







### Agenda Fifth UfM Trade and Investment Forum

Jobs through Trade and Investment: Boosting employment in the Southern Mediterranean

4 December 2023

Radisson Collection Hotel - Grand Place

Brussels, Belgium

Event moderator: Natasha Walker

Local Time	Agenda Item
08:00 - 09:00	Registration and welcome coffee
09:00 - 10:30	Welcoming remarks
	H.E. Nasser Kamel
	UfM Secretary General
	Keynote Speeches
	Mr. Leopoldo Rubinacci
	Deputy Director General
	European Commission, DG TRADE
	Ms. Ines Rocha
	Managing Director of Impact & Partnerships
	European Bank for Reconstruction and Development (EBRD)
	Mr. Antón Leis García
	Director of the Spanish Agency for International Devlopement Cooperation (AECID)
10:30 - 11:00	Presentation on Team Europe Initiative "Jobs through Trade and Investment
	in the Southern Neighbourhood"
	Participants will be debriefed about the regional Team Europe Initiative
	launched in 2022 by the European Commission and the EU Member States
	Germany, France, Italy, Spain, Sweden, the European Investment Bank (EIB) and the European Bank for Reconstruction and Development (EBRD).
	Mc Hanrika Trautmann Acting Director for the Couthern Neighbourhood and
	<b>Ms. Henrike Trautmann -</b> Acting Director for the Southern Neighbourhood and Türkiye, EU Commission, DG NEAR.
	TUINIYE, LO COITITIISSIOTI, DO INLAN.
11:00 -11:30	Coffee break and family photo









# **#TEAMEUROPE**

Local Time	Agonda Itom
Local Time 11:30 - 13:00	Agenda Item Panel 1 - Leveraging the job potential of trade and investment
11.50 - 15.00	Structural gaps and supply-side constraints impede participation in regional and international value chains and limit the benefits of economic integration in the Euro-Mediterranean region. How can the EU and the Southern Mediterranean countries increase trade and investment in the region, with positive impacts for employment?
	Moderator: Natasha Walker
	<ul> <li>Panelists</li> <li>Mr. Lèon Delvaux - Director for Neighbouring Countries, Industry, Goods, Regulatory Cooperation and Public Procurement, EU Commission, DG TRADE.</li> <li>Mr. Bernd Lange - Chair, International Trade Committee, European Parliament.</li> <li>Mr. Yahia El Wathik Bellah - First Under Secretary of State, Ministry of Trade and Industry, Egypt.</li> </ul>
	<ul> <li>Ms. Şahika Aşkıner - Vice President of Italian Chamber of Commerce and Industry in Izmir and President of egikad (Aegean Business Women Association).</li> <li>Mr. Matthias Knappe - Head of Fibres, Textiles and Clothing Unit, Sector and Enterprise Competitiveness, International Trade Centre (ITC).</li> </ul>
13:00 - 14:30	Lunch
14:30 - 15:45	Panel 2 - Inclusive entrepreneurship: young and women entrepreneurs leading the example  Providing supportive ecosystems that turn job-seeker into job-providers are needed to enable innovative and sustainable economic development in the region. How can support programs tap the potential — especially of young people and women — in order to boost entrepreneurial activity in the Southern Mediterranean?  Moderator: Natasha Walker
	<ul> <li>Panelists</li> <li>Ms. Regine Qualmann - Head of Department North Africa, GIZ.</li> <li>Ms. Ingrid Schwaiger - Deputy Head of Unit, Regional Cooperation Neighbourhood South, Economic Investment Plan, EU Commission, DG NEAR.</li> </ul>









## **#TEAMEUROPE**

Local Time	Agenda Item
	• Mr. Ramy Boujawdeh - Chief Operating Officer/Berytech, Lebanon.
	<ul> <li>Mr. Mohamed Magdy - Executive Director, Esperanza, Egypt.</li> </ul>
15:45 - 16:15	Coffee break
16:15 - 17:30	Panel 3 - Bridging the skills gap  While the level of education in the Southern Mediterrranean is higher than ever before, youth and women employment is still amongst the lowest in the world. The skills mismatch leads to a waste of potential that countries cannot afford. What are governments, companies and educators doing to ensure competences match real-life demands?  Moderator: Natasha Walker
	<ul> <li>Panelists</li> <li>H.E. Nayef Stetieh - Former Minister of Employment, Chairman of Business Development Centre, Jordan.</li> <li>Mr. Sangheon Lee -Director of Employment Department, International Labour Organization (ILO).</li> <li>Mr. David Dion - Acting Director, Directorate for international Affairs, EU Commission, DG EMPL.</li> <li>Ms. Lamia Chaffai - Chief Executive Officer, Education for Employment EFE, Tunisia.</li> </ul>
17:30 - 17:45	Keynote Address
	H.E. Valdis Dombrovskis     Executive Vice-President - An Economy that Works for People, and Commissioner for Trade, the European Commission
17:45 - 18:05	Wrap-up and Conclusions
	<ul> <li>Ms. Natasha Walker.</li> <li>Ms. Ingrid Schwaiger - Deputy Head of Unit, Regional Cooperation Neighbourhood South, Economic Investment Plan, EU Commission, DG NEAR.</li> </ul>
18:05 - 18:15	Closing remarks  ■ Dr. Abdelkader El Khissassi - Deputy Secretary General, UfM Secretariat.

Simultaneous interpretation in: Arabic, English and French.

### Venue:

Radisson Collection Hotel - Grand Place Rue du Fossé aux Loups, 47 1000, Bruxelles

Page 3 of 3 Agenda of the  $5^{th}$  UfM Trade and Investment Forum 29/11/2023 18:33