



Draft Agenda

UfM Conference on Creative Economy

Creative and Cultural Industries as Drivers of Sustainable Development

Tirana, 4-6 November 2024

DAY 1: 4 November 2024

Local Time	Agenda Item
16:00 – 18:00	Guided City tour (Upon invitation)

DAY 2: 05 November 2024

Venue: TBD

Local Time	Agenda Item
09:00 – 09:30	Registration of participants and welcome coffee
09:30 – 10:00	Opening Remarks Ministry of Culture of Albania UfM Secretariat
10:00 – 11:30	Panel I: The Global Impact of the Creative Economy Discussion topics: <u>Moderator:</u> <u>Panelists:</u> Representatives from international organizations, creative entrepreneurs, and policymakers
11:30 – 11:45	Coffee Break
11:45 – 13:15	Panel II: Creative and Cultural Industries as Drivers of Sustainable Development Discussion topics: <u>Moderator:</u> <u>Panelists:</u> Representatives from international organizations, creative entrepreneurs, and policymakers



Local Time	Agenda Item
13:15 – 14:30	Lunch Break
14:30 – 16:00	Panel III: Best Practices in Enabling Policies for the Creative Economy Discussion topics: <u>Moderator:</u> <u>Panelists:</u> Representatives from international organizations, creative entrepreneurs, and policymakers
16:05 – 16:15	Closing Remarks UfM Secretariat

DAY 3: 6 November 2024

Local Time	Agenda Item
10:00 – 12:00	Field Visit (Upon invitation)
12:00 – 14:00	Good-bye lunch

Translation will be provided into Arabic, English and French