

UfM DIGITAL SUSTAINABLE WEEK

Towards inclusive AI and sustainable trade and investment in the Mediterranean

ISTANBUL 26-29 MAY 2025



| | Monday 26 May 2025 | | Tuesday 27 May 2025 | | Wednesday 28 May 2025 | | Thursday 29 May 2025 | |
|---------------|---|------------------|--|--|---|----------------------------|---|----------------------------|
| | Opening Remarks | | Enabling Policies for an Inclusive AI Survey/Quiz | Training Academy | Key-note: Climate change: Sustainable Trade and Investment – Updates on EU Frameworks and Regulations | Green Procurement Training | Field visit to ICOC-Commercialization Center of Istanbul (İTO Bilgiyi Ticarileştirme Merkezi) (Upon invitation) | Green Procurement Training |
| 09:30 - 11:00 | How AI is Reshaping Businesses and Industries | Training Academy | | | | | | |
| 11:00-11:15 | Coffee break | | | | | | 10:30 - 12:30 | |
| 11:15 - 12:30 | AI Risks and Ethical Aspects | Training Academy | Award Ceremony | Training Academy | South Mediterranean Countries – National Efforts Toward Sustainability and Key Challenges | Green Procurement Training | | Green Procurement Training |
| 12:30-14:30 | Lunch break | | | | | | | |
| 14:30 - 15:45 | AI & creativity | Training Academy | AI and Guarantee Schemes | Capacity building for Women entrepreneurs 14:30 - 18:30 | AI as an Enabler of Sustainable Supply Chains | Green Procurement Training | Green Procurement Training | |
| 15.45 - 17.00 | Skills Development to Leverage AI | Training Academy | Guarantee products for sustainability | | AI's Role in Promoting Sustainable Investments | Green Procurement Training | Green Procurement Training | |