



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

2019 UfM WOMEN BUSINESS FORUM

Company Site Visit: Eco BAULA



Contact:



Web page <http://www.ecobaula.com/>
Email info@ecobaula.com
Instagram [ecobaula](https://www.instagram.com/ecobaula)

Mission of the company/Description:

BAULA is a start-up company focused on the development of sustainable and ecological cleaning products. The company's mission is to positively and significantly impact the professional cleaning industry and society towards cleaner, healthier and more sustainable choices.

We manufacture and distribute cleaning products in individual capsule format and easy dissolution that have been patented worldwide and are the result of extensive scientific research. Our strength lies in the ability to manufacture any product in the cleaning sector (Degreaser, Mop, Glass Cleaner, Disinfectant, Bleach, etc.) in a compact way and with greater efficiency than current market products.

Founder

Jordi Caparrós

Ceo & Founder of Eco BAULA



Geographic Coverage

Distribution focused on Europe and South Africa, with world-wide (short-term) expansion plans.

The Products

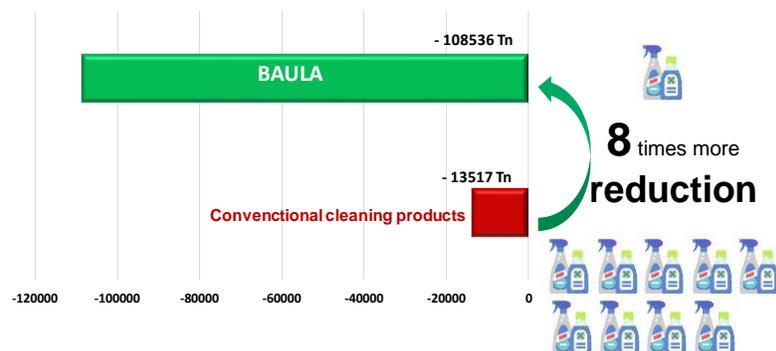


Eco BAULA manufactures cleaning supplies in a dry, effervescent and compact 5g tablet format. Its dry format allows the PH range to be much wider (acidity and alkalinity), making its formulations more efficient.

ECOCERT certified, and REARCH certifiable. ECOLABEL certification in progress. Product complies with requirements of: GOGEP, HERA, SAVE ENERGY & WATER.

The products are ecologic:

- Water-soluble product
- Plastic and packaging is reduced more than 90%
- 0% of organic residual in its deterioration process
- 8 times more reduction in Tons of CO₂



Customers/ Clients

The clients of Ecobaula are diverse: hotels, restaurants and coffees, cleaning companies, health organizations, industry,

Logistical note



Address

Parc Científic de
Barcelona, Baldori i Reixac,
10-12
Edificio Clúster – EMS
1BC13
Barcelona, Spain

Event type

2 hours Site Visit that will offer a guided tour of the Ecobaula premises with a presentation about the technology and innovation and the circular model used followed by discussions with the company founders.

Transportation

Bus pick up at Fira Barcelona Gran Via at 16.00 on 20 November. After the site visit, the bus will drop participants back at the Hotel Melià Barcelona Sarrià at 18:00.

Registration & Contact

Invite-only, the event is open to participants of the UfM Women Business Forum. Register here: <https://ufmsecretariat.org/2019-ufm-women-business-forum-registration-site-visits/> by Friday 15 November.