

Agenda

Preparatory Working Group meeting: Engaging citizens in disaster risk management

20 October 2020, VTC Interactional Platform
(ONLY for DG ECHO - Albert Borschette CCAB, room 1D)

The discussion document offers a basis for discussion and can serve as a reference to propose actions or pilot activities.

Please note that all schedules below are indicated in Central European Time, CET.

09:30-10:00	VTC connection of the participants
10:00-10:10	<p>Opening speech by <i>Ms. Marisa Farrugia, Deputy Secretary General, Union for the Mediterranean</i></p> <p>Chaired by <i>Mr. Felix Bloch, Head of Unit, Knowledge Network and Evidence-Based Policy (DG ECHO)</i></p>
10:10-10:50	<p><u>SESSION 1: RISK COMMUNICATION</u></p> <p><u>Moderator:</u> <i>Ms. Danica Ankh (Slovenia)</i></p> <p><u>Referents:</u> Israel, Spain, Mauritania, Albania</p> <p>Public resilience during Pandemic. <i>Mr Kobi Wimisberg, Ms. Yael Simchai, Prof. Issac Ashkenzi (Israel)</i></p> <p>Risk Communication in Civil Protection. How to Become a Reliable Source and Make Your Community Wiser. <i>Mr. David García (Spain)</i></p> <p>Traditional Mass Media in citizen's awareness. Use of different channels (TV, Radio and Newspaper) considering its different features and social aspects. <i>Mr. Mohamed Kory (Mauritania)</i></p> <p>Best Practices: Risk communication and Citizens' Awareness. The new Law on Civil Protection in Albania. <i>Ms. Nereida Lalmi (Albania)</i></p> <p>Community engagement to prepare citizens for emergencies. How to fight misinformation through volunteer networks <i>Ms. Adrienne Rashford and Martha Scherzer (WHO)</i></p> <p><i>Exchange of views (all participants are invited to contribute) on session 1</i> <i>Summary of key outcomes by the moderator</i></p>



10:50-12:00	<p>SESSION 2: Social activities and Marine Pollution</p> <p><u>Moderator:</u> <i>Mr. Giovanni De Siervo</i> (Italy) <u>Referents:</u> Algeria, Morocco, Italy, France, REMPEC, Cyprus</p> <p>Educational Plans to involve young people and children to face emergencies. <i>Commander Meriem Yahiaoui</i> (Algeria)</p> <p>Exercises and campaigns to raise Citizens' Awareness. <i>Cdt Beniach Kamal</i> (Morocco)</p> <p>Risk awareness educational campaigns: how to create skills for life. <i>Mr. Agostino Goretti</i> (Italy)</p> <p>How to make the citizens the main actor of Civil Protection. <i>Cdt. Celine Guilbert</i> (France)</p> <p>Mediterranean Strategy for the Prevention of, and Response to Marine Pollution from Ships. <i>Mr. Gabino Gonzalez</i> (REMPEC)</p> <p>Best Practices: The AKTI project. Campaign to encourage individuals to act spontaneously, as responsible citizens, against marine litter <i>Ms. Xenia Loizidou</i> (Cyprus)</p> <p><i>Introductory reflections based on the discussion paper</i></p> <p><i>Exchange of views (all participants are invited to contribute) on session 2</i> <i>Summary of key outcomes by the moderator</i> <i>Conclusions of the morning block by the Chair</i></p>
12:00-14:30	Lunch break



14:30-15:20	<p>Chaired by <i>Julia Stewart David, Head of Unit, Civil Protection Horizontal issues (DG ECHO)</i></p> <p><u>SESSION 3: SOCIAL MEDIA</u></p> <p>Moderator: Med. Lt. Colonel <i>Mohand Amar Benabdesslam</i> (Algeria) Referents: Jordan, International Atomic Energy Agency (IAEA), Lebanon, Red Cross</p> <p>Jordanian experience and views on the use of Social Media. <i>Captain Ahmad Kamal Thainat</i> (Jordan)</p> <p>Social media best practices and standards for effective engagement with the public and in preparation for nuclear or radiological emergencies. <i>Ms. Lisa Berthelot</i> (IAEA)</p> <p>Best Practices: Use of Social Media after Beirut major explosion. <i>Ms. Karine Zoghby and Ms. Oula Badran</i> (Lebanon)</p> <p>Best Practices: Social Media campaigns focused in COVID-19 prevention. <i>Ms. Belen Viloria</i> (Spanish Red Cross)</p> <p><i>Introductory reflections based on the discussion paper</i></p> <p>Exchange of views (all participants are invited to contribute) on session 3 Summary of key outcomes by the moderator</p>
15:20-16:00	<p><u>SESSION 4: VOLUNTEERS</u></p> <p>Moderator: Lieutenant-colonel <i>Christophe Marchal</i> (Fédération Nationale Sapeurs Pompiers de France) Referents: Tunisie, PPRD South III, Portugal</p> <p>The value of Volunteers to engage citizens <i>Mr. Mohamed Ben Brahim</i> (Tunisia)</p> <p>Communication Workshops and Handbooks for volunteers. <i>Mr. Joan Pol and Mr. Oriol Vilalta</i> (PPRD South III)</p> <p>VOST. Example of Social Media and volunteers to support institutions to prevent and face Fake News in emergencies. <i>Mr. Jorge Gomes</i> (Portugal)</p> <p><i>Introductory reflections based on the discussion paper</i></p> <p>Exchange of views (all participants are invited to contribute) on session 4 Summary of key outcomes by the moderator</p>



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The Hashemite
Kingdom of
Jordan

16:00-16:30

Presentation of provisional outcomes and conclusions by the chair *Julia Stewart David, Head of Unit, Civil Protection Horizontal issues (DG ECHO)*

Overall conclusions for the two working groups by Ilkka Salmi, Director, Preparedness and Prevention (DG ECHO B) and Acting Director, Emergency Management (DG ECHO A)