



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

Med Youth Lab

25-29 November 2024

Fes, Morocco

UEMF Campus - Route Principale Fès-Meknès

Agenda Final Pitch Day



With the support of



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Introduction

The **2024 UfM Med Youth Lab** is a dynamic skill-building event designed to equip young individuals with essential project development and soft skills through five days of intensive training and collaboration. Over four days, participants will engage in teamwork to develop project proposals centered on thematic clusters, culminating in a final pitch event where they will present their proposals to key UfM stakeholders, aiming to mobilise potential support and resources.

This initiative is organized by the Union for the Mediterranean (UfM), supported by the German Development Cooperation and in collaboration with the Euro-Mediterranean University of Fes (UEMF), the Anna Lindh Foundation, and the European Institute of the Mediterranean.

Objectives

The UfM Med Youth Lab 2024 seeks to:

- Engage ca.70 young individuals (aged 18-29) in skill-building sessions aligned with **UfM Youth Agenda** calls to action.
- Foster the development of project proposals through teamwork and practical exercises.
- Enhance participants' soft skills to upscale their project ideas.
- Promote dialogue between youth, Civil Society Organisations (CSOs), international and regional organisations, and policy actors.

Thematic Clusters

Participants will work within one of three thematic clusters:

- **Green Skills:** Focused on developing skills for sustainable green transitions, crucial for addressing climate change and environmental challenges.
- **Youth Mobility for Educational and Professional Exchange:** Enabling cultural exchange, enhancing employability, and acquiring new skills.
- **Youth Engagement in Multistakeholder Dialogue:** Ensuring youth involvement in policy discussions with governments, businesses, and civil society.

Final Pitch Event

The closing event of the 2024 UfM Med Youth Lab will serve as a platform for participants to showcase their project proposals they developed during the four days of workshops to a panel of UfM stakeholders, including policymakers, Civil Society Organisations, and representatives from international organizations. Each team will deliver a concise pitch, outlining their project's objectives, impact, and feasibility, followed by a Q&A session. This is not only an opportunity for participants to gain visibility and feedback but also a chance to mobilize support for their initiatives, enhancing the prospects for future collaboration and funding.



Agenda Final Pitch Event

November 29th, 2024 – Fes, Morocco

8.30 - 9.00

Registrations
Maître de Cérémonie: **Yusra Mshmsh**, MENA Manager, Peace First

9.00 - 9.30

Presentation of UfM Med Youth Lab

- **Giulia Dimonopoli**, Youth Project Analyst, Social and Civil Affairs Division, Union for the Mediterranean
- **Anna Ditta**, Head of Programs Development and Fundraising, ALDA - European Association for Local Democracy
- **Farah Aly**, UfM Med Youth Lab participant
- **Najib Mattar**, UfM Med Youth Lab participant

9.30 - 10.00

Opening Remarks
Moderated by: **Hafsa Banane El Jebari**, UfM Med Youth Lab participant

- **Nasser Kamel**, Secretary General, Union for the Mediterranean
- **Mostapha Bousmina**, President, UEMF Euro-Mediterranean University of Fes
- **Stefano Dotto**, Head of Sector Good Governance and Security, DG NEAR, European Commission (online)
- **Rami Khawaldeh**, Diplomat, Embassy of Jordan in Rabat
- **Johannes Laepple**, Head of UfM Hub for Jobs, Trade, and Investment, GIZ

10.00 - 10.30

Presentation of the UfM Youth Engagement outcome document
Moderated by: **Dudu Türkü Eroğlu**, UfM Med Youth Lab participant

- **Stephen Borg**, Deputy Secretary General, Social and Civil Affairs Division, Union for the Mediterranean
- **Graziano Tullio**, External Youth Engagement Expert, Union for the Mediterranean

10.30 - 11.15

Pitch session 1 – Youth Engagement in Multistakeholder Dialogue
Moderated by: **Muhsen Albawab**, Programme Lead, Majlisna for Community Development

Pitch 1: HighSKILLS - Dalia Ramadan & María Arroyo Ces

Pitch 2: Connect - MED - Dorra Bouguella & Hazar Deniz Heker

Pitch 3: Rural Renaissance - Mohamed Emara & Nagham Sadaqa

Pitch 4: Go Clean, Go Green, Go Digi – Asma Sliti

Pitch Jury:

- **Gemma Aubarell**, Director of Culture, Gender, and Civil Society, IEMed
- **Joumana Sweiss**, Programme Officer, Interreg NEXT MED, Generalitat Valenciana
- **Salma Badda**, Vice President, Mediterranean Youth Council
- **Jalal Eddine Kassou**, Head of Entrepreneurship, UEMF Euro-Mediterranean University of Fes

Agenda Final Pitch Event

November 29th, 2024 – Fes, Morocco

11.15 - 11.45

Coffee break

11.45 - 12.30

Pitch session 2 – Youth Mobility for Educational and Professional Exchange

Moderated by: **Muhsen Albawab**, Programme Lead, Majlisna for Community Development

Pitch 1: MIGRA-DORA - Yahia Alsallaq & Samir Abuisnenekh -

Pitch 2: Mediterráneo Connect – Ravan Hudayfa & Walaa Saad

Pitch 3: Scale You(th) - Wissal Nada Sengouga & Lamia Ben Ayech

Pitch 4: MedBridge: Youth4Youth– Rahmata Dem Njie & Rubia Naz

Pitch Jury:

- **Emmanuelle Roure**, Team Leader, International Affairs, DG EMPL, European Commission
- **Kamal Kamal**, MYA Team Leader, Anna Lindh Foundation
- **Lorela Prevazi**, Project Coordinator, Young Professionals Network
- **Jalal Eddine Kassou**, Head of Entrepreneurship, UEMF Euro-Mediterranean University of Fes

12.30 - 13.15

Pitch session 3 – Green Skills

Moderated by: **Muhsen Albawab**, Programme Lead, Majlisna for Community Development

Pitch 1: Med-Plasti Circle – Mabelle Wehbe & Driss Rahoui

Pitch 2: EcoEd – Ali AlSmadi & Alessandro Wedeman

Pitch 3: Women 4 Green Tech – Mahitab Hanafy & Aya Mezaache

Pitch 4: Mycora – Mejda Khaled & Djeinaba Camara

Pitch Jury:

- **Hatim Aznague**, Project Analyst, Energy and Climate Action Division, Union for the Mediterranean
- **Ahmed Hadi**, Co-Founder, MIMIR
- **Marwa Hammad**, Head of the Global Gender Strategy, Schneider Electric
- **Jalal Eddine Kassou**, Head of Entrepreneurship, UEMF Euro-Mediterranean University of Fes

13.15 - 13.30

Closing remarks

- **Giulia Dimonopoli**, Youth Project Analyst, Social and Civil Affairs Division, Union for the Mediterranean

13.30 - 15.00

Lunch

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MedYouthLab



ufmsecretariat.org



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