



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط



Federal Ministry
for Economic Cooperation
and Development



UfM Trade and Investment Forum Creating Opportunities for Jobs in Times of Covid-19

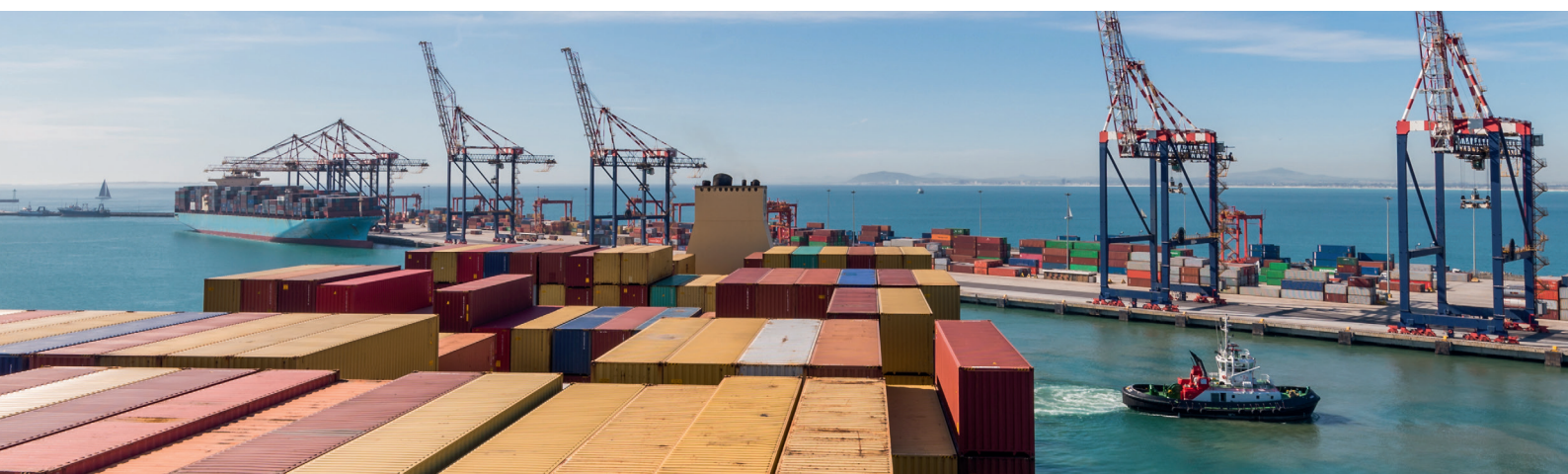
12 November 2020

Expect a multi-media event, with live debates, interactive participation by the audience and video testimonies by practitioners and business leaders

Draft agenda

Event moderator: Mr. Adrian Taylor

Time	Activity
09:00 - 09:05	Welcoming remarks H.E. Nasser Kamel Secretary General of the Union for the Mediterranean (UfM)
09:05 - 09:10	Keynote Speech H.E. Olivér Várhelyi (tbc) EU Commissioner for European Neighbourhood Policy, UfM EU Co-Presidency
09:10 - 09:15	Opening remarks H.E. Dr. Khalid Wazani Chairman of the Jordan Investment Commission, UfM Jordan Co-Presidency
09:15 - 09:20	Opening remarks Mr. Werner Hoyer President, European Investment Bank (EIB)
09:20 - 09:25	Opening remarks H.E. Dr. Gerd Müller German Federal Minister for Economic Cooperation and Development (BMZ)
09:25 - 10:25	Panel I Shortening supply chains – New Opportunities for Mediterranean Integration and post-COVID-19 recovery? Will the COVID-19 pandemic lead to a new momentum for regional economic integration? How can Mediterranean neighbours capitalize on the need for shorter and more resilient supply chains, in order to boost their exports to large consumer markets, e.g. in the EU? How can North African countries fulfill their role as the bridge between African and Mediterranean integration? <ul style="list-style-type: none"> ■ H.E. Nevein Gamea, Minister of Trade and Industry, Egypt ■ H.E. Albert M. Muchanga, African Union Commissioner for Trade and Industry ■ Mr. Ignacio Garcia Bercero, Director Multilateral Affairs, Strategy, Analysis, Evaluation, DG Trade ■ Ms. Meryem Berrada Rkhami, Commercial Director, Textile Harmony Group Morocco ■ Mr. Aziz Mebarek, Co-founder, AfricInvest Q&As





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10:25 - 10:35	Break
10:35 - 11:35	<p>Panel II Sustainable Trade and Job Creation – How can North-South and South-South Integration be harnessed?</p> <p>25 years after the Barcelona Declaration, what conclusions can be drawn? How can trade effectively lead to job creation in the Southern Mediterranean region? What measures can be developed for women to gain more access to exporting opportunities? Which chances arise from digital transformation and green recovery? How can South-South integration be developed?</p> <ul style="list-style-type: none"> ■ <i>H.E. Moulay Hafid Elalamy, Minister of Industry, Investment, Trade and the Digital Economy, Morocco (tbc)</i> ■ <i>Mr. Wamkele Mene, Secretary General of the African Continental Free Trade Agreement (AfCFTA)</i> ■ <i>Mr. Bernd Lange, Chairman of the Trade Committee of the European Parliament</i> ■ <i>Mr. Ahmed Issa, Commercial International Bank (CBI), Egypt</i> ■ <i>Ms. Bouchelouh Hana, CEO of Ikosium International Export, Algeria</i> <p>Q&As</p>
11:35 - 11:45	Break
11:45 - 12:45	<p>Panel III More Investments = More Jobs? Employment Opportunities through FDI</p> <p>Which framework conditions are needed for investments to lead to job creation in the Southern Mediterranean region? What kind of investment is needed to enable sustainable economic development? What significance have new and innovative means of financing (e.g. impact investment)?</p> <ul style="list-style-type: none"> ■ <i>Mr. Maciej Popowski, Acting Director General DG NEAR/European Commission</i> ■ <i>Ms. Cynthia Samuel-Olonjuwon, ILO Assistant Director General and Regional Director for Africa</i> ■ <i>Mr. Beligh Ben Soltane, President of the Tunisia Investment Authority</i> ■ <i>Mr. Marc Cunetto, International Cooperation Manager, BUSINESSMED</i> ■ <i>Mr. Stefan Bude, Dräxlmaier Gruppe, Fritz Dräxlmaier GmbH & Co. KG, Head of Corporate Development/ Head of Management Office Chief Executive Officer (tbc)</i> <p>Q&As</p>
12:45 - 12:55	<p>Concluding Keynote Speech</p> <ul style="list-style-type: none"> ■ <i>H.E. Arancha González Laya, Minister of Foreign Affairs, European Union and Cooperation, Spain (tbc)</i>

UfM Trade and Investment Forum – Draft agenda
Simultaneous interpretation: Arabic, English, French, and German

