Secrétariat de l'Union pour la Méditerranée
Secretariat of the Union for the Mediterranean

Med4Jobs Stakeholders' Dialogue
8 October 2018

HOTEL SOFIA - BARCELONA*

Agenda

08:00 – 08:20	**Registration**
08:20 – 08:30	**Opening remarks** ***H.E. Mr. Nasser Kamel*** *UfM Secretary General*
08:30 – 08:40	**Keynote Speech** ***H.E. Mr. Johannes Hahn*** *Commissioner for European Neighbourhood Policy and Enlargement Negotiations (DG NEAR)*
08:40 – 09:30	**The Private Sector's Social Impact: Social Responsibility, inclusion and sustainability** *Short speeches and Open Dialogue* ***Mr. Carlos Conde** – Head of Division, Head of the Middle East and North Africa Governance Programme (OECD)* ***Mr. Sergi Burrull Valdes –** Socio-occupational Integration Program, Fundación Bancaria "la Caixa"* ***Representative** (TBC) – Petita i Mitjana Empresa de Catalunya (PIMEC)* ***Mr. Roger Albinyana** – Director of Med. Regional Policies & Human Development, European Institute of the Mediterranean (IEMed)* *This session tackles the growing awareness on the impact of business transactions on the society at large, as well as the corresponding accountability on part of the profit-making organizations.*
09:30 – 10:20	**Engaging the Private Sector in Human and Sustainable Development Efforts** *Short speeches and Open Dialogue* ***Dr. Abdelhamid El-Zoheiry** – President, Euro-Mediterranean University (EMUNI)* ***Mrs. Jihen Boutiba** – General Secretary, BUSINESSMED* ***Dr. Nayef Stetieh** – President and CEO, Business Development Center* ***Dr. Rym Ayadi** – President, EMEA* *This session focuses on one of the main pillars of the UfM Private Sector Strategy, namely involving the Private Sector in the development efforts geared toward achieving the SDGs.*

* Salon A, Plaça de Pius XII, 4 - Barcelona

10:20 – 10:40 **Coffee Break**

10:40 – 12:40 **Best Practices and Success Stories from Med4Jobs**
Speeches/presentations by project promoters and beneficiaries
Ms. Noha Fathi and Ms. Rania Ben Saber *– HOMERe*
Ms. Ghadeer Dajani *– Creation of Cultural and Creative Industries and Clusters*
Ms. Rania Salah Seddik *– Euro-Mediterranean University (EMUNI)*
Ms. Dina Maqdah *– Promoting Women Empowerment in MENA Region*
Dr. Ahmed Moussa *– You Match Toolbox*
Ms. Inas Ouafi *(TBC) – Euro-Mediterranean of Fes (UEMF)*
This session is dedicated to the promoters and the young beneficiaries of several UfM-labelled regional projects under the umbrella of the Md4Jobs initiative.

12:40 – 13:00 **Wrap-up and Conclusions of the Med4Jobs Stakeholders' Dialogue**
Mr. Rachid Maaninou
UfM Deputy Secretary General for Business Development and Employment

13:00 – 14:30 **Lunch**

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