



Union pour la Méditerranée
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Agenda

Fifth UfM Trade and Investment Forum

Jobs through Trade and Investment: Boosting employment in the Southern Mediterranean

4 December 2023

Radisson Collection Hotel - Grand Place

Brussels, Belgium

Event moderator: *Natasha Walker*

Local Time	Agenda Item
08:00 - 09:00	Registration and welcome coffee
09:00 - 10:30	<p><u>Welcoming remarks</u> <i>H.E. Nasser Kamel</i> <i>UfM Secretary General</i></p> <p><u>Keynote Speeches</u> Mr. Leopoldo Rubinacci <i>Deputy Director General</i> <i>European Commission, DG TRADE</i></p> <p>Ms. Ines Rocha <i>Managing Director of Impact & Partnerships</i> <i>European Bank for Reconstruction and Development (EBRD)</i></p> <p>Mr. Antón Leis García <i>Director of the Spanish Agency for International Development Cooperation (AECID), Spain</i></p>
10:30 - 11:00	<p><u>Presentation on Team Europe Initiative “Jobs through Trade and Investment in the Southern Neighbourhood”</u> <i>Participants will be briefed about the regional Team Europe Initiative launched in 2022 by the European Commission and the EU Member States Germany, France, Italy, Spain, Sweden, the European Investment Bank (EIB) and the European Bank for Reconstruction and Development (EBRD).</i></p> <ul style="list-style-type: none"> • Ms. Henrike Trautmann (<i>Acting Director for the Southern Neighbourhood and Türkiye, EU Commission, DG NEAR</i>) • Ms. Ines Rocha (<i>Managing Director of Impact & Partnerships, EBRD</i>) • Ms. Rebecca Ygberg Amayra (<i>First Secretary, Trade and Economic Development, Embassy of Sweden in Jordan</i>)



Local Time	Agenda Item
	<ul style="list-style-type: none"> • Dr. Regine Qualmann (Head of Department North Africa, GIZ, Germany) • Ms. Elisabetta Di Pietrantonio (Project Manager for the Opportunities and Economic Development Office, AICS, Italy) • Mr. Antón Leis García (Director of the Spanish Agency for International Development Cooperation AECID, Spain) • Mr. Alexandre Berthon-Dumurgier (Project Manager on Education, Training and Inclusion, AFD, France)
11:00 - 11:30	Coffee break and family photo
11:30 - 13:00	<p>Panel 1 - Leveraging the job potential of trade and investment <i>Structural gaps and supply-side constraints impede participation in regional and international value chains and limit the benefits of economic integration in the Euro-Mediterranean region. How can the EU and the Southern Mediterranean countries increase trade and investment in the region, with positive impacts for employment?</i></p> <p>Moderator: <i>Natasha Walker</i></p> <p>Panelists</p> <ul style="list-style-type: none"> • Mr. Lèon Delvaux - Director for Neighbouring Countries, Industry, Goods, Regulatory Cooperation and Public Procurement, EU Commission, DG TRADE. • Mr. Bernd Lange - Chair, International Trade Committee, European Parliament. • Mr. Yahia El Wathik Bellah - First Under Secretary of State, Ministry of Trade and Industry, Egypt. • Ms. Şahika Aşkiner - Vice President of Italian Chamber of Commerce and Industry in Izmir and President of egikad (Aegean Business Women Association). • Mr. Matthias Knappe - Head of Fibres, Textiles and Clothing Unit, Sector and Enterprise Competitiveness, International Trade Centre (ITC).
13:00 - 14:30	Lunch



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14:30 - 15:45	<p>Panel 2 - Inclusive entrepreneurship: young and women entrepreneurs leading the example</p> <p><i>Providing supportive ecosystems that turn job-seeker into job-providers are needed to enable innovative and sustainable economic development in the region. How can support programs tap the potential – especially of young people and women – in order to boost entrepreneurial activity in the Southern Mediterranean?</i></p> <p>Moderator: <i>Natasha Walker</i></p> <p>Panelists</p> <ul style="list-style-type: none"> • <i>Dr. Regine Qualmann - Head of Department North Africa, GIZ.</i> • <i>Ms. Ingrid Schwaiger - Deputy Head of Unit, Regional Cooperation. Neighbourhood South, Economic Investment Plan, EU Commission, DG NEAR.</i> • <i>Mr. Ramy Boujawdeh - Chief Operating Officer/Berytech, Lebanon.</i> • <i>Mr. Mohamed Magdy - Executive Director, Esperanza, Egypt.</i>
15:45 - 16:15	<p>Coffee break</p>
16:15 - 17:30	<p>Panel 3 - Bridging the skills gap</p> <p><i>While the level of education in the Southern Mediterranean is higher than ever before, youth and women employment is still amongst the lowest in the world. The skills mismatch leads to a waste of potential that countries cannot afford. What are governments, companies and educators doing to ensure competences match real-life demands?</i></p> <p>Moderator: <i>Natasha Walker</i></p> <p>Panelists</p> <ul style="list-style-type: none"> • <i>Mr. Sangheon Lee -Director of Employment Department, International Labour Organization (ILO).</i> • <i>Mr. David Dion - Acting Director, Directorate for international Affairs, EU Commission, DG EMPL.</i> • <i>Ms. Lamia Chaffai - Chief Executive Officer, Education for Employment EFE, Tunisia.</i> • <i>Mr. Ghaleb Hijazi – General Manager of Business Development Centre (BDC), Jordan.</i>



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17:30 - 17:45	Keynote Address <ul style="list-style-type: none">• H.E. Valdis Dombrovskis <i>Executive Vice-President - An Economy that Works for People, and Commissioner for Trade, the European Commission</i>
17:45 - 18:05	Wrap-up and Conclusions <ul style="list-style-type: none">• Ms. Natasha Walker.• Ms. Ingrid Schwaiger - Deputy Head of Unit, Regional Cooperation Neighbourhood South, Economic Investment Plan, EU Commission, DG NEAR.
18:05 - 18:15	Closing remarks <ul style="list-style-type: none">• Dr. Abdelkader El Khissassi - Deputy Secretary General, UfM Secretariat.

Simultaneous interpretation in: Arabic, English and French.

Venue:

Radisson Collection Hotel - Grand Place
Rue du Fossé aux Loups, 47
1000, Bruxelles