER 2018

09:00 -11:00 [Room Porto](#). Behavioral Insights for Women's Economic Empowerment

14:30-18:00 [Room Lisbon](#). Committee on Women's Rights of the PA-UfM.

Description of the Side Events:

- **REGIONAL DIALOGUE ON WOMEN EMPOWERMENT, 9 OCTOBER 2018**

The UfM dialogue on women empowerment, between governments and the concerned stakeholders, has started in 2015 with the objective to review countries and stakeholders' engagements in the Euro-Mediterranean and to provide recommendations for the policy makers to advance gender equality agenda in the region. "Women Economic Participation", "Combating violence against women" and "the role of women in peace and security agenda" are three of the four priority areas agreed with countries to be topics of the dialogue.

The event will be the first review meeting after the adoption of the UfM fourth Ministerial Declaration on strengthening the role of women in society, adopted during the Ministerial meeting held in Cairo, Egypt on 27 November 2017 and we expect it to validate the indicators for the follow-up mechanism foreseen in the Declaration.

- **WOMEN ENTREPRENEURS' FORUM: PROMOTING WOMEN BUSINESS PARTNERSHIP IN THE MEDITERRANEAN, 9-11 OCTOBER 2018**

Organized in partnership with UNIDO, The Forum will be the business window of the Conference. The 2018 edition aims at building skills, connecting and empowering female entrepreneurs to start, grow and sustain their enterprises in a competitive environment that will lead towards a direct impact on the economy as well as the entrepreneurial ecosystem. The forum's agenda will include B2B networking, product and business concept exhibition and specific panels and keynote addresses with participation of high-level business experts and policy makers that will offer knowledge and advice on various business opportunities, good practices and success stories in doing business in the areas of ICT and food sector applying innovative technologies.

- **EURO-MEDITERRANEAN YOUTH FORUM SHAPING THE DIGITAL FUTURE, 9-11 OCTOBER 2018**

After the success of last year's youth forum co-organized by Konrad-Adenauer-Stiftung's and UfM, the Euro-Mediterranean Youth Forum 2018 aims at providing young participants, coming from the Euro-Mediterranean countries, with a platform to present and discuss their perceptions and ideas, innovative practices and experiences with Digital Transformation. The overall objective of the forum is to provide recommendations to the UfM women conference's participants regarding Digital Transformation and how young women and men can become involved and engaged in shaping our digital future. Youth forum participants will have the opportunity to attend the 4th UfM women conference and present the youth's recommendations to the conference participants at the final plenary session on the 11th October. The forum's report and final recommendations will be published in the conference report.

- **WOMED – WOMEN OF THE MEDITERRANEAN: NEXT GENERATION OF LEADERS, 9 OCTOBER 2018**

WoMED is an innovative high-level training program on women empowerment and gender equality conducted by Sciences Po Paris from 2015-2017 with the support of the French Ministry of European and Foreign affairs, the French Ministry for Women Rights and the Inter-ministerial delegation for the Mediterranean. The WoMED project was labelled by the UfM in 2015 and is part of the UfM Secretariat's global strategy to promote concrete projects for women empowerment and gender equality in the Euro-Mediterranean region. For three successive years, 62 women aged 25 to 35 years old, coming from Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, Turkey or Tunisia, pursued an intensive training program on leadership and gender equality, with a twofold objective: how to disseminate gender equality principles in the Mediterranean region and how to be part of a lively leading women network.

For the first time Sciences Po will gather all the WoMED participants for an in person one-day event to share their field experiences, reflect upon the impact of the training and brainstorm on their role in building inclusive societies for the Mediterranean. It will be the occasion for them to consolidate their network and launch an internet platform.

- **COMMITTEE ON WOMEN'S RIGHTS OF THE PARLIAMENTARY ASSEMBLY OF THE UFM, 11TH OCTOBER 2018**

The Committee on women's rights deals with the situation of women on both sides of the Mediterranean and with their participation in the political, economic, social and cultural spheres. It discusses issues related to gender equality, the protection of women's rights, the prevention of discrimination, the access of women to education and the labour market and women and the mass media. The Committee also deals with the role of women in the democratisation process and the governance in the Euro-Mediterranean region.

- **ROUND TABLE: BEHAVIOURAL INSIGHTS FOR WOMEN'S ECONOMIC EMPOWERMENT, 11TH OCTOBER 2018**

Organized in partnership with the United Nations Development Program (UNDP) Regional Hub for the Arab States, the half-day side event will be focused on the use of behavioural insights as a tool for fostering women's economic empowerment in the Arab region.

Behavioural insights draw on diverse disciplines such as behavioural economics and neuroscience to explain human behaviour and decision making. For the past several years, UNDP has been experimenting with behavioural insights to lead to better diagnosis of challenges and better design of policies and programmes, in areas such as gender-based violence, healthcare, and environment. Behavioural insights are increasingly being

used in the context of entrepreneurship, both to develop effective entrepreneur ecosystems (macro level) and to support individual entrepreneurs (micro level).

The side event will be an opening discussion of behavioural insights followed by a hands-on immersion into how they can be used to address the challenges to women's economic empowerment in the Arab region and to create a path to success for women and young women entrepreneurs. Special speakers will be several policy makers, entrepreneurs and young women entrepreneurs from UNDP's Youth Leadership Programme, a regional initiative that promotes innovation for sustainable development; their experiences will be the basis for the hands-on activity during the session. We invite policy makers, entrepreneurs, development actors and others to join us in this interactive session. The event will be facilitated by innovation for development experts from UNDP and its partners.

Co-organised by:



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In partnership with:

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United Nations Entity for Gender Equality
and the Empowerment of Women



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