

MEDITERRANEAN GREEN WEEK



14-16 MAY 2024 / ISTANBUL, TÜRKIYE



Event

UfM Mediterranean Green Week

Venue

14-15 May 2024: OECD Istanbul Regional Centre
16 May 2024: Sheraton Istanbul City Center

Website

[ufmsecretariat.org/event/
ufm-mediterranean-green-week-2024/](https://ufmsecretariat.org/event/ufm-mediterranean-green-week-2024/)

Date

14-16 May 2024

Hashtag

#UfM4Sustainability

Visual elements

The event's **visual identity elements** are made available. Please feel free to use them for your website and/or social media channels.

In addition, **visuals with facts and figures** on the topics addressed by the event can be found [here](#).

Download them [here](#).

Logo of organisers and partners

If needed, you can use vectorized versions of the logos [here](#).

Social Media accounts

Co-organisers



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط



- @UfMSecretariat
- @ufmsecretariat
- Union for the Mediterranean
- ufmssecretariat
- @OECD
- the_oecd
- OECD
- OECD

Funding partner



- @Sida
- @sidasweden
- Sida
- Sida Sverige

Other Hashtag

Here is a complementary hashtag that can accompany the main one.

#MedGreenWeek

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Event Short Description

The Mediterranean faces severe environmental, energy, and climate challenges, with temperatures rising 20% faster than global averages. These crises are worsened by population growth, urbanization, biodiversity loss, and socio-economic issues.

Against this backdrop, the UfM and OECD will host the **first-ever UfM Mediterranean Green Week** in Istanbul from May 14 to 16, which aims to unite stakeholders for holistic discussions on climate, energy, and environmental issues.

The event will emphasize collective action for a greener Mediterranean, promoting a “whole-of-society” approach, informing policy with science-based solutions, and raising awareness among citizens and businesses. Highlights will include:

- **High-level Plenary session:** laying the groundwork for subsequent discussions.
- **Specialized break-out sessions:** with distinct topics being explored concurrently.
- **Joint Stocktake Session:** where Member States will share their advancements and upcoming strategies for a more sustainable Mediterranean.

UfM Contact Information

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Tips

- **Tailor content to each platform:** Adjust image sizes, character limits, and tone of voice to suit each platform.
- **Highlight co-organisers:** Mention co-organisers in captions and visuals, and tag them in posts.
- **Encourage engagement:** Use questions, polls, and contests to spark engagement.
- **Be consistent:** Post regularly using the event hashtag and brand assets.