



4th Union for the Mediterranean **4 REGIONAL FORUM**

Paving the way forward

#UfMRegForum

10 October 2019

Barcelona

UfM 4th Regional Forum
Digital Communication Toolkit



KEY DATA

EVENT	UfM 4 th Regional Forum: Paving the way forward
VENUE and DATE	Hotel Fairmont Juan Carlos, Barcelona, 10 October 2019
WEBSITE	https://ufmsecretariat.org/regional-forum-2019/
HASHTAG	#UfMRegForum
UfM APP	Download “Union for the Mediterranean” on Google Play or Apple Store

SHORT EVENT DESCRIPTION

Barcelona, 10 October 2019. The 4th edition of the Regional Forum of the Union for the Mediterranean (UfM): “*Paving the way forward*”, will take place on 10 October 2019 in Barcelona, Spain.

Building on the success of the first three editions, the 4th UfM Regional Forum will provide the occasion to take stock of the progress achieved to date, and to discuss the way forward to strengthen development, cooperation and regional integration in the Euro-Mediterranean region.

Event: Climate and Environment in the Mediterranean region, our common challenge

On the occasion of the Regional Forum, the UfM Secretariat will organise an event to present the main conclusions of the first-ever comprehensive scientific report on the impact of climate and environmental change in the Mediterranean region, developed since 2015 by a network of over 80 scientists from across the Euro-Mediterranean area named *MedECC – Mediterranean Experts on Climate and Environmental Change*.

During the Forum, scientists, policymakers and key stakeholders will discuss the main vulnerabilities in our region as well as its resilience to climate change in the coming years.

This presentation **will be live streamed** on our website and social media channels – feel free to share the link.

BANNERS FOR WEBSITES

We encourage all partners to share the event in their websites. Please [find a large banner here](#) and feel free to adapt the width to your needs. If you need a specific crop, feel free to drop us an email: ainhoa.goma@ufmsecretariat.org



CONNECT WITH US ON SOCIAL MEDIA

Search for tweets and posts with the hashtag [#UfMRegForum](#) during the event and feel free to share them on your social media channels or translating them to your audiences or commenting to the overall coverage of the event.



[@ufmsecretariat](#)



[/ufmsecretariat](#)



[/union-for-the-mediterranean/](#)

For your convenience, we have pre-written sample messages and images which you may use prior to the event:

ENGLISH

The #UfMRegForum will gather Foreign Affairs Ministers on 10 Oct in Barcelona. This year the UfM will present the 1st Scientific Report on climate change in the Mediterranean. Conclusions are overwhelming: Temperatures are expected to increase well above the point of no return

Image:

https://www.dropbox.com/s/68qe5hdglz35t4y/Propuesta_Infograficos_EN_6.jpg?dl=0

FRENCH

#UfMRegForum réunira les ministres des Affaires étrangères le 10 octobre à Barcelone. Nous présentons le 1er rapport scientifique sur le changement climatique en Méditerranée. Conclusions : Les températures devraient augmenter bien au-delà du point de non-retour.

Image

https://www.dropbox.com/s/ngrd0zze63tqfz1/Propuesta_Infograficos_FR_6.jpg?dl=0

ARABIC

سيجمع #UfMRegForum ثلاثة و أربعون وزيراً للخارجية في 10 أكتوبر في برشلونة. نقدم هذا التقرير العلمي الأول حول تغير المناخ في البحر المتوسط. الاستنتاجات ساحقة: من المتوقع أن ترتفع درجات الحرارة أعلى بكثير من نقطة اللاعودة

Image:

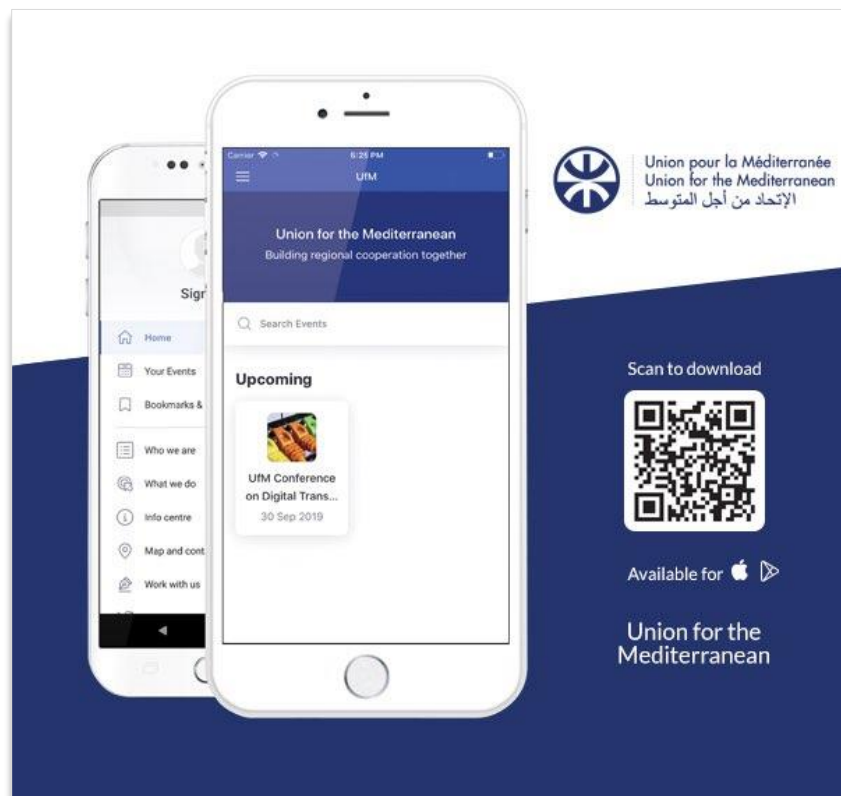
https://www.dropbox.com/s/5mx9d56a07Inv1b/Propuesta_Infograficos_AR_6.jpg?dl=0

All the above images (and more !) are [available here](#)



UNION FOR THE MEDITERRANEAN APP

To help make the conference a ‘**minimum paper**’ event, this year, the Union for the Mediterranean has developed a new phone app to check the schedule, download documents and find key information of the Forum and the Climate Change event. The scientific report will also be made available on the application.



STEP 1. Download and register to the Union for the Mediterranean App:

1. Access Apple Store or Google Play
2. Search for "Union for the Mediterranean" and download the app
3. Register to the UfM App (add your email and a desired password) and accept privacy policies
4. Add at least your name and, if you wish, further information such as organisation, position...

STEP 2: Register to the 4th Regional Forum

The UfM has different events featured. To register to the Regional Forum:

1. In the home area, join the event
2. Type the event code: **ufmregforum**

PHOTOS OF THE EVENT

We will be uploading images during the Forum and they will be available at <https://www.flickr.com/people/ufms/>. Feel free to use them and add copyright "Union for the Mediterranean"

Contact - UfM Digital Communications

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