



Agenda
UfM Conference
MSME finance during and after COVID-19
Resilience and Innovation in the wake of COVID-19
Online, 23 June 2021

Event moderation: *Mr. Mohammed Elrazzaz – UfM Secretariat*

Time (CET)	Agenda Item
10:00 – 10:30	<p>Opening session</p> <p>Welcoming Address <i>H.E. Nasser Kamel</i> <i>UfM Secretary General</i></p> <p>Opening Remarks</p> <p><i>Mr. Mohamad Amaireh</i> <i>Executive Manager of Financial Stability Department</i> <i>Central Bank of Jordan</i></p> <p><i>Ms. Regine Qualmann</i> <i>Head of Division for North Africa, Gesellschaft für Internationale Zusammenarbeit (GIZ)</i></p> <p>Keynote address <i>Dr. Alfred Hannig</i> <i>Executive Director, Alliance for Financial Inclusion (AFI)</i></p> <p><i>Mr. Thomas DeLuca</i> <i>SME Finance Forum Ambassador</i></p>
10:30 - 11:15	<p>Panel 1 Current status/state of play: Impact of COVID-19 on MSME finance <i>The objective of this session is to discuss the impact of COVID-19 on MSMEs including startups and the financial service industry in the Mediterranean region. The discussion on impact will focus on the traditional banking sector and alternative financial service providers such as equity investors, factoring and leasing and Fintech companies. Furthermore, the session will reflect on the specific policy and regulatory responses undertaken by governments and central banks to support MSMEs in financial distress.</i></p> <p>Moderator <i>Professor Rym Ayadi, President, Euro-Mediterranean Economists Association (EMEA) and Professor, The Bayes Business School (Former CASS) City University, London</i></p>



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	<p>Panelists</p> <ul style="list-style-type: none"> - <i>Mrs. Nagla Bahr, Chair of Euro-Mediterranean Credit Guarantee Network (EMGN)</i> - <i>Mr. Tarek El Kady, Co-Founder Med Angels</i> - <i>Mr. Tarek Tawfik, Vice President BUSINESSMED, Vice President Federation of Egyptian Industries (Egypt)</i>
11:15 - 11:30	Coffee Break
11:30 - 12:15	<p>Panel 2 Build back better 1: Use of technology in MSME finance</p> <p><i>The objective of this session is to discuss the accelerated rise and use of the technology in MSME finance in the recent past, a trend that has been reinforced by COVID-19 as relationships with financial service providers have become more automated and remote. The session will highlight cutting edge technologies and innovative business models that have pushed the frontier in MSME finance in the Mediterranean region.</i></p> <p>Moderator <i>Mr. Thomas DeLuca</i> <i>SME Finance Forum Ambassador</i></p> <p>Panelists</p> <ul style="list-style-type: none"> - <i>Mr. Christophe Malherbe, Head Med MSMEs Programme</i> - <i>Mr. Ge Drossaert, Managing Director of Fidor Solutions</i> - <i>Mr. Richard Wilson, Senior Solution Consultant, Strands</i>
12:15 - 12:30	Coffee Break
12:30 - 13:15	<p>Panel 3 Build back better 2: Sustainable Finance</p> <p><i>The objective of this session is to discuss the role of sustainable finance to support the transition to a low-carbon, more resource-efficient and sustainable economy. New trends and developments in sustainable finance such as green bonds, renewable energy finance and climate insurance will be elaborated and highlighted in this session.</i></p> <p>Moderator <i>Mr. Klaus Prochaska, Head of Section, Financial Systems Development and Insurance, GIZ</i></p> <p>Panelists</p> <ul style="list-style-type: none"> - <i>Mr. Andreas Berkhoff, European Investment Bank</i> - <i>Ms. Johanna Nyman, Head of Inclusive Green Finance, Alliance for Financial Inclusion (AFI)</i> - <i>Mr. Fulvio Capurso, Team Leader EU Guarantees, Private Investment DG NEAR A3, European Commission</i>
13:15 - 13:25	Closing Remarks



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	- <i>Mr. Hayder Al-Bagdadi , Financial Inclusion MENA Region, GIZ</i>

* Simultaneous interpretation will be provided for all sessions in Arabic, English and French.